

# Global Event and Performance Equipment Rental Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G41A8D7D40E3EN.html>

Date: May 2026

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: G41A8D7D40E3EN

## Abstracts

The global Event and Performance Equipment Rental market size is predicted to grow from US\$ 14705 million in 2025 to US\$ 14826 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Event and performance equipment rental refers to a professional service model that provides sound, lighting, stage, LED displays, special effects equipment, and related technical support for various live events. Clients acquire the right to use the equipment by paying rental fees on a project-by-project or periodic basis, typically including integrated services such as transportation and setup, on-site debugging, technical operation, and dismantling and recycling. This allows for high-quality live audiovisual and stage effects without incurring high equipment procurement and maintenance costs.

With the recovery of the offline economy, the upgrading of cultural and entertainment consumption, and the increasing emphasis on immersive experiences in brand marketing activities, the event and performance equipment rental industry is continuing to recover and entering a phase of structural growth. The number of large-scale concerts, music festivals, e-sports events, and corporate launch events is increasing, while the rapid application of new technologies such as virtual production, XR extended reality, and immersive LED stage design is driving the demand for high-end and digital equipment. Furthermore, companies are favoring a 'light asset + outsourced execution' model, transforming rental service providers from single equipment suppliers into 'total solution providers.' Coupled with the rapid development of the event industry in emerging markets such as Asia and the Middle East, the industry as a whole possesses strong medium- to long-term growth potential.

LPI (LP Information)' newest research report, the 'Event and Performance Equipment Rental Industry Forecast' looks at past sales and reviews total world Event and Performance Equipment Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Event and Performance Equipment Rental sales for 2026 through 2032. With Event and Performance Equipment Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Event and Performance Equipment Rental industry.

This Insight Report provides a comprehensive analysis of the global Event and Performance Equipment Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Event and Performance Equipment Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Event and Performance Equipment Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Event and Performance Equipment Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Event and Performance Equipment Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Event and Performance Equipment Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Audio and Video Equipment

Stage Equipment

Special Effects Products

Others

### Segmentation by Service Models:

Single Equipment Rental

Equipment + Technical Team

Full-Service Implementation

### Segmentation by Rental Duration:

Short-Term Project Rental

Long-Term On-Site Service

### Segmentation by Application:

Weddings

Conferences

Exhibitions

Concerts

Parties

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Upstage Companies

Sunbelt Rentals

4Wall Entertainment

Herc Rentals

3G Productions

Rent For Event

LD Systems

MacAllister Event Solutions

Showworks Audio-Visual

Power Factory

AV Vegas

Upright Production Rentals

Centric Event

Limitless Lights and Sound

Pure AV



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