

Global Eye Shadow Powder Market Growth 2025-2031

<https://marketpublishers.com/r/GC55F7013B7EN.html>

Date: December 2025

Pages: 150

Price: US\$ 3,660.00 (Single User License)

ID: GC55F7013B7EN

Abstracts

The global Eye Shadow Powder market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Eye Shadow Powder is a type of eye shadow. Eye shadow is a kind of make-up. Eye shadows are powder, stick, paste, emulsion and pencil. The primary role of eye shadow is to give the eye a three-dimensional, color tension.

United States market for Eye Shadow Powder is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Eye Shadow Powder is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Eye Shadow Powder is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Eye Shadow Powder players cover Maybelline, NYX, E.L.F, Revlon, Urban Decay, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Eye Shadow Powder Industry Forecast" looks at past sales and reviews total world Eye Shadow Powder sales in 2024, providing a comprehensive analysis by region and market sector of projected Eye Shadow Powder sales for 2025 through 2031. With Eye Shadow Powder sales broken

down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Eye Shadow Powder industry.

This Insight Report provides a comprehensive analysis of the global Eye Shadow Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Eye Shadow Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Eye Shadow Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Eye Shadow Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Eye Shadow Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Eye Shadow Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

EarthTone

Warm Color

Cold Color

Others

Segmentation by Application:

Daily Use

Stage Makeup

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Maybelline

NYX

E.L.F

Revlon

Urban Decay

Too Faced

Nars

Vincent Longo

M.A.C

Bobbi Brown

Chanel

Forever 21

Guerlain

L.A.Girl

Givenchy

The Saem

Better Way (Thailand) Co Ltd

Guerlain

Estee Lauder

Mentholatum

Shiseido

Key Questions Addressed in this Report

What is the 10-year outlook for the global Eye Shadow Powder market?

What factors are driving Eye Shadow Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Eye Shadow Powder market opportunities vary by end market size?

How does Eye Shadow Powder break out by Type, by Application?

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