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Global Eye Tracking System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Eye Tracking System market size is predicted to grow from US$ 700 million in 2025 to US$ 1363 million in 2032; it is expected to grow at a CAGR of 10.2% from 2026 to 2032.

Eye Tracking System is a device used to measure and record eye movement trajectories. Its core is to track the point where the user's gaze falls on the screen or other visual elements.

United States market for Eye Tracking System is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Eye Tracking System is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Eye Tracking System is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Eye Tracking System players cover Tobii Pro, VPixx Technologies, SR Research, Eyeso, USEE, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Eye Tracking System Industry Forecast? looks at past sales and reviews total world Eye Tracking System sales in 2025, providing a comprehensive analysis by region and market sector of projected Eye Tracking System sales for 2026 through 2032. With Eye Tracking System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in

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US$ millions of the world Eye Tracking System industry.

This Insight Report provides a comprehensive analysis of the global Eye Tracking System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Eye Tracking System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Eye Tracking System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Eye Tracking System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Eye Tracking System.

This report presents a comprehensive overview, market shares, and growth opportunities of Eye Tracking System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Eye Tracking Software

Eye Tracker

Segmentation by Application:

Virtual Reality (VR)

Intelligent Driving

Aerospace

Medical Industry

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tobii Pro

VPixx Technologies

SR Research

Eyeso

USEE

Smart Eye

SensoMotoric Instruments

Gazepoint

Ergoneers

EyeTech Digital Systems

ISCAN

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LC Technologies (Eyegaze)

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