

Global Eye Tracking Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Eye Tracking Software market size is projected to grow from US\$ 623.7 million in 2023 to US\$ 2267.5 million in 2030; it is expected to grow at a CAGR of 20.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Eye Tracking Software Industry Forecast” looks at past sales and reviews total world Eye Tracking Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Eye Tracking Software sales for 2024 through 2030. With Eye Tracking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Eye Tracking Software industry.

This Insight Report provides a comprehensive analysis of the global Eye Tracking Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Eye Tracking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Eye Tracking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Eye Tracking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Eye Tracking Software.

United States market for Eye Tracking Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Eye Tracking Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Eye Tracking Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Eye Tracking Software players cover Tobii Pro Lab, iMotions, Google, Facebook and Apple, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Eye Tracking Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-based

On-premise

Segmentation by application

Retail & Advertisement

Consumer Electronics

Healthcare & Research Labs

Government, Defense, and Aerospace

Automotive & Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tobii Pro Lab

iMotions

Google

Facebook

Apple

SR Research

Seeing Machines

EyeTracking Inc.

Smart Eye AB

LC Technologies

Ergoneers GmbH

EyeTech Digital Systems

Mirametrix Inc.

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Figure 83. GCC Countries Eye Tracking Software Market Size 2025-2030 (\$ Millions)

Figure 84. Global Eye Tracking Software Market Size Market Share Forecast by Type (2025-2030)

Figure 85. Global Eye Tracking Software Market Size Market Share Forecast by Application (2025-2030)

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