

# Global External AI Agent Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global External AI Agent Software market size is predicted to grow from US\$ 156 million in 2025 to US\$ 225 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

To address the problems of low efficiency, cross-language communication barriers, cumbersome information integration, slow response speed, and insufficient decision support in traditional outreach work, AI-powered outreach agency software has emerged. Since the mid-21st century, with breakthroughs in AI technology and improved cross-language processing capabilities, this field has experienced rapid development. Currently, AI-powered outreach agency software is widely used in enterprise customer service, multinational business expansion, government public affairs, international conference collaboration, and market research.

United States market for External AI Agent Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for External AI Agent Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for External AI Agent Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key External AI Agent Software players cover Microsoft, OpenAI, Google, Amazon Web Services, Salesforce, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'External AI Agent Software Industry Forecast' looks at past sales and reviews total world External AI Agent Software sales in 2025, providing a comprehensive analysis by region and market sector of projected External AI Agent Software sales for 2026 through 2032. With External AI Agent Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world External AI Agent Software industry.

This Insight Report provides a comprehensive analysis of the global External AI Agent Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on External AI Agent Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global External AI Agent Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for External AI Agent Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global External AI Agent Software.

This report presents a comprehensive overview, market shares, and growth opportunities of External AI Agent Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premises

Cloud-Based

Segmentation by User Scale:

0-1000 times/month

1001-10000 times/month

### Segmentation by Pricing Mode:

Pay-as-you-go

Subscription

### Segmentation by Application:

Business Development

Digital Marketing

Headhunting

Cross-border E-commerce

Other

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

OpenAI

Google

Amazon Web Services

Salesforce

ServiceNow

Oracle

SAP

IBM

Databricks

UiPath

Automation Anywhere

Pega

Appian

Kore.ai

Glean

WRITER

Cohere Inc.

Anthropic PBC

Alibaba Cloud Computing Co. Ltd.

Baidu, Inc.

Tencent Holdings Ltd.

Huawei Technologies Co., Ltd.

Fujitsu

NTT DATA Group Corporation

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