

Global Events Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Events market size is predicted to grow from US\$ 364430 million in 2025 to US\$ 520490 million in 2031; it is expected to grow at a CAGR of 6.1% from 2025 to 2031.

Events refer to public gathering of populace art at a determined time and place. The purpose for staging an event can be increase in business profitability, celebratory, entertainment, and community causes among others.

The most popular events include conference & exhibition, corporate events & seminars, promotion & fundraising, music & art performance, sports, festival, trade shows, and product launch. The key stakeholders within the events market are corporate organizations, public organizations & NGOs, and similar others.

The industry is crowded with manufacturers and fiercely competitive. Major producers include The Freeman Company, Informa (UBM) and RELX Group, with revenue ratios of 0.985%, 0.623% and 0.474% in 2019.

LPI (LP Information)' newest research report, the "Events Industry Forecast" looks at past sales and reviews total world Events sales in 2024, providing a comprehensive analysis by region and market sector of projected Events sales for 2025 through 2031. With Events sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Events industry.

This Insight Report provides a comprehensive analysis of the global Events landscape

and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Events portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Events market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Events and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Events.

This report presents a comprehensive overview, market shares, and growth opportunities of Events market by product type, application, key players and key regions and countries.

Segmentation by Type:

Corporate

Entertainment

Sports

Education

Others

Segmentation by Application:

Corporate Organizations

Public Organizations and NGOs

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

The Freeman Company

Informa (UBM)

RELX Group

BCD Meetings & Events

Live Nation

Anschutz Entertainment Group

Cvent Inc

ATPI Ltd

CWT Meetings & Events

Production Resource Group

Clarion Events Ltd

Capita plc

Emerald Expositions Events Inc. (EEX)

Fiera Milano SpA

Hyve Group plc

Cievents

Tarsus Group

Questex LLC

Global Sources

Meorient

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