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Global Exhibition Management Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Exhibition Management Software market size is projected to grow from US$ million in 2022 to US$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Exhibition Management Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Exhibition Management Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Exhibition Management Software is estimated to increase from US$ million in 2022 to US$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Exhibition Management Software players cover EventPro, Ungerboeck, Expo Logic, ExpoGenie, ConventionSuite and Supershow, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the “Exhibition Management Software Industry Forecast” looks at past sales and reviews total world Exhibition Management Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Exhibition Management Software sales for 2023 through 2029. With Exhibition Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Exhibition Management Software industry.

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This Insight Report provides a comprehensive analysis of the global Exhibition Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Exhibition Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Exhibition Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Exhibition Management Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Exhibition Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Exhibition Management Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Local

Cloud Based

Segmentation by application

Personal

Commercial

This report also splits the market by region:

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- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

EventPro

Ungerboeck

Expo Logic

ExpoGenie

ConventionSuite

Supershow

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