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Global Event Technology Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Event Technology Service market size will reach US$ 7309 million by 2031.

Event technology service encompasses a wide array of digital - based assistance and support systems tailored to optimize every stage of event planning, execution, and evaluation. These services leverage innovative technologies to streamline processes, enhance attendee experiences, and ensure the overall success of events. At the planning phase, services such as online registration platforms simplify the sign - up process, while event promotion and marketing services utilize social media, email campaigns, and SEO strategies to attract attendees. During the event, mobile apps, live - streaming, and interactive session management tools boost engagement, enabling real - time communication and interaction among participants. Meanwhile, event management services handle venue logistics, vendor coordination, and schedule planning to ensure seamless operations. Post - event, data analytics and reporting services analyze attendee behavior and event performance metrics, providing valuable insights for future improvements. Additionally, security and access control services safeguard events, protecting both physical and digital aspects. In essence, event technology services integrate various digital tools and expertise to transform traditional events into more efficient, engaging, and successful experiences.

United States market for Event Technology Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Event Technology Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

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Europe market for Event Technology Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Event Technology Service players cover Freeman, ETS, Connect Vision, Expo Logic, Dreamcast, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Event Technology Service Industry Forecast” looks at past sales and reviews total world Event Technology Service sales in 2024, providing a comprehensive analysis by region and market sector of projected Event Technology Service sales for 2025 through 2031. With Event Technology Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Event Technology Service industry.

This Insight Report provides a comprehensive analysis of the global Event Technology Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Event Technology Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Event Technology Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Event Technology Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Event Technology Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Event Technology Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Live Events

Virtual Events

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Segmentation by Application:

- Corporate Organizations
- Public Organizations and NGOs
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Freeman

ETS

Connect Vision

Expo Logic

Dreamcast

Globibo

Cvent

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LA Click

Stova

PRG

Event Works Europe

Encore

Attendee Interactive

BCD M&E

Julia Charles

EMC Meetings & Events

Eventbase

One Click Go Live

Global Event Technology

Eclipse

MB Squared

BW Events Tech

Event Technologies

Yash Infosystems

Pro Systems

Vantage Venues

Corporate Travel Management

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Halo Tech Media

SmartSource

Adventics

Maritz Global Events

Arinex

Inventum Events

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