

Global EV Public Charging Platform Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global EV Public Charging Platform market size is projected to grow from US\$ 5928.2 million in 2022 to US\$ 68990 million in 2029; it is expected to grow at a CAGR of 42.0% from 2023 to 2029.

The development of electric vehicle charging stations for electric vehicles has gained significant momentum over the past decade. Adoption of charging station services for electric vehicles help in reducing the pollution in large population centers, increase customer loyalty, and attract new customers, thereby driving the market growth. The rapidly evolving electric vehicle (EV) market is driving innovation in EV technology and associated infrastructure. Electric vehicles offer multiple advantages such as reduced fuel consumption and decreased emissions from tailpipes, which significantly boost their demand across the globe. This in turn is expected to escalate the need for charging stations for electric vehicles, thereby driving the market growth. Charging stations are being rapidly developed as a part of government initiative programs and EV manufacturers are being involved in the development of charging spots in the parking locations. EV manufacturers are focusing on the establishment of charging stations for electric cars to enhance the sales of electric vehicles. EV Charging as a service at the workplace can be a crucial opportunity for EV drivers who do not have easy access to home charging stations. Workplaces are most likely to install fast chargers. Moreover, a rapidly growing need for EV Charging services in the commercial sector has emerged due to the increasing purchasing power & infrastructure in developing economies.

An EV public charging platform is a cloud-based software for the management, monetization, and operation of electric vehicle charge stations with real-time information

for the monitoring and optimization of EV charging networks. EV charging platforms can enable specialized services and technologies for charging networks, with different functions and modules being made available for home, workplace and public charging. Roaming, smart charging, EV fleet management, and payment solutions for charging sessions can provide businesses with a range of efficient and flexible technologies to maximize their operations.

LPI (LP Information)' newest research report, the “EV Public Charging Platform Industry Forecast” looks at past sales and reviews total world EV Public Charging Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected EV Public Charging Platform sales for 2023 through 2029. With EV Public Charging Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world EV Public Charging Platform industry.

This Insight Report provides a comprehensive analysis of the global EV Public Charging Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on EV Public Charging Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global EV Public Charging Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for EV Public Charging Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global EV Public Charging Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of EV Public Charging Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

DC Charging

AC Charging

Segmentation by application

BEV

PHEV

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tesla

State Grid

TELD

Star Charge

EnBW

Shell

Elli

Allego

Chargepoint

Evgo

Electrify America

LogPay

MAINGAU Energie

DKV

Blink Charging

BP Pulse

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