

Global Exercise Rowing Machines Market Growth 2026-2032

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Abstracts

The global Exercise Rowing Machines market size is predicted to grow from US\$ 105 million in 2025 to US\$ 191 million in 2032; it is expected to grow at a CAGR of 9.3% from 2026 to 2032.

In 2025, global Exercise Rowing Machine production reached approximately 416 k units, with an average global market price of around 258 USD per unit. Gross margin is about 46%. The cost is 139 USD per unit, the production is 450 k units. Exercise Rowing Machine has a good effect on strengthening the muscles of the legs, waist, upper limbs, chest, and back. Every time you stroke, the upper limbs, lower limbs, waist and abdomen, and back will complete a complete contraction and stretch in the process, which can achieve the effect of a full-body muscle aerobic exercise. Especially for people with a lot of fat in the waist, abdomen and upper arms, rowing machine exercise can bring you unexpected body shaping effects.

Application of Green Energy and Environmental Technologies: As global attention on environmental protection increases, green energy technologies like hydrogen-powered aircraft will become a core trend in the aviation industry, reducing carbon emissions and promoting sustainability.

Intelligent and Automated Technologies: AI and machine learning will play an increasingly important role in aviation, from flight control systems to maintenance management, improving efficiency and safety.

Electric and Hybrid Aircraft: The development of electric and hydrogen-powered aircraft is accelerating. In the future, more efficient electric planes are likely to emerge, particularly for short-haul routes.

Innovation in Aviation Materials: Lightweight, high-strength composite materials and new materials will significantly enhance aircraft fuel efficiency and flight performance.

Drones and Air Taxis: With advancing technology, drones and air taxis will become an important part of future air travel, with commercial applications on the horizon.

Integration of Big Data and IoT: By combining big data analytics and IoT technologies, airlines will be able to monitor aircraft conditions in real time, optimize routes and scheduling, thereby reducing costs and increasing efficiency.

LP Information, Inc. (LPI) ' newest research report, the "Exercise Rowing Machines Industry Forecast" looks at past sales and reviews total world Exercise Rowing Machines sales in 2025, providing a comprehensive analysis by region and market sector of projected Exercise Rowing Machines sales for 2026 through 2032. With Exercise Rowing Machines sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Exercise Rowing Machines industry.

This Insight Report provides a comprehensive analysis of the global Exercise Rowing Machines landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Exercise Rowing Machines portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Exercise Rowing Machines market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Exercise Rowing Machines and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Exercise Rowing Machines.

This report presents a comprehensive overview, market shares, and growth opportunities of Exercise Rowing Machines market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wind Resistance Rowing Machine

Magnetic Rowing Machine

Water Resistance Rowing Machine

Segmentation by Power:

Electric

Non-electric

Segmentation by Structure:

Mechanical

Intelligent

Segmentation by Application:

For Residential

For Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Concept2

WaterRower

NordicTrack

ProForm

Life Fitness

Hydrow

Echelon

Stamina Products

Bowflex

Sunny Health & Fitness

Technogym

Kettler

Domyos

MERACH

Yesoul

JOROTO

ALINCO

Konami Sports

Daesung

Shuhua Sports Co., Ltd.

Impulse(Qingdao) HEALTH Tech Co., Ltd.

Xiamen K-power Sports Co., Ltd.

Zhejiang Mairuike Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Exercise Rowing Machines market?

What factors are driving Exercise Rowing Machines market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Exercise Rowing Machines market opportunities vary by end market size?

How does Exercise Rowing Machines break out by Type, by Application?

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