

Global Expanded-Thermoplastic Polyurethane Shoe Material Market Growth 2026-2032

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Abstracts

The global Expanded-Thermoplastic Polyurethane Shoe Material market size is predicted to grow from US\$ 4069 million in 2025 to US\$ 5362 million in 2032; it is expected to grow at a CAGR of 4.1% from 2026 to 2032.

Expanded-Thermoplastic Polyurethane (E-TPU) is a type of advanced foam material made by expanding tiny beads of thermoplastic polyurethane with gas (like steam or CO₂) forming lightweight, closed-cell, elastic foam beads that are then molded into shapes.

In the footwear industry, E-TPU is used mainly for midsoles and cushioning parts because it offers exceptional energy return, softness, and durability giving shoes a very bouncy feel.

Rising Consumer Demand for Comfort and Performance

Today's consumers expect shoes to deliver superior comfort, responsive cushioning, and energy efficiency for sports, everyday wear, and long working hours. E-TPU's high rebound and shock absorption match this trend perfectly, driving its adoption in premium and mid-tier sports footwear.

Athleisure and Lifestyle Trends

The global boom in athleisure blending athletic features into everyday fashion has created strong demand for stylish sneakers with sports-level comfort. Brands use E-TPU to differentiate their products in a crowded market by promising advanced cushioning technology inspired by high-performance running shoes.

Brand Innovation and Marketing

Leading sports brands like adidas (BOOST?) and other major players have made E-TPU a selling point for flagship products. Their marketing campaigns highlight the superior ?bounce? and comfort, creating strong consumer awareness and fueling wider acceptance.

Advancements in Foaming Technology

Continuous improvements in bead foaming and molding technology have lowered production costs and made large-scale E-TPU manufacturing more feasible. This encourages more brands to adopt E-TPU for midsoles instead of traditional EVA or PU foam.

LP Information, Inc. (LPI) ' newest research report, the ?Expanded-Thermoplastic Polyurethane Shoe Material Industry Forecast? looks at past sales and reviews total world Expanded-Thermoplastic Polyurethane Shoe Material sales in 2025, providing a comprehensive analysis by region and market sector of projected Expanded-Thermoplastic Polyurethane Shoe Material sales for 2026 through 2032. With Expanded-Thermoplastic Polyurethane Shoe Material sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Expanded-Thermoplastic Polyurethane Shoe Material industry.

This Insight Report provides a comprehensive analysis of the global Expanded-Thermoplastic Polyurethane Shoe Material landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Expanded-Thermoplastic Polyurethane Shoe Material portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Expanded-Thermoplastic Polyurethane Shoe Material market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Expanded-Thermoplastic Polyurethane Shoe Material and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global

Expanded-Thermoplastic Polyurethane Shoe Material.

This report presents a comprehensive overview, market shares, and growth opportunities of Expanded-Thermoplastic Polyurethane Shoe Material market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

TPU

CPU

TPE

Other

Segmentation by Application:

Sports Shoes

Casual Shoes

Safety Shoes

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BASF

Covestro

Huntsman

Dpw

Mitsui Chemicals

Wanhua Chemical

Huafeng

Anli Material Technology

Evermore Chemical Industry

Xuchuan Chemical

Miracll Chemicals

Jiangsu Maysta Chemica

Guanzhi New Material Technology

Kuraray

Key Questions Addressed in this Report

What is the 10-year outlook for the global Expanded-Thermoplastic Polyurethane Shoe Material market?

What factors are driving Expanded-Thermoplastic Polyurethane Shoe Material

market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Expanded-Thermoplastic Polyurethane Shoe Material market opportunities vary by end market size?

How does Expanded-Thermoplastic Polyurethane Shoe Material break out by Type, by Application?

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