

Global Eye Cosmetic Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Eye Cosmetic market size was valued at US\$ 16170 million in 2023. With growing demand in downstream market, the Eye Cosmetic is forecast to a readjusted size of US\$ 23620 million by 2030 with a CAGR of 5.6% during review period.

The research report highlights the growth potential of the global Eye Cosmetic market. Eye Cosmetic are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Eye Cosmetic. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Eye Cosmetic market.

The eye cosmetic market refers to the industry that produces and sells various types of cosmetics specifically designed for the eyes. Eye cosmetics include products such as eyeshadows, eyeliners, mascaras, eyebrow products, and other related items.

The eye cosmetic market is a significant segment of the broader cosmetics industry. It caters to the growing demand for products that enhance the appearance of the eyes and allow for creative and personalized makeup looks. Eye cosmetics are available in a variety of colors, formulations, and finishes to suit different preferences and styles.

Key Features:

The report on Eye Cosmetic market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Eye Cosmetic market. It may include historical data, market segmentation by Type (e.g., Eye Shadow Powder, Eyeliner), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Eye Cosmetic market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Eye Cosmetic market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Eye Cosmetic industry. This include advancements in Eye Cosmetic technology, Eye Cosmetic new entrants, Eye Cosmetic new investment, and other innovations that are shaping the future of Eye Cosmetic.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Eye Cosmetic market. It includes factors influencing customer ' purchasing decisions, preferences for Eye Cosmetic product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Eye Cosmetic market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Eye Cosmetic market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Eye Cosmetic market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Eye Cosmetic industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Eye Cosmetic market.

Market Segmentation:

Eye Cosmetic market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Eye Shadow Powder

Eyeliner

Eye Shadow Cream

Other

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shiseido

Unilever

PPG

BENETTON

Procter & Gamble

L'Oreal

Key Questions Addressed in this Report

What is the 10-year outlook for the global Eye Cosmetic market?

What factors are driving Eye Cosmetic market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Eye Cosmetic market opportunities vary by end market size?

How does Eye Cosmetic break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Eye Cosmetic Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Eye Cosmetic by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Eye Cosmetic by Country/Region, 2019, 2023 & 2030
- 2.2 Eye Cosmetic Segment by Type
 - 2.2.1 Eye Shadow Powder
 - 2.2.2 Eyeliner
 - 2.2.3 Eye Shadow Cream
 - 2.2.4 Other
- 2.3 Eye Cosmetic Sales by Type
 - 2.3.1 Global Eye Cosmetic Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Eye Cosmetic Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Eye Cosmetic Sale Price by Type (2019-2024)
- 2.4 Eye Cosmetic Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Eye Cosmetic Sales by Application
 - 2.5.1 Global Eye Cosmetic Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Eye Cosmetic Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Eye Cosmetic Sale Price by Application (2019-2024)

3 GLOBAL EYE COSMETIC BY COMPANY

3.1 Global Eye Cosmetic Breakdown Data by Company

3.1.1 Global Eye Cosmetic Annual Sales by Company (2019-2024)

3.1.2 Global Eye Cosmetic Sales Market Share by Company (2019-2024)

3.2 Global Eye Cosmetic Annual Revenue by Company (2019-2024)

3.2.1 Global Eye Cosmetic Revenue by Company (2019-2024)

3.2.2 Global Eye Cosmetic Revenue Market Share by Company (2019-2024)

3.3 Global Eye Cosmetic Sale Price by Company

3.4 Key Manufacturers Eye Cosmetic Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Eye Cosmetic Product Location Distribution

3.4.2 Players Eye Cosmetic Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR EYE COSMETIC BY GEOGRAPHIC REGION

4.1 World Historic Eye Cosmetic Market Size by Geographic Region (2019-2024)

4.1.1 Global Eye Cosmetic Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Eye Cosmetic Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Eye Cosmetic Market Size by Country/Region (2019-2024)

4.2.1 Global Eye Cosmetic Annual Sales by Country/Region (2019-2024)

4.2.2 Global Eye Cosmetic Annual Revenue by Country/Region (2019-2024)

4.3 Americas Eye Cosmetic Sales Growth

4.4 APAC Eye Cosmetic Sales Growth

4.5 Europe Eye Cosmetic Sales Growth

4.6 Middle East & Africa Eye Cosmetic Sales Growth

5 AMERICAS

5.1 Americas Eye Cosmetic Sales by Country

5.1.1 Americas Eye Cosmetic Sales by Country (2019-2024)

5.1.2 Americas Eye Cosmetic Revenue by Country (2019-2024)

5.2 Americas Eye Cosmetic Sales by Type

5.3 Americas Eye Cosmetic Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Eye Cosmetic Sales by Region

6.1.1 APAC Eye Cosmetic Sales by Region (2019-2024)

6.1.2 APAC Eye Cosmetic Revenue by Region (2019-2024)

6.2 APAC Eye Cosmetic Sales by Type

6.3 APAC Eye Cosmetic Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Eye Cosmetic by Country

7.1.1 Europe Eye Cosmetic Sales by Country (2019-2024)

7.1.2 Europe Eye Cosmetic Revenue by Country (2019-2024)

7.2 Europe Eye Cosmetic Sales by Type

7.3 Europe Eye Cosmetic Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Eye Cosmetic by Country

8.1.1 Middle East & Africa Eye Cosmetic Sales by Country (2019-2024)

8.1.2 Middle East & Africa Eye Cosmetic Revenue by Country (2019-2024)

8.2 Middle East & Africa Eye Cosmetic Sales by Type

8.3 Middle East & Africa Eye Cosmetic Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Eye Cosmetic
- 10.3 Manufacturing Process Analysis of Eye Cosmetic
- 10.4 Industry Chain Structure of Eye Cosmetic

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Eye Cosmetic Distributors
- 11.3 Eye Cosmetic Customer

12 WORLD FORECAST REVIEW FOR EYE COSMETIC BY GEOGRAPHIC REGION

- 12.1 Global Eye Cosmetic Market Size Forecast by Region
 - 12.1.1 Global Eye Cosmetic Forecast by Region (2025-2030)
 - 12.1.2 Global Eye Cosmetic Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Eye Cosmetic Forecast by Type
- 12.7 Global Eye Cosmetic Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Shiseido

13.1.1 Shiseido Company Information

13.1.2 Shiseido Eye Cosmetic Product Portfolios and Specifications

13.1.3 Shiseido Eye Cosmetic Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Shiseido Main Business Overview

13.1.5 Shiseido Latest Developments

13.2 Unilever

13.2.1 Unilever Company Information

13.2.2 Unilever Eye Cosmetic Product Portfolios and Specifications

13.2.3 Unilever Eye Cosmetic Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Unilever Main Business Overview

13.2.5 Unilever Latest Developments

13.3 PPG

13.3.1 PPG Company Information

13.3.2 PPG Eye Cosmetic Product Portfolios and Specifications

13.3.3 PPG Eye Cosmetic Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 PPG Main Business Overview

13.3.5 PPG Latest Developments

13.4 BENETTON

13.4.1 BENETTON Company Information

13.4.2 BENETTON Eye Cosmetic Product Portfolios and Specifications

13.4.3 BENETTON Eye Cosmetic Sales, Revenue, Price and Gross Margin
(2019-2024)

13.4.4 BENETTON Main Business Overview

13.4.5 BENETTON Latest Developments

13.5 Procter & Gamble

13.5.1 Procter & Gamble Company Information

13.5.2 Procter & Gamble Eye Cosmetic Product Portfolios and Specifications

13.5.3 Procter & Gamble Eye Cosmetic Sales, Revenue, Price and Gross Margin
(2019-2024)

13.5.4 Procter & Gamble Main Business Overview

13.5.5 Procter & Gamble Latest Developments

13.6 L'Oreal

13.6.1 L'Oreal Company Information

13.6.2 L'Oreal Eye Cosmetic Product Portfolios and Specifications

13.6.3 L'Oreal Eye Cosmetic Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 L'Oreal Main Business Overview

13.6.5 L'Oreal Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Eye Cosmetic Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Eye Cosmetic Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Eye Shadow Powder
- Table 4. Major Players of Eyeliner
- Table 5. Major Players of Eye Shadow Cream
- Table 6. Major Players of Other
- Table 7. Global Eye Cosmetic Sales by Type (2019-2024) & (K Units)
- Table 8. Global Eye Cosmetic Sales Market Share by Type (2019-2024)
- Table 9. Global Eye Cosmetic Revenue by Type (2019-2024) & (\$ million)
- Table 10. Global Eye Cosmetic Revenue Market Share by Type (2019-2024)
- Table 11. Global Eye Cosmetic Sale Price by Type (2019-2024) & (USD/Unit)
- Table 12. Global Eye Cosmetic Sales by Application (2019-2024) & (K Units)
- Table 13. Global Eye Cosmetic Sales Market Share by Application (2019-2024)
- Table 14. Global Eye Cosmetic Revenue by Application (2019-2024)
- Table 15. Global Eye Cosmetic Revenue Market Share by Application (2019-2024)
- Table 16. Global Eye Cosmetic Sale Price by Application (2019-2024) & (USD/Unit)
- Table 17. Global Eye Cosmetic Sales by Company (2019-2024) & (K Units)
- Table 18. Global Eye Cosmetic Sales Market Share by Company (2019-2024)
- Table 19. Global Eye Cosmetic Revenue by Company (2019-2024) (\$ Millions)
- Table 20. Global Eye Cosmetic Revenue Market Share by Company (2019-2024)
- Table 21. Global Eye Cosmetic Sale Price by Company (2019-2024) & (USD/Unit)
- Table 22. Key Manufacturers Eye Cosmetic Producing Area Distribution and Sales Area
- Table 23. Players Eye Cosmetic Products Offered
- Table 24. Eye Cosmetic Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 25. New Products and Potential Entrants
- Table 26. Mergers & Acquisitions, Expansion
- Table 27. Global Eye Cosmetic Sales by Geographic Region (2019-2024) & (K Units)
- Table 28. Global Eye Cosmetic Sales Market Share Geographic Region (2019-2024)
- Table 29. Global Eye Cosmetic Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 30. Global Eye Cosmetic Revenue Market Share by Geographic Region (2019-2024)
- Table 31. Global Eye Cosmetic Sales by Country/Region (2019-2024) & (K Units)

Table 32. Global Eye Cosmetic Sales Market Share by Country/Region (2019-2024)
Table 33. Global Eye Cosmetic Revenue by Country/Region (2019-2024) & (\$ millions)
Table 34. Global Eye Cosmetic Revenue Market Share by Country/Region (2019-2024)
Table 35. Americas Eye Cosmetic Sales by Country (2019-2024) & (K Units)
Table 36. Americas Eye Cosmetic Sales Market Share by Country (2019-2024)
Table 37. Americas Eye Cosmetic Revenue by Country (2019-2024) & (\$ Millions)
Table 38. Americas Eye Cosmetic Revenue Market Share by Country (2019-2024)
Table 39. Americas Eye Cosmetic Sales by Type (2019-2024) & (K Units)
Table 40. Americas Eye Cosmetic Sales by Application (2019-2024) & (K Units)
Table 41. APAC Eye Cosmetic Sales by Region (2019-2024) & (K Units)
Table 42. APAC Eye Cosmetic Sales Market Share by Region (2019-2024)
Table 43. APAC Eye Cosmetic Revenue by Region (2019-2024) & (\$ Millions)
Table 44. APAC Eye Cosmetic Revenue Market Share by Region (2019-2024)
Table 45. APAC Eye Cosmetic Sales by Type (2019-2024) & (K Units)
Table 46. APAC Eye Cosmetic Sales by Application (2019-2024) & (K Units)
Table 47. Europe Eye Cosmetic Sales by Country (2019-2024) & (K Units)
Table 48. Europe Eye Cosmetic Sales Market Share by Country (2019-2024)
Table 49. Europe Eye Cosmetic Revenue by Country (2019-2024) & (\$ Millions)
Table 50. Europe Eye Cosmetic Revenue Market Share by Country (2019-2024)
Table 51. Europe Eye Cosmetic Sales by Type (2019-2024) & (K Units)
Table 52. Europe Eye Cosmetic Sales by Application (2019-2024) & (K Units)
Table 53. Middle East & Africa Eye Cosmetic Sales by Country (2019-2024) & (K Units)
Table 54. Middle East & Africa Eye Cosmetic Sales Market Share by Country (2019-2024)
Table 55. Middle East & Africa Eye Cosmetic Revenue by Country (2019-2024) & (\$ Millions)
Table 56. Middle East & Africa Eye Cosmetic Revenue Market Share by Country (2019-2024)
Table 57. Middle East & Africa Eye Cosmetic Sales by Type (2019-2024) & (K Units)
Table 58. Middle East & Africa Eye Cosmetic Sales by Application (2019-2024) & (K Units)
Table 59. Key Market Drivers & Growth Opportunities of Eye Cosmetic
Table 60. Key Market Challenges & Risks of Eye Cosmetic
Table 61. Key Industry Trends of Eye Cosmetic
Table 62. Eye Cosmetic Raw Material
Table 63. Key Suppliers of Raw Materials
Table 64. Eye Cosmetic Distributors List
Table 65. Eye Cosmetic Customer List
Table 66. Global Eye Cosmetic Sales Forecast by Region (2025-2030) & (K Units)

Table 67. Global Eye Cosmetic Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 68. Americas Eye Cosmetic Sales Forecast by Country (2025-2030) & (K Units)

Table 69. Americas Eye Cosmetic Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 70. APAC Eye Cosmetic Sales Forecast by Region (2025-2030) & (K Units)

Table 71. APAC Eye Cosmetic Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Eye Cosmetic Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Europe Eye Cosmetic Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Middle East & Africa Eye Cosmetic Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Middle East & Africa Eye Cosmetic Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Eye Cosmetic Sales Forecast by Type (2025-2030) & (K Units)

Table 77. Global Eye Cosmetic Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 78. Global Eye Cosmetic Sales Forecast by Application (2025-2030) & (K Units)

Table 79. Global Eye Cosmetic Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. Shiseido Basic Information, Eye Cosmetic Manufacturing Base, Sales Area and Its Competitors

Table 81. Shiseido Eye Cosmetic Product Portfolios and Specifications

Table 82. Shiseido Eye Cosmetic Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Shiseido Main Business

Table 84. Shiseido Latest Developments

Table 85. Unilever Basic Information, Eye Cosmetic Manufacturing Base, Sales Area and Its Competitors

Table 86. Unilever Eye Cosmetic Product Portfolios and Specifications

Table 87. Unilever Eye Cosmetic Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Unilever Main Business

Table 89. Unilever Latest Developments

Table 90. PPG Basic Information, Eye Cosmetic Manufacturing Base, Sales Area and Its Competitors

Table 91. PPG Eye Cosmetic Product Portfolios and Specifications

Table 92. PPG Eye Cosmetic Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. PPG Main Business

Table 94. PPG Latest Developments

Table 95. BENETTON Basic Information, Eye Cosmetic Manufacturing Base, Sales Area and Its Competitors

Table 96. BENETTON Eye Cosmetic Product Portfolios and Specifications

Table 97. BENETTON Eye Cosmetic Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. BENETTON Main Business

Table 99. BENETTON Latest Developments

Table 100. Procter & Gamble Basic Information, Eye Cosmetic Manufacturing Base, Sales Area and Its Competitors

Table 101. Procter & Gamble Eye Cosmetic Product Portfolios and Specifications

Table 102. Procter & Gamble Eye Cosmetic Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Procter & Gamble Main Business

Table 104. Procter & Gamble Latest Developments

Table 105. L'Oreal Basic Information, Eye Cosmetic Manufacturing Base, Sales Area and Its Competitors

Table 106. L'Oreal Eye Cosmetic Product Portfolios and Specifications

Table 107. L'Oreal Eye Cosmetic Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. L'Oreal Main Business

Table 109. L'Oreal Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Eye Cosmetic
- Figure 2. Eye Cosmetic Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Eye Cosmetic Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Eye Cosmetic Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Eye Cosmetic Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Eye Shadow Powder
- Figure 10. Product Picture of Eyeliner
- Figure 11. Product Picture of Eye Shadow Cream
- Figure 12. Product Picture of Other
- Figure 13. Global Eye Cosmetic Sales Market Share by Type in 2023
- Figure 14. Global Eye Cosmetic Revenue Market Share by Type (2019-2024)
- Figure 15. Eye Cosmetic Consumed in Online Sales
- Figure 16. Global Eye Cosmetic Market: Online Sales (2019-2024) & (K Units)
- Figure 17. Eye Cosmetic Consumed in Offline Sales
- Figure 18. Global Eye Cosmetic Market: Offline Sales (2019-2024) & (K Units)
- Figure 19. Global Eye Cosmetic Sales Market Share by Application (2023)
- Figure 20. Global Eye Cosmetic Revenue Market Share by Application in 2023
- Figure 21. Eye Cosmetic Sales Market by Company in 2023 (K Units)
- Figure 22. Global Eye Cosmetic Sales Market Share by Company in 2023
- Figure 23. Eye Cosmetic Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Eye Cosmetic Revenue Market Share by Company in 2023
- Figure 25. Global Eye Cosmetic Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Eye Cosmetic Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Eye Cosmetic Sales 2019-2024 (K Units)
- Figure 28. Americas Eye Cosmetic Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Eye Cosmetic Sales 2019-2024 (K Units)
- Figure 30. APAC Eye Cosmetic Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Eye Cosmetic Sales 2019-2024 (K Units)
- Figure 32. Europe Eye Cosmetic Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Eye Cosmetic Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Eye Cosmetic Revenue 2019-2024 (\$ Millions)

- Figure 35. Americas Eye Cosmetic Sales Market Share by Country in 2023
- Figure 36. Americas Eye Cosmetic Revenue Market Share by Country in 2023
- Figure 37. Americas Eye Cosmetic Sales Market Share by Type (2019-2024)
- Figure 38. Americas Eye Cosmetic Sales Market Share by Application (2019-2024)
- Figure 39. United States Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Eye Cosmetic Sales Market Share by Region in 2023
- Figure 44. APAC Eye Cosmetic Revenue Market Share by Regions in 2023
- Figure 45. APAC Eye Cosmetic Sales Market Share by Type (2019-2024)
- Figure 46. APAC Eye Cosmetic Sales Market Share by Application (2019-2024)
- Figure 47. China Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Eye Cosmetic Sales Market Share by Country in 2023
- Figure 55. Europe Eye Cosmetic Revenue Market Share by Country in 2023
- Figure 56. Europe Eye Cosmetic Sales Market Share by Type (2019-2024)
- Figure 57. Europe Eye Cosmetic Sales Market Share by Application (2019-2024)
- Figure 58. Germany Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Eye Cosmetic Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Eye Cosmetic Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Eye Cosmetic Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Eye Cosmetic Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Eye Cosmetic Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Eye Cosmetic in 2023

Figure 73. Manufacturing Process Analysis of Eye Cosmetic

Figure 74. Industry Chain Structure of Eye Cosmetic

Figure 75. Channels of Distribution

Figure 76. Global Eye Cosmetic Sales Market Forecast by Region (2025-2030)

Figure 77. Global Eye Cosmetic Revenue Market Share Forecast by Region
(2025-2030)

Figure 78. Global Eye Cosmetic Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Eye Cosmetic Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Eye Cosmetic Sales Market Share Forecast by Application
(2025-2030)

Figure 81. Global Eye Cosmetic Revenue Market Share Forecast by Application
(2025-2030)

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