

Global Exfoliating Serum Market Growth 2026-2032

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Abstracts

The global Exfoliating Serum market size is predicted to grow from US\$ 736 million in 2025 to US\$ 1274 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

United States market for Exfoliating Serum is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Exfoliating Serum is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Exfoliating Serum is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Exfoliating Serum players cover Pixi, E.l.f., Amorepacific, First Aid Beauty, Drunk Elephant, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Exfoliating Serum Industry Forecast" looks at past sales and reviews total world Exfoliating Serum sales in 2025, providing a comprehensive analysis by region and market sector of projected Exfoliating Serum sales for 2026 through 2032. With Exfoliating Serum sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Exfoliating Serum industry.

This Insight Report provides a comprehensive analysis of the global Exfoliating Serum landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Exfoliating

Serum portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Exfoliating Serum market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Exfoliating Serum and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Exfoliating Serum.

This report presents a comprehensive overview, market shares, and growth opportunities of Exfoliating Serum market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Women's Exfoliating Serums

Men's Exfoliating Serums

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Pixi

E.l.f.

Amorepacific

First Aid Beauty

Drunk Elephant

Sunday Riley

THE ORDINARY

Paula's Choice

Neogen

Biologique Recherche

DERMALOGICA

Farmacy

REN

Kate Somerville

OLEHENRIKSEN

TATCHA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Exfoliating Serum market?

What factors are driving Exfoliating Serum market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Exfoliating Serum market opportunities vary by end market size?

How does Exfoliating Serum break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Exfoliating Serum Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Exfoliating Serum by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Exfoliating Serum by Country/Region, 2021, 2025 & 2032
- 2.2 Exfoliating Serum Segment by Type
 - 2.2.1 Women's Exfoliating Serums
 - 2.2.2 Men's Exfoliating Serums
 - 2.2.3 Exfoliating Serum Sales by Type
 - 2.2.3.1 Global Exfoliating Serum Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Exfoliating Serum Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Exfoliating Serum Sale Price by Type (2021-2026)
- 2.3 Exfoliating Serum Segment by Application
 - 2.3.1 Online Sales
 - 2.3.2 Offline Sales
 - 2.3.3 Exfoliating Serum Sales by Application
 - 2.3.3.1 Global Exfoliating Serum Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Exfoliating Serum Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Exfoliating Serum Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Exfoliating Serum Breakdown Data by Company
 - 3.1.1 Global Exfoliating Serum Annual Sales by Company (2021-2026)
 - 3.1.2 Global Exfoliating Serum Sales Market Share by Company (2021-2026)
- 3.2 Global Exfoliating Serum Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Exfoliating Serum Revenue by Company (2021-2026)
 - 3.2.2 Global Exfoliating Serum Revenue Market Share by Company (2021-2026)
- 3.3 Global Exfoliating Serum Sale Price by Company
- 3.4 Key Manufacturers Exfoliating Serum Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Exfoliating Serum Product Location Distribution
 - 3.4.2 Players Exfoliating Serum Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR EXFOLIATING SERUM BY GEOGRAPHIC REGION

- 4.1 World Historic Exfoliating Serum Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Exfoliating Serum Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Exfoliating Serum Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Exfoliating Serum Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Exfoliating Serum Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Exfoliating Serum Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Exfoliating Serum Sales Growth
- 4.4 APAC Exfoliating Serum Sales Growth
- 4.5 Europe Exfoliating Serum Sales Growth
- 4.6 Middle East & Africa Exfoliating Serum Sales Growth

5 AMERICAS

- 5.1 Americas Exfoliating Serum Sales by Country
 - 5.1.1 Americas Exfoliating Serum Sales by Country (2021-2026)
 - 5.1.2 Americas Exfoliating Serum Revenue by Country (2021-2026)
- 5.2 Americas Exfoliating Serum Sales by Type (2021-2026)
- 5.3 Americas Exfoliating Serum Sales by Application (2021-2026)
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Exfoliating Serum Sales by Region

6.1.1 APAC Exfoliating Serum Sales by Region (2021-2026)

6.1.2 APAC Exfoliating Serum Revenue by Region (2021-2026)

6.2 APAC Exfoliating Serum Sales by Type (2021-2026)

6.3 APAC Exfoliating Serum Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Exfoliating Serum by Country

7.1.1 Europe Exfoliating Serum Sales by Country (2021-2026)

7.1.2 Europe Exfoliating Serum Revenue by Country (2021-2026)

7.2 Europe Exfoliating Serum Sales by Type (2021-2026)

7.3 Europe Exfoliating Serum Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Exfoliating Serum by Country

8.1.1 Middle East & Africa Exfoliating Serum Sales by Country (2021-2026)

8.1.2 Middle East & Africa Exfoliating Serum Revenue by Country (2021-2026)

8.2 Middle East & Africa Exfoliating Serum Sales by Type (2021-2026)

8.3 Middle East & Africa Exfoliating Serum Sales by Application (2021-2026)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Exfoliating Serum
- 10.3 Manufacturing Process Analysis of Exfoliating Serum
- 10.4 Industry Chain Structure of Exfoliating Serum

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Exfoliating Serum Distributors
- 11.3 Exfoliating Serum Customer

12 WORLD FORECAST REVIEW FOR EXFOLIATING SERUM BY GEOGRAPHIC REGION

- 12.1 Global Exfoliating Serum Market Size Forecast by Region
 - 12.1.1 Global Exfoliating Serum Forecast by Region (2027-2032)
 - 12.1.2 Global Exfoliating Serum Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Exfoliating Serum Forecast by Type (2027-2032)
- 12.7 Global Exfoliating Serum Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Pixi

13.1.1 Pixi Company Information

13.1.2 Pixi Exfoliating Serum Product Portfolios and Specifications

13.1.3 Pixi Exfoliating Serum Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Pixi Main Business Overview

13.1.5 Pixi Latest Developments

13.2 E.I.f.

13.2.1 E.I.f. Company Information

13.2.2 E.I.f. Exfoliating Serum Product Portfolios and Specifications

13.2.3 E.I.f. Exfoliating Serum Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 E.I.f. Main Business Overview

13.2.5 E.I.f. Latest Developments

13.3 Amorepacific

13.3.1 Amorepacific Company Information

13.3.2 Amorepacific Exfoliating Serum Product Portfolios and Specifications

13.3.3 Amorepacific Exfoliating Serum Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Amorepacific Main Business Overview

13.3.5 Amorepacific Latest Developments

13.4 First Aid Beauty

13.4.1 First Aid Beauty Company Information

13.4.2 First Aid Beauty Exfoliating Serum Product Portfolios and Specifications

13.4.3 First Aid Beauty Exfoliating Serum Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 First Aid Beauty Main Business Overview

13.4.5 First Aid Beauty Latest Developments

13.5 Drunk Elephant

13.5.1 Drunk Elephant Company Information

13.5.2 Drunk Elephant Exfoliating Serum Product Portfolios and Specifications

13.5.3 Drunk Elephant Exfoliating Serum Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Drunk Elephant Main Business Overview

13.5.5 Drunk Elephant Latest Developments

13.6 Sunday Riley

13.6.1 Sunday Riley Company Information

13.6.2 Sunday Riley Exfoliating Serum Product Portfolios and Specifications

13.6.3 Sunday Riley Exfoliating Serum Sales, Revenue, Price and Gross Margin
(2021-2026)

13.6.4 Sunday Riley Main Business Overview

13.6.5 Sunday Riley Latest Developments

13.7 THE ORDINARY

13.7.1 THE ORDINARY Company Information

13.7.2 THE ORDINARY Exfoliating Serum Product Portfolios and Specifications

13.7.3 THE ORDINARY Exfoliating Serum Sales, Revenue, Price and Gross Margin
(2021-2026)

13.7.4 THE ORDINARY Main Business Overview

13.7.5 THE ORDINARY Latest Developments

13.8 Paula's Choice

13.8.1 Paula's Choice Company Information

13.8.2 Paula's Choice Exfoliating Serum Product Portfolios and Specifications

13.8.3 Paula's Choice Exfoliating Serum Sales, Revenue, Price and Gross Margin
(2021-2026)

13.8.4 Paula's Choice Main Business Overview

13.8.5 Paula's Choice Latest Developments

13.9 Neogen

13.9.1 Neogen Company Information

13.9.2 Neogen Exfoliating Serum Product Portfolios and Specifications

13.9.3 Neogen Exfoliating Serum Sales, Revenue, Price and Gross Margin
(2021-2026)

13.9.4 Neogen Main Business Overview

13.9.5 Neogen Latest Developments

13.10 Biologique Recherche

13.10.1 Biologique Recherche Company Information

13.10.2 Biologique Recherche Exfoliating Serum Product Portfolios and Specifications

13.10.3 Biologique Recherche Exfoliating Serum Sales, Revenue, Price and Gross
Margin (2021-2026)

13.10.4 Biologique Recherche Main Business Overview

13.10.5 Biologique Recherche Latest Developments

13.11 DERMALOGICA

13.11.1 DERMALOGICA Company Information

13.11.2 DERMALOGICA Exfoliating Serum Product Portfolios and Specifications

13.11.3 DERMALOGICA Exfoliating Serum Sales, Revenue, Price and Gross Margin
(2021-2026)

13.11.4 DERMALOGICA Main Business Overview

13.11.5 DERMALOGICA Latest Developments

13.12 Farmacy

13.12.1 Farmacy Company Information

13.12.2 Farmacy Exfoliating Serum Product Portfolios and Specifications

13.12.3 Farmacy Exfoliating Serum Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 Farmacy Main Business Overview

13.12.5 Farmacy Latest Developments

13.13 REN

13.13.1 REN Company Information

13.13.2 REN Exfoliating Serum Product Portfolios and Specifications

13.13.3 REN Exfoliating Serum Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 REN Main Business Overview

13.13.5 REN Latest Developments

13.14 Kate Somerville

13.14.1 Kate Somerville Company Information

13.14.2 Kate Somerville Exfoliating Serum Product Portfolios and Specifications

13.14.3 Kate Somerville Exfoliating Serum Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 Kate Somerville Main Business Overview

13.14.5 Kate Somerville Latest Developments

13.15 OLEHENRIKSEN

13.15.1 OLEHENRIKSEN Company Information

13.15.2 OLEHENRIKSEN Exfoliating Serum Product Portfolios and Specifications

13.15.3 OLEHENRIKSEN Exfoliating Serum Sales, Revenue, Price and Gross Margin

(2021-2026)

13.15.4 OLEHENRIKSEN Main Business Overview

13.15.5 OLEHENRIKSEN Latest Developments

13.16 TATCHA

13.16.1 TATCHA Company Information

13.16.2 TATCHA Exfoliating Serum Product Portfolios and Specifications

13.16.3 TATCHA Exfoliating Serum Sales, Revenue, Price and Gross Margin

(2021-2026)

13.16.4 TATCHA Main Business Overview

13.16.5 TATCHA Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Exfoliating Serum Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Exfoliating Serum Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Women's Exfoliating Serums

Table 4. Major Players of Men's Exfoliating Serums

Table 5. Global Exfoliating Serum Sales by Type (2021-2026) & (K Units)

Table 6. Global Exfoliating Serum Sales Market Share by Type (2021-2026)

Table 7. Global Exfoliating Serum Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Exfoliating Serum Revenue Market Share by Type (2021-2026)

Table 9. Global Exfoliating Serum Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Exfoliating Serum Sale by Application (2021-2026) & (K Units)

Table 11. Global Exfoliating Serum Sale Market Share by Application (2021-2026)

Table 12. Global Exfoliating Serum Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Exfoliating Serum Revenue Market Share by Application (2021-2026)

Table 14. Global Exfoliating Serum Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Exfoliating Serum Sales by Company (2021-2026) & (K Units)

Table 16. Global Exfoliating Serum Sales Market Share by Company (2021-2026)

Table 17. Global Exfoliating Serum Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Exfoliating Serum Revenue Market Share by Company (2021-2026)

Table 19. Global Exfoliating Serum Sale Price by Company (2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Exfoliating Serum Producing Area Distribution and Sales Area

Table 21. Players Exfoliating Serum Products Offered

Table 22. Exfoliating Serum Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Exfoliating Serum Sales by Geographic Region (2021-2026) & (K Units)

Table 26. Global Exfoliating Serum Sales Market Share Geographic Region (2021-2026)

Table 27. Global Exfoliating Serum Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Exfoliating Serum Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Exfoliating Serum Sales by Country/Region (2021-2026) & (K Units)
Table 30. Global Exfoliating Serum Sales Market Share by Country/Region (2021-2026)
Table 31. Global Exfoliating Serum Revenue by Country/Region (2021-2026) & (\$ millions)
Table 32. Global Exfoliating Serum Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Exfoliating Serum Sales by Country (2021-2026) & (K Units)
Table 34. Americas Exfoliating Serum Sales Market Share by Country (2021-2026)
Table 35. Americas Exfoliating Serum Revenue by Country (2021-2026) & (\$ millions)
Table 36. Americas Exfoliating Serum Sales by Type (2021-2026) & (K Units)
Table 37. Americas Exfoliating Serum Sales by Application (2021-2026) & (K Units)
Table 38. APAC Exfoliating Serum Sales by Region (2021-2026) & (K Units)
Table 39. APAC Exfoliating Serum Sales Market Share by Region (2021-2026)
Table 40. APAC Exfoliating Serum Revenue by Region (2021-2026) & (\$ millions)
Table 41. APAC Exfoliating Serum Sales by Type (2021-2026) & (K Units)
Table 42. APAC Exfoliating Serum Sales by Application (2021-2026) & (K Units)
Table 43. Europe Exfoliating Serum Sales by Country (2021-2026) & (K Units)
Table 44. Europe Exfoliating Serum Revenue by Country (2021-2026) & (\$ millions)
Table 45. Europe Exfoliating Serum Sales by Type (2021-2026) & (K Units)
Table 46. Europe Exfoliating Serum Sales by Application (2021-2026) & (K Units)
Table 47. Middle East & Africa Exfoliating Serum Sales by Country (2021-2026) & (K Units)
Table 48. Middle East & Africa Exfoliating Serum Revenue Market Share by Country (2021-2026)
Table 49. Middle East & Africa Exfoliating Serum Sales by Type (2021-2026) & (K Units)
Table 50. Middle East & Africa Exfoliating Serum Sales by Application (2021-2026) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Exfoliating Serum
Table 52. Key Market Challenges & Risks of Exfoliating Serum
Table 53. Key Industry Trends of Exfoliating Serum
Table 54. Exfoliating Serum Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Exfoliating Serum Distributors List
Table 57. Exfoliating Serum Customer List
Table 58. Global Exfoliating Serum Sales Forecast by Region (2027-2032) & (K Units)
Table 59. Global Exfoliating Serum Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 60. Americas Exfoliating Serum Sales Forecast by Country (2027-2032) & (K

Units)

Table 61. Americas Exfoliating Serum Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Exfoliating Serum Sales Forecast by Region (2027-2032) & (K Units)

Table 63. APAC Exfoliating Serum Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Exfoliating Serum Sales Forecast by Country (2027-2032) & (K Units)

Table 65. Europe Exfoliating Serum Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Exfoliating Serum Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Middle East & Africa Exfoliating Serum Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Exfoliating Serum Sales Forecast by Type (2027-2032) & (K Units)

Table 69. Global Exfoliating Serum Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Exfoliating Serum Sales Forecast by Application (2027-2032) & (K Units)

Table 71. Global Exfoliating Serum Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. Pixi Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 73. Pixi Exfoliating Serum Product Portfolios and Specifications

Table 74. Pixi Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. Pixi Main Business

Table 76. Pixi Latest Developments

Table 77. E.l.f. Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 78. E.l.f. Exfoliating Serum Product Portfolios and Specifications

Table 79. E.l.f. Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. E.l.f. Main Business

Table 81. E.l.f. Latest Developments

Table 82. Amorepacific Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 83. Amorepacific Exfoliating Serum Product Portfolios and Specifications

Table 84. Amorepacific Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Amorepacific Main Business

Table 86. Amorepacific Latest Developments

Table 87. First Aid Beauty Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 88. First Aid Beauty Exfoliating Serum Product Portfolios and Specifications

Table 89. First Aid Beauty Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. First Aid Beauty Main Business

Table 91. First Aid Beauty Latest Developments

Table 92. Drunk Elephant Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 93. Drunk Elephant Exfoliating Serum Product Portfolios and Specifications

Table 94. Drunk Elephant Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Drunk Elephant Main Business

Table 96. Drunk Elephant Latest Developments

Table 97. Sunday Riley Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 98. Sunday Riley Exfoliating Serum Product Portfolios and Specifications

Table 99. Sunday Riley Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Sunday Riley Main Business

Table 101. Sunday Riley Latest Developments

Table 102. THE ORDINARY Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 103. THE ORDINARY Exfoliating Serum Product Portfolios and Specifications

Table 104. THE ORDINARY Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. THE ORDINARY Main Business

Table 106. THE ORDINARY Latest Developments

Table 107. Paula's Choice Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 108. Paula's Choice Exfoliating Serum Product Portfolios and Specifications

Table 109. Paula's Choice Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Paula's Choice Main Business

Table 111. Paula's Choice Latest Developments

Table 112. Neogen Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors

Table 113. Neogen Exfoliating Serum Product Portfolios and Specifications
Table 114. Neogen Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 115. Neogen Main Business
Table 116. Neogen Latest Developments
Table 117. Biologique Recherche Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 118. Biologique Recherche Exfoliating Serum Product Portfolios and Specifications
Table 119. Biologique Recherche Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 120. Biologique Recherche Main Business
Table 121. Biologique Recherche Latest Developments
Table 122. DERMALOGICA Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 123. DERMALOGICA Exfoliating Serum Product Portfolios and Specifications
Table 124. DERMALOGICA Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 125. DERMALOGICA Main Business
Table 126. DERMALOGICA Latest Developments
Table 127. Farmacy Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 128. Farmacy Exfoliating Serum Product Portfolios and Specifications
Table 129. Farmacy Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 130. Farmacy Main Business
Table 131. Farmacy Latest Developments
Table 132. REN Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 133. REN Exfoliating Serum Product Portfolios and Specifications
Table 134. REN Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 135. REN Main Business
Table 136. REN Latest Developments
Table 137. Kate Somerville Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 138. Kate Somerville Exfoliating Serum Product Portfolios and Specifications
Table 139. Kate Somerville Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Kate Somerville Main Business
Table 141. Kate Somerville Latest Developments
Table 142. OLEHENRIKSEN Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 143. OLEHENRIKSEN Exfoliating Serum Product Portfolios and Specifications
Table 144. OLEHENRIKSEN Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 145. OLEHENRIKSEN Main Business
Table 146. OLEHENRIKSEN Latest Developments
Table 147. TATCHA Basic Information, Exfoliating Serum Manufacturing Base, Sales Area and Its Competitors
Table 148. TATCHA Exfoliating Serum Product Portfolios and Specifications
Table 149. TATCHA Exfoliating Serum Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 150. TATCHA Main Business
Table 151. TATCHA Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Exfoliating Serum
- Figure 2. Exfoliating Serum Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Exfoliating Serum Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Exfoliating Serum Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Exfoliating Serum Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Exfoliating Serum Sales Market Share by Country/Region (2025)
- Figure 10. Exfoliating Serum Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Women's Exfoliating Serums
- Figure 12. Product Picture of Men's Exfoliating Serums
- Figure 13. Global Exfoliating Serum Sales Market Share by Type in 2026
- Figure 14. Global Exfoliating Serum Revenue Market Share by Type (2021-2026)
- Figure 15. Exfoliating Serum Consumed in Online Sales
- Figure 16. Global Exfoliating Serum Market: Online Sales (2021-2026) & (K Units)
- Figure 17. Exfoliating Serum Consumed in Offline Sales
- Figure 18. Global Exfoliating Serum Market: Offline Sales (2021-2026) & (K Units)
- Figure 19. Global Exfoliating Serum Sale Market Share by Application (2025)
- Figure 20. Global Exfoliating Serum Revenue Market Share by Application in 2026
- Figure 21. Exfoliating Serum Sales by Company in 2026 (K Units)
- Figure 22. Global Exfoliating Serum Sales Market Share by Company in 2026
- Figure 23. Exfoliating Serum Revenue by Company in 2026 (\$ millions)
- Figure 24. Global Exfoliating Serum Revenue Market Share by Company in 2026
- Figure 25. Global Exfoliating Serum Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global Exfoliating Serum Revenue Market Share by Geographic Region in 2026
- Figure 27. Americas Exfoliating Serum Sales 2021-2026 (K Units)
- Figure 28. Americas Exfoliating Serum Revenue 2021-2026 (\$ millions)
- Figure 29. APAC Exfoliating Serum Sales 2021-2026 (K Units)
- Figure 30. APAC Exfoliating Serum Revenue 2021-2026 (\$ millions)
- Figure 31. Europe Exfoliating Serum Sales 2021-2026 (K Units)

- Figure 32. Europe Exfoliating Serum Revenue 2021-2026 (\$ millions)
- Figure 33. Middle East & Africa Exfoliating Serum Sales 2021-2026 (K Units)
- Figure 34. Middle East & Africa Exfoliating Serum Revenue 2021-2026 (\$ millions)
- Figure 35. Americas Exfoliating Serum Sales Market Share by Country in 2026
- Figure 36. Americas Exfoliating Serum Revenue Market Share by Country (2021-2026)
- Figure 37. Americas Exfoliating Serum Sales Market Share by Type (2021-2026)
- Figure 38. Americas Exfoliating Serum Sales Market Share by Application (2021-2026)
- Figure 39. United States Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 40. Canada Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Mexico Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Brazil Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 43. APAC Exfoliating Serum Sales Market Share by Region in 2026
- Figure 44. APAC Exfoliating Serum Revenue Market Share by Region (2021-2026)
- Figure 45. APAC Exfoliating Serum Sales Market Share by Type (2021-2026)
- Figure 46. APAC Exfoliating Serum Sales Market Share by Application (2021-2026)
- Figure 47. China Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 48. Japan Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 49. South Korea Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Southeast Asia Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 51. India Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Australia Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 53. China Taiwan Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Europe Exfoliating Serum Sales Market Share by Country in 2026
- Figure 55. Europe Exfoliating Serum Revenue Market Share by Country (2021-2026)
- Figure 56. Europe Exfoliating Serum Sales Market Share by Type (2021-2026)
- Figure 57. Europe Exfoliating Serum Sales Market Share by Application (2021-2026)
- Figure 58. Germany Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 59. France Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 60. UK Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Italy Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Russia Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Middle East & Africa Exfoliating Serum Sales Market Share by Country (2021-2026)
- Figure 64. Middle East & Africa Exfoliating Serum Sales Market Share by Type (2021-2026)
- Figure 65. Middle East & Africa Exfoliating Serum Sales Market Share by Application (2021-2026)
- Figure 66. Egypt Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 67. South Africa Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)

- Figure 68. Israel Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Turkey Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 70. GCC Countries Exfoliating Serum Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Manufacturing Cost Structure Analysis of Exfoliating Serum in 2026
- Figure 72. Manufacturing Process Analysis of Exfoliating Serum
- Figure 73. Industry Chain Structure of Exfoliating Serum
- Figure 74. Channels of Distribution
- Figure 75. Global Exfoliating Serum Sales Market Forecast by Region (2027-2032)
- Figure 76. Global Exfoliating Serum Revenue Market Share Forecast by Region (2027-2032)
- Figure 77. Global Exfoliating Serum Sales Market Share Forecast by Type (2027-2032)
- Figure 78. Global Exfoliating Serum Revenue Market Share Forecast by Type (2027-2032)
- Figure 79. Global Exfoliating Serum Sales Market Share Forecast by Application (2027-2032)
- Figure 80. Global Exfoliating Serum Revenue Market Share Forecast by Application (2027-2032)

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