

Global Event Supply Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Event Supply Rental market size is predicted to grow from US\$ 14300 million in 2025 to US\$ 28910 million in 2032; it is expected to grow at a CAGR of 10.8% from 2026 to 2032.

Event supply rental refers to the service of renting various items and equipment needed for events such as weddings, parties, corporate gatherings, and other occasions. This service provides temporary access to a wide range of items that can enhance the event experience without the need for permanent ownership.

The party supply rental market is experiencing growth due to the increasing trend of people opting to rent items for various events and parties. Renting party supplies can be more cost-effective for individuals and businesses than buying items outright, especially for one-time events. The growing trend of hosting unique and personalized events is driving the demand for a variety of party supplies, which individuals may prefer to rent rather than buy. The overall increase in the number of events, including weddings, corporate events and private parties, has had a positive impact on the demand for party supplies rental services.

LPI (LP Information)' newest research report, the 'Event Supply Rental Industry Forecast' looks at past sales and reviews total world Event Supply Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Event Supply Rental sales for 2026 through 2032. With Event Supply Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Event Supply Rental industry.

This Insight Report provides a comprehensive analysis of the global Event Supply

Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Event Supply Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Event Supply Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Event Supply Rental and breaks down the forecast by Type, by End User, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Event Supply Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Event Supply Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Corporate Events

Weddings

Private Parties

Public Events

Educational Events

Others

Segmentation by End User:

Individuals

Corporate & Commercial

Event Planners

Caterers & Hospitality Providers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CORT Party Rental Corporation

Chase Canopy Company Inc.

Marquee Event Group LLC

Bright Event Rentals LLC

Quest Event LLC

Avalon Tent

Stuart Event Service Inc

Hall's Rental Service Inc.

All Occasions Party Rental Inc

A Classic Party Rental

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