

Global Evaporative Air Cooler for Home Market Growth 2025-2031

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Abstracts

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The global Evaporative Air Cooler for Home market size is predicted to grow from US\$ 834 million in 2025 to US\$ 745 million in 2031; it is expected to grow at a CAGR of -1.9% from 2025 to 2031.

Evaporative Air Cooler for Home represent a low-cost, energy-efficient and an environmentally-friendly alternative to air conditioners. Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

Global Evaporative Air Cooler for Home key players include Seeley International, Climate Technologies, Airgroup, Symphony(Keruilai), BRIVIS, etc. Global top five manufacturers hold a share over 60%.

Rest of Asia is the largest market, with a share about 35%, followed by China and India, both have a share over 40%.

In terms of product, Portable Air Coolers is the largest segment, with a share over 60%. And in terms of application, the largest application is Residential, followed by Commercial, etc.

LP Information, Inc. (LPI) ' newest research report, the “Evaporative Air Cooler for

Home Industry Forecast” looks at past sales and reviews total world Evaporative Air Cooler for Home sales in 2024, providing a comprehensive analysis by region and market sector of projected Evaporative Air Cooler for Home sales for 2025 through 2031. With Evaporative Air Cooler for Home sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Evaporative Air Cooler for Home industry.

This Insight Report provides a comprehensive analysis of the global Evaporative Air Cooler for Home landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Evaporative Air Cooler for Home portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Evaporative Air Cooler for Home market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Evaporative Air Cooler for Home and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Evaporative Air Cooler for Home.

This report presents a comprehensive overview, market shares, and growth opportunities of Evaporative Air Cooler for Home market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Portable Air Coolers

Window Air Coolers

Whole House Air Coolers

Segmentation by Application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Symphony(Keruilai)

Climate Technologies

Seeley International

Airgroup

Aolan

BRIVIS

Excelair

Jinghui

PMI

Essick

Lianchuang

Hessaire

Kenstar(Worldwide?)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

DeLonghi

Key Questions Addressed in this Report

What is the 10-year outlook for the global Evaporative Air Cooler for Home market?

What factors are driving Evaporative Air Cooler for Home market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Evaporative Air Cooler for Home market opportunities vary by end market size?

How does Evaporative Air Cooler for Home break out by Type, by Application?

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