

# Global Exhibition Organizing Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G5016DF8CDBEN.html>

Date: March 2023

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: G5016DF8CDBEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

An exhibition, in the most general sense, is an organised presentation and display of a selection of items. In practice, exhibitions usually occur within a cultural or educational setting such as a museum, art gallery, park, library, exhibition hall, or World's fairs. Exhibitions can include many things such as art in both major museums and smaller galleries, interpretive exhibitions, natural history museums and history museums, and also varieties such as more commercially focused exhibitions and trade fairs.

LPI (LP Information)' newest research report, the “Exhibition Organizing Industry Forecast” looks at past sales and reviews total world Exhibition Organizing sales in 2022, providing a comprehensive analysis by region and market sector of projected Exhibition Organizing sales for 2023 through 2029. With Exhibition Organizing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Exhibition Organizing industry.

This Insight Report provides a comprehensive analysis of the global Exhibition Organizing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Exhibition Organizing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Exhibition Organizing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Exhibition Organizing and breaks down the forecast by

type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Exhibition Organizing.

The global Exhibition Organizing market size is projected to grow from US\$ 29090 million in 2022 to US\$ 37110 million in 2029; it is expected to grow at a CAGR of 3.5% from 2023 to 2029.

United States market for Exhibition Organizing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Exhibition Organizing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Exhibition Organizing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Exhibition Organizing players cover RELX Group (Reed Exhibitions), Informa (UBM), Messe Frankfurt, GL Events, MCH Group, Fiera Milano, Deutsche Messe, Koelnmesse and Messe Dusseldorf, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Exhibition Organizing market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

5,000-20,000 Sqm

20,000-100,000 Sqm

More Than 100,000 Sqm

Segmentation by application

Art Exhibitions

Academic Exhibitions

Commercial Exhibitions

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

GL Events

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

Messe Dusseldorf

Viparis

Emerald Expositions

Messe Munchen

Messe Berlin

Hong Kong Trade Development Council (HKTDC)

Coex

i2i Events Group

NurnbergMesse GmbH

ITE Group

Tokyo Big Sight

Fira Barcelona

Jaarbeurs

Tarsus Group

Comexposium Groupe

Artexis Group

SNIEC Shanghai

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