

Global External Semi Solid Preparation Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global External Semi Solid Preparation market size is predicted to grow from US\$ 3689 million in 2025 to US\$ 5293 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

External semi-solid preparations refer to a category of pharmaceutical formulations with ointment, cream, gel, or paste-like consistency, designed for application on skin or mucosal surfaces. They function by delivering therapeutic effects (e.g., anti-inflammatory, antibacterial, analgesic) locally or providing protective and lubricating benefits. Their texture allows adherence to the application site and enables sustained release of active ingredients. The upstream sector involves suppliers of active pharmaceutical ingredients (APIs), pharmaceutical excipients (e.g., bases, emulsifiers), and packaging materials. The midstream encompasses formulation R&D, production, and quality control, while downstream distribution channels include hospitals, retail pharmacies, and e-commerce platforms. This industry is interconnected with pharmaceutical manufacturing, excipient production, and healthcare services.

The external semi-solid preparation industry is evolving from traditional standardized products toward precision and personalized solutions. With advancements in transdermal delivery technologies and rising patient expectations for application experience, innovation is increasingly focused on optimizing drug delivery systems and enhancing localized therapeutic control rather than solely on active ingredients. Future competition will emphasize differentiated formulation technologies (e.g., nanocarriers, bioadhesive materials), expansion into new indications (e.g., dermatological treatments for rare diseases), and development of combination products integrating medical devices. Companies with capabilities in novel excipient R&D, advanced manufacturing platforms for complex formulations, and specialized dermatological commercial

expertise are likely to achieve more sustainable advantages amid tightening regulations and evolving consumer demands.

LPI (LP Information)' newest research report, the “External Semi Solid Preparation Industry Forecast” looks at past sales and reviews total world External Semi Solid Preparation sales in 2025, providing a comprehensive analysis by region and market sector of projected External Semi Solid Preparation sales for 2026 through 2032. With External Semi Solid Preparation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world External Semi Solid Preparation industry.

This Insight Report provides a comprehensive analysis of the global External Semi Solid Preparation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on External Semi Solid Preparation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global External Semi Solid Preparation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for External Semi Solid Preparation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global External Semi Solid Preparation.

This report presents a comprehensive overview, market shares, and growth opportunities of External Semi Solid Preparation market by product type, application, key players and key regions and countries.

Segmentation by Type:

Ointment

Cream

Gel

Others

Segmentation by Application:

Hospital

Clinic

Pharmacy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Glenmark Pharmaceuticals

Galderma

GSK

Johnson & Johnson

Hisamitsu Pharmaceuticals

Bausch Health

Cipla

Bayer

Boehringer Ingelheim

Teva Pharmaceuticals

Pfizer

APL

Novartis International

Purdue Pharma

NYCRIST

Soli Pharma

Qilu-Pharma

Yunnan Baiyao

Mayinglong Pharmaceutical

China Resources Sanjiu Medical & Pharmaceutical

China National Pharmaceutical Group

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