

Global Eye Tracking Equipment Market Growth 2023-2029

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Abstracts

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Eye tracking equipment is an important instrument in basic psychological research. Eye tracker is used to record the characteristics of eye movement trajectory when processing visual information.

LPI (LP Information)' newest research report, the "Eye Tracking Equipment Industry Forecast" looks at past sales and reviews total world Eye Tracking Equipment sales in 2022, providing a comprehensive analysis by region and market sector of projected Eye Tracking Equipment sales for 2023 through 2029. With Eye Tracking Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Eye Tracking Equipment industry.

This Insight Report provides a comprehensive analysis of the global Eye Tracking Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Eye Tracking Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Eye Tracking Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Eye Tracking Equipment and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Eye Tracking Equipment.

The global Eye Tracking Equipment market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Eye Tracking Equipment is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Eye Tracking Equipment is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Eye Tracking Equipment is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Eye Tracking Equipment players cover Tobii Pro, VPIxx Technologies, SR Research, Braincraft Technology Co., Ltd, Usee, Smart Eye, SensoMotoric Instruments, Gazepoint and Ergoneers, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Eye Tracking Equipment market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Head-mounted

Remote Viewing

Segmentation by application

Advertising Research

Education Research

Interaction Design Research

Interface Evaluation

Entertainment

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tobii Pro

VPixx Technologies

SR Research

Braincraft Technology Co., Ltd

Usee

Smart Eye

SensoMotoric Instruments

Gazepoint

Ergoneers

EyeTech Digital Systems

ISCAN

LC Technologies (Eyegaze)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Eye Tracking Equipment market?

What factors are driving Eye Tracking Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Eye Tracking Equipment market opportunities vary by end market size?

How does Eye Tracking Equipment break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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