

# Global Extendable Snow Shovel Market Growth 2026-2032

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## Abstracts

The global Extendable Snow Shovel market size is predicted to grow from US\$ 137 million in 2025 to US\$ 215 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

In 2025, the global production of extendable snow shovel is estimated at 7 million units, with an average selling price of about US\$20 per unit, a gross profit margin of about 45%, and a single production line capacity of about 100,000 units per year. A extendable snow shovel is a type of snow shovel that achieves portability and adaptability to different user heights primarily through an adjustable-length handle. Its core feature lies in its telescopic handle mechanism, which is typically designed to strike an optimal balance between portability and user comfort. The upstream supply chain for telescopic snow shovels mainly consists of suppliers of high-performance engineering plastics, aluminum alloy tubing, and precision locking components; the midstream encompasses core production stages such as injection molding, metal finishing, telescopic mechanism assembly, and reliability testing; and the downstream reaches users through channels such as auto parts stores, outdoor equipment retailers, and emergency supplies procurement platforms. The demand fundamentally stems from modern users' dual pursuit of efficiency and portability in snow removal tools: on the one hand, replacing traditional snow shovels to meet the functional upgrade needs of efficient snow removal at home; on the other hand, meeting the rigid requirements of compact storage in in-vehicle emergency scenarios, forming a growth model driven by 'functional replacement + scenario expansion.'

The core market drivers for extendable snow shovel can be summarized in the following four points: 1. Market demand primarily stems from the rigid scenarios of vehicle emergency response and outdoor activity safety, especially in snow driving, wilderness

exploration, and winter rescue, where the miniaturization and scalability of the product solve the key contradiction between storage space and usage efficiency; 2. Urban snow removal and household backup needs continue to grow against the backdrop of abnormal climate and frequent extreme weather, driving the transformation from professional tools to household essentials; 3. Product technological innovations such as lightweight materials (aluminum alloy, engineering plastics) and ergonomic design have improved the user experience, driving the consumption upgrade of traditional snow shovels; 4. Public safety awareness campaigns and the promotion of emergency supplies lists have further enhanced the proactive reserve awareness of individuals and institutions, driving market expansion from a policy perspective.

LP Information, Inc. (LPI) ' newest research report, the "Extendable Snow Shovel Industry Forecast" looks at past sales and reviews total world Extendable Snow Shovel sales in 2025, providing a comprehensive analysis by region and market sector of projected Extendable Snow Shovel sales for 2026 through 2032. With Extendable Snow Shovel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Extendable Snow Shovel industry.

This Insight Report provides a comprehensive analysis of the global Extendable Snow Shovel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Extendable Snow Shovel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Extendable Snow Shovel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Extendable Snow Shovel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Extendable Snow Shovel.

This report presents a comprehensive overview, market shares, and growth opportunities of Extendable Snow Shovel market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Knob Lock

Quick-release Lock

Spring Pin Lock

Segmentation by Shovel Head Material:

Plastic Shovel Head

Aluminum Alloy Shovel Head

Steel Shovel Head

Segmentation by Angle between Shovel Head and Handle:

Fixed-Angle Extendable Snow Shovel

Adjustable-Angle Extendable Snow Shovel

Segmentation by Application:

Home Use

Car-mounted Emergency

Outdoor Sports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Black Diamond Equipment

Arva

Backcountry Access

Ortovox

Mammut

G3 Genuine Guide Gear

Jones Snowboards

Snow Joe

Radius Garden

ProTech

REI

Cascade Mountain Technologies

PIEPS GmbH

Montbell

Huamaoji Construction Machinery Trading (beijing) Co., Ltd.

Cixi Huazhijie Plastic Product Co., Ltd.

Ningbo Orient Outdoor Co., Ltd.

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Extendable Snow Shovel market?

What factors are driving Extendable Snow Shovel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Extendable Snow Shovel market opportunities vary by end market size?

How does Extendable Snow Shovel break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Extendable Snow Shovel Annual Sales 2021-2032
  - 2.1.2 World Current & Future Analysis for Extendable Snow Shovel by Geographic Region, 2021, 2025 & 2032
  - 2.1.3 World Current & Future Analysis for Extendable Snow Shovel by Country/Region, 2021, 2025 & 2032
- 2.2 Extendable Snow Shovel Segment by Type
  - 2.2.1 Knob Lock
  - 2.2.2 Quick-release Lock
  - 2.2.3 Spring Pin Lock
  - 2.2.4 Extendable Snow Shovel Sales by Type
    - 2.2.4.1 Global Extendable Snow Shovel Sales Market Share by Type (2021-2026)
    - 2.2.4.2 Global Extendable Snow Shovel Revenue and Market Share by Type (2021-2026)
    - 2.2.4.3 Global Extendable Snow Shovel Sale Price by Type (2021-2026)
- 2.3 Extendable Snow Shovel Segment by Shovel Head Material
  - 2.3.1 Plastic Shovel Head
  - 2.3.2 Aluminum Alloy Shovel Head
  - 2.3.3 Steel Shovel Head
  - 2.3.4 Extendable Snow Shovel Sales by Shovel Head Material
    - 2.3.4.1 Global Extendable Snow Shovel Sales Market Share by Shovel Head Material (2021-2026)
    - 2.3.4.2 Global Extendable Snow Shovel Revenue and Market Share by Shovel Head Material (2021-2026)

- 2.3.4.3 Global Extendable Snow Shovel Sale Price by Shovel Head Material (2021-2026)
- 2.4 Extendable Snow Shovel Segment by Angle between Shovel Head and Handle
  - 2.4.1 Fixed-Angle Extendable Snow Shovel
  - 2.4.2 Adjustable-Angle Extendable Snow Shovel
  - 2.4.3 Extendable Snow Shovel Sales by Angle between Shovel Head and Handle
    - 2.4.3.1 Global Extendable Snow Shovel Sales Market Share by Angle between Shovel Head and Handle (2021-2026)
    - 2.4.3.2 Global Extendable Snow Shovel Revenue and Market Share by Angle between Shovel Head and Handle (2021-2026)
    - 2.4.3.3 Global Extendable Snow Shovel Sale Price by Angle between Shovel Head and Handle (2021-2026)
- 2.5 Extendable Snow Shovel Segment by Application
  - 2.5.1 Home Use
  - 2.5.2 Car-mounted Emergency
  - 2.5.3 Outdoor Sports
  - 2.5.4 Others
  - 2.5.5 Extendable Snow Shovel Sales by Application
    - 2.5.5.1 Global Extendable Snow Shovel Sale Market Share by Application (2021-2026)
    - 2.5.5.2 Global Extendable Snow Shovel Revenue and Market Share by Application (2021-2026)
    - 2.5.5.3 Global Extendable Snow Shovel Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

- 3.1 Global Extendable Snow Shovel Breakdown Data by Company
  - 3.1.1 Global Extendable Snow Shovel Annual Sales by Company (2021-2026)
  - 3.1.2 Global Extendable Snow Shovel Sales Market Share by Company (2021-2026)
- 3.2 Global Extendable Snow Shovel Annual Revenue by Company (2021-2026)
  - 3.2.1 Global Extendable Snow Shovel Revenue by Company (2021-2026)
  - 3.2.2 Global Extendable Snow Shovel Revenue Market Share by Company (2021-2026)
- 3.3 Global Extendable Snow Shovel Sale Price by Company
- 3.4 Key Manufacturers Extendable Snow Shovel Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Extendable Snow Shovel Product Location Distribution
  - 3.4.2 Players Extendable Snow Shovel Products Offered
- 3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR EXTENDABLE SNOW SHOVEL BY GEOGRAPHIC REGION**

- 4.1 World Historic Extendable Snow Shovel Market Size by Geographic Region (2021-2026)
  - 4.1.1 Global Extendable Snow Shovel Annual Sales by Geographic Region (2021-2026)
  - 4.1.2 Global Extendable Snow Shovel Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Extendable Snow Shovel Market Size by Country/Region (2021-2026)
  - 4.2.1 Global Extendable Snow Shovel Annual Sales by Country/Region (2021-2026)
  - 4.2.2 Global Extendable Snow Shovel Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Extendable Snow Shovel Sales Growth
- 4.4 APAC Extendable Snow Shovel Sales Growth
- 4.5 Europe Extendable Snow Shovel Sales Growth
- 4.6 Middle East & Africa Extendable Snow Shovel Sales Growth

## **5 AMERICAS**

- 5.1 Americas Extendable Snow Shovel Sales by Country
  - 5.1.1 Americas Extendable Snow Shovel Sales by Country (2021-2026)
  - 5.1.2 Americas Extendable Snow Shovel Revenue by Country (2021-2026)
- 5.2 Americas Extendable Snow Shovel Sales by Type (2021-2026)
- 5.3 Americas Extendable Snow Shovel Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Extendable Snow Shovel Sales by Region

- 6.1.1 APAC Extendable Snow Shovel Sales by Region (2021-2026)
- 6.1.2 APAC Extendable Snow Shovel Revenue by Region (2021-2026)
- 6.2 APAC Extendable Snow Shovel Sales by Type (2021-2026)
- 6.3 APAC Extendable Snow Shovel Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Extendable Snow Shovel by Country
  - 7.1.1 Europe Extendable Snow Shovel Sales by Country (2021-2026)
  - 7.1.2 Europe Extendable Snow Shovel Revenue by Country (2021-2026)
- 7.2 Europe Extendable Snow Shovel Sales by Type (2021-2026)
- 7.3 Europe Extendable Snow Shovel Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Extendable Snow Shovel by Country
  - 8.1.1 Middle East & Africa Extendable Snow Shovel Sales by Country (2021-2026)
  - 8.1.2 Middle East & Africa Extendable Snow Shovel Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Extendable Snow Shovel Sales by Type (2021-2026)
- 8.3 Middle East & Africa Extendable Snow Shovel Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Extendable Snow Shovel
- 10.3 Manufacturing Process Analysis of Extendable Snow Shovel
- 10.4 Industry Chain Structure of Extendable Snow Shovel

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Extendable Snow Shovel Distributors
- 11.3 Extendable Snow Shovel Customer

## **12 WORLD FORECAST REVIEW FOR EXTENDABLE SNOW SHOVEL BY GEOGRAPHIC REGION**

- 12.1 Global Extendable Snow Shovel Market Size Forecast by Region
  - 12.1.1 Global Extendable Snow Shovel Forecast by Region (2027-2032)
  - 12.1.2 Global Extendable Snow Shovel Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Extendable Snow Shovel Forecast by Type (2027-2032)
- 12.7 Global Extendable Snow Shovel Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

- 13.1 Black Diamond Equipment
  - 13.1.1 Black Diamond Equipment Company Information
  - 13.1.2 Black Diamond Equipment Extendable Snow Shovel Product Portfolios and

## Specifications

13.1.3 Black Diamond Equipment Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Black Diamond Equipment Main Business Overview

13.1.5 Black Diamond Equipment Latest Developments

## 13.2 Arva

13.2.1 Arva Company Information

13.2.2 Arva Extendable Snow Shovel Product Portfolios and Specifications

13.2.3 Arva Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Arva Main Business Overview

13.2.5 Arva Latest Developments

## 13.3 Backcountry Access

13.3.1 Backcountry Access Company Information

13.3.2 Backcountry Access Extendable Snow Shovel Product Portfolios and Specifications

13.3.3 Backcountry Access Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Backcountry Access Main Business Overview

13.3.5 Backcountry Access Latest Developments

## 13.4 Ortovox

13.4.1 Ortovox Company Information

13.4.2 Ortovox Extendable Snow Shovel Product Portfolios and Specifications

13.4.3 Ortovox Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Ortovox Main Business Overview

13.4.5 Ortovox Latest Developments

## 13.5 Mammut

13.5.1 Mammut Company Information

13.5.2 Mammut Extendable Snow Shovel Product Portfolios and Specifications

13.5.3 Mammut Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Mammut Main Business Overview

13.5.5 Mammut Latest Developments

## 13.6 G3 Genuine Guide Gear

13.6.1 G3 Genuine Guide Gear Company Information

13.6.2 G3 Genuine Guide Gear Extendable Snow Shovel Product Portfolios and Specifications

13.6.3 G3 Genuine Guide Gear Extendable Snow Shovel Sales, Revenue, Price and

## Gross Margin (2021-2026)

13.6.4 G3 Genuine Guide Gear Main Business Overview

13.6.5 G3 Genuine Guide Gear Latest Developments

## 13.7 Jones Snowboards

13.7.1 Jones Snowboards Company Information

13.7.2 Jones Snowboards Extendable Snow Shovel Product Portfolios and Specifications

13.7.3 Jones Snowboards Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Jones Snowboards Main Business Overview

13.7.5 Jones Snowboards Latest Developments

## 13.8 Snow Joe

13.8.1 Snow Joe Company Information

13.8.2 Snow Joe Extendable Snow Shovel Product Portfolios and Specifications

13.8.3 Snow Joe Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Snow Joe Main Business Overview

13.8.5 Snow Joe Latest Developments

## 13.9 Radius Garden

13.9.1 Radius Garden Company Information

13.9.2 Radius Garden Extendable Snow Shovel Product Portfolios and Specifications

13.9.3 Radius Garden Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Radius Garden Main Business Overview

13.9.5 Radius Garden Latest Developments

## 13.10 ProTech

13.10.1 ProTech Company Information

13.10.2 ProTech Extendable Snow Shovel Product Portfolios and Specifications

13.10.3 ProTech Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 ProTech Main Business Overview

13.10.5 ProTech Latest Developments

## 13.11 REI

13.11.1 REI Company Information

13.11.2 REI Extendable Snow Shovel Product Portfolios and Specifications

13.11.3 REI Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 REI Main Business Overview

13.11.5 REI Latest Developments

## 13.12 Cascade Mountain Technologies

13.12.1 Cascade Mountain Technologies Company Information

13.12.2 Cascade Mountain Technologies Extendable Snow Shovel Product Portfolios and Specifications

13.12.3 Cascade Mountain Technologies Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Cascade Mountain Technologies Main Business Overview

13.12.5 Cascade Mountain Technologies Latest Developments

## 13.13 PIEPS GmbH

13.13.1 PIEPS GmbH Company Information

13.13.2 PIEPS GmbH Extendable Snow Shovel Product Portfolios and Specifications

13.13.3 PIEPS GmbH Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 PIEPS GmbH Main Business Overview

13.13.5 PIEPS GmbH Latest Developments

## 13.14 Montbell

13.14.1 Montbell Company Information

13.14.2 Montbell Extendable Snow Shovel Product Portfolios and Specifications

13.14.3 Montbell Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Montbell Main Business Overview

13.14.5 Montbell Latest Developments

## 13.15 Huamaoji Construction Machinery Trading (beijing) Co., Ltd.

13.15.1 Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Company Information

13.15.2 Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Extendable Snow Shovel Product Portfolios and Specifications

13.15.3 Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Main Business Overview

13.15.5 Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Latest Developments

## 13.16 Cixi Huazhijie Plastic Product Co., Ltd.

13.16.1 Cixi Huazhijie Plastic Product Co., Ltd. Company Information

13.16.2 Cixi Huazhijie Plastic Product Co., Ltd. Extendable Snow Shovel Product Portfolios and Specifications

13.16.3 Cixi Huazhijie Plastic Product Co., Ltd. Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Cixi Huazhijie Plastic Product Co., Ltd. Main Business Overview

13.16.5 Cixi Huazhijie Plastic Product Co., Ltd. Latest Developments

13.17 Ningbo Orient Outdoor Co., Ltd.

13.17.1 Ningbo Orient Outdoor Co., Ltd. Company Information

13.17.2 Ningbo Orient Outdoor Co., Ltd. Extendable Snow Shovel Product Portfolios and Specifications

13.17.3 Ningbo Orient Outdoor Co., Ltd. Extendable Snow Shovel Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Ningbo Orient Outdoor Co., Ltd. Main Business Overview

13.17.5 Ningbo Orient Outdoor Co., Ltd. Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Extendable Snow Shovel Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Extendable Snow Shovel Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Knob Lock
- Table 4. Major Players of Quick-release Lock
- Table 5. Major Players of Spring Pin Lock
- Table 6. Global Extendable Snow Shovel Sales by Type (2021-2026) & (K Units)
- Table 7. Global Extendable Snow Shovel Sales Market Share by Type (2021-2026)
- Table 8. Global Extendable Snow Shovel Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Extendable Snow Shovel Revenue Market Share by Type (2021-2026)
- Table 10. Global Extendable Snow Shovel Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Plastic Shovel Head
- Table 12. Major Players of Aluminum Alloy Shovel Head
- Table 13. Major Players of Steel Shovel Head
- Table 14. Global Extendable Snow Shovel Sales by Shovel Head Material (2021-2026) & (K Units)
- Table 15. Global Extendable Snow Shovel Sales Market Share by Shovel Head Material (2021-2026)
- Table 16. Global Extendable Snow Shovel Revenue by Shovel Head Material (2021-2026) & (\$ million)
- Table 17. Global Extendable Snow Shovel Revenue Market Share by Shovel Head Material (2021-2026)
- Table 18. Global Extendable Snow Shovel Sale Price by Shovel Head Material (2021-2026) & (US\$/Unit)
- Table 19. Major Players of Fixed-Angle Extendable Snow Shovel
- Table 20. Major Players of Adjustable-Angle Extendable Snow Shovel
- Table 21. Global Extendable Snow Shovel Sales by Angle between Shovel Head and Handle (2021-2026) & (K Units)
- Table 22. Global Extendable Snow Shovel Sales Market Share by Angle between Shovel Head and Handle (2021-2026)
- Table 23. Global Extendable Snow Shovel Revenue by Angle between Shovel Head and Handle (2021-2026) & (\$ million)
- Table 24. Global Extendable Snow Shovel Revenue Market Share by Angle between

Shovel Head and Handle (2021-2026)

Table 25. Global Extendable Snow Shovel Sale Price by Angle between Shovel Head and Handle (2021-2026) & (US\$/Unit)

Table 26. Global Extendable Snow Shovel Sale by Application (2021-2026) & (K Units)

Table 27. Global Extendable Snow Shovel Sale Market Share by Application (2021-2026)

Table 28. Global Extendable Snow Shovel Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Extendable Snow Shovel Revenue Market Share by Application (2021-2026)

Table 30. Global Extendable Snow Shovel Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Extendable Snow Shovel Sales by Company (2021-2026) & (K Units)

Table 32. Global Extendable Snow Shovel Sales Market Share by Company (2021-2026)

Table 33. Global Extendable Snow Shovel Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Extendable Snow Shovel Revenue Market Share by Company (2021-2026)

Table 35. Global Extendable Snow Shovel Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Extendable Snow Shovel Producing Area Distribution and Sales Area

Table 37. Players Extendable Snow Shovel Products Offered

Table 38. Extendable Snow Shovel Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Extendable Snow Shovel Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Extendable Snow Shovel Sales Market Share Geographic Region (2021-2026)

Table 43. Global Extendable Snow Shovel Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Extendable Snow Shovel Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Extendable Snow Shovel Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Extendable Snow Shovel Sales Market Share by Country/Region

(2021-2026)

Table 47. Global Extendable Snow Shovel Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Extendable Snow Shovel Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Extendable Snow Shovel Sales by Country (2021-2026) & (K Units)

Table 50. Americas Extendable Snow Shovel Sales Market Share by Country (2021-2026)

Table 51. Americas Extendable Snow Shovel Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Extendable Snow Shovel Sales by Type (2021-2026) & (K Units)

Table 53. Americas Extendable Snow Shovel Sales by Application (2021-2026) & (K Units)

Table 54. APAC Extendable Snow Shovel Sales by Region (2021-2026) & (K Units)

Table 55. APAC Extendable Snow Shovel Sales Market Share by Region (2021-2026)

Table 56. APAC Extendable Snow Shovel Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Extendable Snow Shovel Sales by Type (2021-2026) & (K Units)

Table 58. APAC Extendable Snow Shovel Sales by Application (2021-2026) & (K Units)

Table 59. Europe Extendable Snow Shovel Sales by Country (2021-2026) & (K Units)

Table 60. Europe Extendable Snow Shovel Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Extendable Snow Shovel Sales by Type (2021-2026) & (K Units)

Table 62. Europe Extendable Snow Shovel Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Extendable Snow Shovel Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Extendable Snow Shovel Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Extendable Snow Shovel Sales by Type (2021-2026) & (K Units)

Table 66. Middle East & Africa Extendable Snow Shovel Sales by Application (2021-2026) & (K Units)

Table 67. Key Market Drivers & Growth Opportunities of Extendable Snow Shovel

Table 68. Key Market Challenges & Risks of Extendable Snow Shovel

Table 69. Key Industry Trends of Extendable Snow Shovel

Table 70. Extendable Snow Shovel Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Extendable Snow Shovel Distributors List

Table 73. Extendable Snow Shovel Customer List

Table 74. Global Extendable Snow Shovel Sales Forecast by Region (2027-2032) & (K Units)

Table 75. Global Extendable Snow Shovel Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Extendable Snow Shovel Sales Forecast by Country (2027-2032) & (K Units)

Table 77. Americas Extendable Snow Shovel Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Extendable Snow Shovel Sales Forecast by Region (2027-2032) & (K Units)

Table 79. APAC Extendable Snow Shovel Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Extendable Snow Shovel Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Europe Extendable Snow Shovel Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Extendable Snow Shovel Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Middle East & Africa Extendable Snow Shovel Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Extendable Snow Shovel Sales Forecast by Type (2027-2032) & (K Units)

Table 85. Global Extendable Snow Shovel Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Extendable Snow Shovel Sales Forecast by Application (2027-2032) & (K Units)

Table 87. Global Extendable Snow Shovel Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. Black Diamond Equipment Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

Table 89. Black Diamond Equipment Extendable Snow Shovel Product Portfolios and Specifications

Table 90. Black Diamond Equipment Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Black Diamond Equipment Main Business

Table 92. Black Diamond Equipment Latest Developments

Table 93. Arva Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

- Table 94. Arva Extendable Snow Shovel Product Portfolios and Specifications
- Table 95. Arva Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 96. Arva Main Business
- Table 97. Arva Latest Developments
- Table 98. Backcountry Access Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 99. Backcountry Access Extendable Snow Shovel Product Portfolios and Specifications
- Table 100. Backcountry Access Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 101. Backcountry Access Main Business
- Table 102. Backcountry Access Latest Developments
- Table 103. Ortovox Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 104. Ortovox Extendable Snow Shovel Product Portfolios and Specifications
- Table 105. Ortovox Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 106. Ortovox Main Business
- Table 107. Ortovox Latest Developments
- Table 108. Mammut Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 109. Mammut Extendable Snow Shovel Product Portfolios and Specifications
- Table 110. Mammut Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 111. Mammut Main Business
- Table 112. Mammut Latest Developments
- Table 113. G3 Genuine Guide Gear Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 114. G3 Genuine Guide Gear Extendable Snow Shovel Product Portfolios and Specifications
- Table 115. G3 Genuine Guide Gear Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 116. G3 Genuine Guide Gear Main Business
- Table 117. G3 Genuine Guide Gear Latest Developments
- Table 118. Jones Snowboards Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 119. Jones Snowboards Extendable Snow Shovel Product Portfolios and Specifications

Table 120. Jones Snowboards Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Jones Snowboards Main Business

Table 122. Jones Snowboards Latest Developments

Table 123. Snow Joe Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

Table 124. Snow Joe Extendable Snow Shovel Product Portfolios and Specifications

Table 125. Snow Joe Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Snow Joe Main Business

Table 127. Snow Joe Latest Developments

Table 128. Radius Garden Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

Table 129. Radius Garden Extendable Snow Shovel Product Portfolios and Specifications

Table 130. Radius Garden Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Radius Garden Main Business

Table 132. Radius Garden Latest Developments

Table 133. ProTech Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

Table 134. ProTech Extendable Snow Shovel Product Portfolios and Specifications

Table 135. ProTech Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. ProTech Main Business

Table 137. ProTech Latest Developments

Table 138. REI Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

Table 139. REI Extendable Snow Shovel Product Portfolios and Specifications

Table 140. REI Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. REI Main Business

Table 142. REI Latest Developments

Table 143. Cascade Mountain Technologies Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors

Table 144. Cascade Mountain Technologies Extendable Snow Shovel Product Portfolios and Specifications

Table 145. Cascade Mountain Technologies Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

- Table 146. Cascade Mountain Technologies Main Business
- Table 147. Cascade Mountain Technologies Latest Developments
- Table 148. PIEPS GmbH Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 149. PIEPS GmbH Extendable Snow Shovel Product Portfolios and Specifications
- Table 150. PIEPS GmbH Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 151. PIEPS GmbH Main Business
- Table 152. PIEPS GmbH Latest Developments
- Table 153. Montbell Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 154. Montbell Extendable Snow Shovel Product Portfolios and Specifications
- Table 155. Montbell Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 156. Montbell Main Business
- Table 157. Montbell Latest Developments
- Table 158. Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 159. Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Extendable Snow Shovel Product Portfolios and Specifications
- Table 160. Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 161. Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Main Business
- Table 162. Huamaoji Construction Machinery Trading (beijing) Co., Ltd. Latest Developments
- Table 163. Cixi Huazhijie Plastic Product Co., Ltd. Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 164. Cixi Huazhijie Plastic Product Co., Ltd. Extendable Snow Shovel Product Portfolios and Specifications
- Table 165. Cixi Huazhijie Plastic Product Co., Ltd. Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 166. Cixi Huazhijie Plastic Product Co., Ltd. Main Business
- Table 167. Cixi Huazhijie Plastic Product Co., Ltd. Latest Developments
- Table 168. Ningbo Orient Outdoor Co., Ltd. Basic Information, Extendable Snow Shovel Manufacturing Base, Sales Area and Its Competitors
- Table 169. Ningbo Orient Outdoor Co., Ltd. Extendable Snow Shovel Product Portfolios

and Specifications

Table 170. Ningbo Orient Outdoor Co., Ltd. Extendable Snow Shovel Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 171. Ningbo Orient Outdoor Co., Ltd. Main Business

Table 172. Ningbo Orient Outdoor Co., Ltd. Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Extendable Snow Shovel
- Figure 2. Extendable Snow Shovel Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Extendable Snow Shovel Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Extendable Snow Shovel Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Extendable Snow Shovel Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Extendable Snow Shovel Sales Market Share by Country/Region (2025)
- Figure 10. Extendable Snow Shovel Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Knob Lock
- Figure 12. Product Picture of Quick-release Lock
- Figure 13. Product Picture of Spring Pin Lock
- Figure 14. Global Extendable Snow Shovel Sales Market Share by Type in 2026
- Figure 15. Global Extendable Snow Shovel Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Plastic Shovel Head
- Figure 17. Product Picture of Aluminum Alloy Shovel Head
- Figure 18. Product Picture of Steel Shovel Head
- Figure 19. Global Extendable Snow Shovel Sales Market Share by Shovel Head Material in 2026
- Figure 20. Global Extendable Snow Shovel Revenue Market Share by Shovel Head Material (2021-2026)
- Figure 21. Product Picture of Fixed-Angle Extendable Snow Shovel
- Figure 22. Product Picture of Adjustable-Angle Extendable Snow Shovel
- Figure 23. Global Extendable Snow Shovel Sales Market Share by Angle between Shovel Head and Handle in 2026
- Figure 24. Global Extendable Snow Shovel Revenue Market Share by Angle between Shovel Head and Handle (2021-2026)
- Figure 25. Extendable Snow Shovel Consumed in Home Use
- Figure 26. Global Extendable Snow Shovel Market: Home Use (2021-2026) & (K Units)
- Figure 27. Extendable Snow Shovel Consumed in Car-mounted Emergency
- Figure 28. Global Extendable Snow Shovel Market: Car-mounted Emergency

(2021-2026) & (K Units)

Figure 29. Extendable Snow Shovel Consumed in Outdoor Sports

Figure 30. Global Extendable Snow Shovel Market: Outdoor Sports (2021-2026) & (K Units)

Figure 31. Extendable Snow Shovel Consumed in Others

Figure 32. Global Extendable Snow Shovel Market: Others (2021-2026) & (K Units)

Figure 33. Global Extendable Snow Shovel Sale Market Share by Application (2025)

Figure 34. Global Extendable Snow Shovel Revenue Market Share by Application in 2025

Figure 35. Extendable Snow Shovel Sales by Company in 2025 (K Units)

Figure 36. Global Extendable Snow Shovel Sales Market Share by Company in 2025

Figure 37. Extendable Snow Shovel Revenue by Company in 2025 (\$ millions)

Figure 38. Global Extendable Snow Shovel Revenue Market Share by Company in 2025

Figure 39. Global Extendable Snow Shovel Sales Market Share by Geographic Region (2021-2026)

Figure 40. Global Extendable Snow Shovel Revenue Market Share by Geographic Region in 2025

Figure 41. Americas Extendable Snow Shovel Sales 2021-2026 (K Units)

Figure 42. Americas Extendable Snow Shovel Revenue 2021-2026 (\$ millions)

Figure 43. APAC Extendable Snow Shovel Sales 2021-2026 (K Units)

Figure 44. APAC Extendable Snow Shovel Revenue 2021-2026 (\$ millions)

Figure 45. Europe Extendable Snow Shovel Sales 2021-2026 (K Units)

Figure 46. Europe Extendable Snow Shovel Revenue 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Extendable Snow Shovel Sales 2021-2026 (K Units)

Figure 48. Middle East & Africa Extendable Snow Shovel Revenue 2021-2026 (\$ millions)

Figure 49. Americas Extendable Snow Shovel Sales Market Share by Country in 2025

Figure 50. Americas Extendable Snow Shovel Revenue Market Share by Country (2021-2026)

Figure 51. Americas Extendable Snow Shovel Sales Market Share by Type (2021-2026)

Figure 52. Americas Extendable Snow Shovel Sales Market Share by Application (2021-2026)

Figure 53. United States Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 54. Canada Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 55. Mexico Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 56. Brazil Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 57. APAC Extendable Snow Shovel Sales Market Share by Region in 2025

Figure 58. APAC Extendable Snow Shovel Revenue Market Share by Region (2021-2026)

Figure 59. APAC Extendable Snow Shovel Sales Market Share by Type (2021-2026)

Figure 60. APAC Extendable Snow Shovel Sales Market Share by Application (2021-2026)

Figure 61. China Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 62. Japan Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 63. South Korea Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 64. Southeast Asia Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 65. India Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 66. Australia Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 67. China Taiwan Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 68. Europe Extendable Snow Shovel Sales Market Share by Country in 2025

Figure 69. Europe Extendable Snow Shovel Revenue Market Share by Country (2021-2026)

Figure 70. Europe Extendable Snow Shovel Sales Market Share by Type (2021-2026)

Figure 71. Europe Extendable Snow Shovel Sales Market Share by Application (2021-2026)

Figure 72. Germany Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 73. France Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 74. UK Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 75. Italy Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 76. Russia Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 77. Middle East & Africa Extendable Snow Shovel Sales Market Share by Country (2021-2026)

Figure 78. Middle East & Africa Extendable Snow Shovel Sales Market Share by Type (2021-2026)

Figure 79. Middle East & Africa Extendable Snow Shovel Sales Market Share by Application (2021-2026)

Figure 80. Egypt Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 81. South Africa Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 82. Israel Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 83. Turkey Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 84. GCC Countries Extendable Snow Shovel Revenue Growth 2021-2026 (\$ millions)

Figure 85. Manufacturing Cost Structure Analysis of Extendable Snow Shovel in 2026

Figure 86. Manufacturing Process Analysis of Extendable Snow Shovel

Figure 87. Industry Chain Structure of Extendable Snow Shovel

Figure 88. Channels of Distribution

Figure 89. Global Extendable Snow Shovel Sales Market Forecast by Region  
(2027-2032)

Figure 90. Global Extendable Snow Shovel Revenue Market Share Forecast by Region  
(2027-2032)

Figure 91. Global Extendable Snow Shovel Sales Market Share Forecast by Type  
(2027-2032)

Figure 92. Global Extendable Snow Shovel Revenue Market Share Forecast by Type  
(2027-2032)

Figure 93. Global Extendable Snow Shovel Sales Market Share Forecast by Application  
(2027-2032)

Figure 94. Global Extendable Snow Shovel Revenue Market Share Forecast by  
Application (2027-2032)

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