

Global EV Ambient Light Market Growth 2026-2032

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Abstracts

The global EV Ambient Light market size is predicted to grow from US\$ 18470 million in 2025 to US\$ 32800 million in 2032; it is expected to grow at a CAGR of 8.7% from 2026 to 2032.

Ambient lighting for electric vehicles is an interior decorative lighting system that uses LEDs (light-emitting diodes) as the light source. It creates a specific visual atmosphere inside the vehicle by precisely controlling the color, brightness, and dynamic changes of the light, primarily to enhance the aesthetics of the cabin at night and optimize the driving and riding experience. Its light colors are mainly red, blue, and green, with soft, non-glaring light to ensure that it does not affect normal driving safety. The upstream of LED automotive ambient lighting mainly includes suppliers of LED chips, electronic components, and raw materials such as plastics and metals. The core midstream segment involves the production and system integration of light strips/point light sources, combining the light source with technologies such as flexible optical fibers to form the final product. The downstream directly serves automakers (OEM market) and the aftermarket (aftermarket) for after-sales service and modification. The production and sales of complete vehicles and consumers' demand for interior quality directly drive the industry's development.

In 2024, the global electric vehicle ambient lighting market had a unit price of \$260, with sales of approximately 67.03 million units. Global annual production capacity was 70-72 million units, and the industry profit margin was 25-30%.

The future global market trends for automotive ambient lighting are mainly reflected in the following three aspects:

Technology is evolving from a simple decorative element to deep integration and intelligent interaction. Future ambient lighting will be more closely integrated with

Advanced Driver Assistance Systems (ADAS), in-vehicle infotainment systems, and even biosensors to achieve scenario-based safety alerts and cabin environment linkages. For example, the lighting can dynamically change according to driving mode, music rhythm, or real-time road conditions, providing intuitive visual feedback. Simultaneously, OTA (Over-The-Air) upgrade functionality will allow users to continuously access new lighting scenes and modes, enriching the personalized experience.

Market drivers are penetrating from high-end models and benefiting from the development of electric vehicles. With the increasing demand for personalized cabin experiences, ambient lighting has rapidly expanded from early luxury car features to mainstream family cars and mid-range models. In the electric vehicle sector, due to its stringent energy efficiency requirements, low-power LED lighting solutions are more advantageous, helping to extend driving range, which further accelerates the standardization of ambient lighting in electric vehicles.

Product functionality is increasingly focusing on the emotional companionship and physical and mental well-being of drivers and passengers. The role of ambient lighting is shifting from a 'functional component' to an 'emotional component.' Advanced ambient lighting systems have been shown to help reduce fatigue while driving at night through coordinated color temperatures and gentle light variations. Manufacturers are also exploring the use of light rhythms to regulate occupant emotions, truly transforming the vehicle interior into a 'third living space' that prioritizes health and comfort.

LP Information, Inc. (LPI)'s newest research report, the 'EV Ambient Light Industry Forecast' looks at past sales and reviews total world EV Ambient Light sales in 2025, providing a comprehensive analysis by region and market sector of projected EV Ambient Light sales for 2026 through 2032. With EV Ambient Light sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world EV Ambient Light industry.

This Insight Report provides a comprehensive analysis of the global EV Ambient Light landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on EV Ambient Light portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global EV Ambient Light market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for EV Ambient Light and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global EV Ambient Light.

This report presents a comprehensive overview, market shares, and growth opportunities of EV Ambient Light market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Dot-Shaped Ambient Light

Strip-Shaped Ambient Light

Panel-Type Ambient Light

Segmentation by Optical Display Effect:

Hidden Type

Direct Display Type

Segmentation by Surface Material:

Soft Type

Hard Type

Segmentation by Application:

BEV

PHEV

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Hella

TE Connectivity

Valeo

Osram

Grupo Antolin

SCHOTT

Innotec

Govee

Dr?xlmaier Group

Yanfeng

Elan Auto Parts

Beijing Jingwei Hirain Technologies

Changzhou Xingyu

Shanghai Gennault Electronics

SunnyMould

Key Questions Addressed in this Report

What is the 10-year outlook for the global EV Ambient Light market?

What factors are driving EV Ambient Light market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do EV Ambient Light market opportunities vary by end market size?

How does EV Ambient Light break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global EV Ambient Light Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for EV Ambient Light by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for EV Ambient Light by Country/Region, 2021, 2025 & 2032
- 2.2 EV Ambient Light Segment by Type
 - 2.2.1 Dot-Shaped Ambient Light
 - 2.2.2 Strip-Shaped Ambient Light
 - 2.2.3 Panel-Type Ambient Light
 - 2.2.4 EV Ambient Light Sales by Type
 - 2.2.4.1 Global EV Ambient Light Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global EV Ambient Light Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global EV Ambient Light Sale Price by Type (2021-2026)
- 2.3 EV Ambient Light Segment by Optical Display Effect
 - 2.3.1 Hidden Type
 - 2.3.2 Direct Display Type
 - 2.3.3 EV Ambient Light Sales by Optical Display Effect
 - 2.3.3.1 Global EV Ambient Light Sales Market Share by Optical Display Effect (2021-2026)
 - 2.3.3.2 Global EV Ambient Light Revenue and Market Share by Optical Display Effect (2021-2026)
 - 2.3.3.3 Global EV Ambient Light Sale Price by Optical Display Effect (2021-2026)
- 2.4 EV Ambient Light Segment by Surface Material

2.4.1 Soft Type

2.4.2 Hard Type

2.4.3 EV Ambient Light Sales by Surface Material

2.4.3.1 Global EV Ambient Light Sales Market Share by Surface Material
(2021-2026)

2.4.3.2 Global EV Ambient Light Revenue and Market Share by Surface Material
(2021-2026)

2.4.3.3 Global EV Ambient Light Sale Price by Surface Material (2021-2026)

2.5 EV Ambient Light Segment by Application

2.5.1 BEV

2.5.2 PHEV

2.5.3 EV Ambient Light Sales by Application

2.5.3.1 Global EV Ambient Light Sale Market Share by Application (2021-2026)

2.5.3.2 Global EV Ambient Light Revenue and Market Share by Application
(2021-2026)

2.5.3.3 Global EV Ambient Light Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global EV Ambient Light Breakdown Data by Company

3.1.1 Global EV Ambient Light Annual Sales by Company (2021-2026)

3.1.2 Global EV Ambient Light Sales Market Share by Company (2021-2026)

3.2 Global EV Ambient Light Annual Revenue by Company (2021-2026)

3.2.1 Global EV Ambient Light Revenue by Company (2021-2026)

3.2.2 Global EV Ambient Light Revenue Market Share by Company (2021-2026)

3.3 Global EV Ambient Light Sale Price by Company

3.4 Key Manufacturers EV Ambient Light Producing Area Distribution, Sales Area,
Product Type

3.4.1 Key Manufacturers EV Ambient Light Product Location Distribution

3.4.2 Players EV Ambient Light Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR EV AMBIENT LIGHT BY GEOGRAPHIC REGION

- 4.1 World Historic EV Ambient Light Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global EV Ambient Light Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global EV Ambient Light Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic EV Ambient Light Market Size by Country/Region (2021-2026)
 - 4.2.1 Global EV Ambient Light Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global EV Ambient Light Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas EV Ambient Light Sales Growth
- 4.4 APAC EV Ambient Light Sales Growth
- 4.5 Europe EV Ambient Light Sales Growth
- 4.6 Middle East & Africa EV Ambient Light Sales Growth

5 AMERICAS

- 5.1 Americas EV Ambient Light Sales by Country
 - 5.1.1 Americas EV Ambient Light Sales by Country (2021-2026)
 - 5.1.2 Americas EV Ambient Light Revenue by Country (2021-2026)
- 5.2 Americas EV Ambient Light Sales by Type (2021-2026)
- 5.3 Americas EV Ambient Light Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC EV Ambient Light Sales by Region
 - 6.1.1 APAC EV Ambient Light Sales by Region (2021-2026)
 - 6.1.2 APAC EV Ambient Light Revenue by Region (2021-2026)
- 6.2 APAC EV Ambient Light Sales by Type (2021-2026)
- 6.3 APAC EV Ambient Light Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe EV Ambient Light by Country

7.1.1 Europe EV Ambient Light Sales by Country (2021-2026)

7.1.2 Europe EV Ambient Light Revenue by Country (2021-2026)

7.2 Europe EV Ambient Light Sales by Type (2021-2026)

7.3 Europe EV Ambient Light Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa EV Ambient Light by Country

8.1.1 Middle East & Africa EV Ambient Light Sales by Country (2021-2026)

8.1.2 Middle East & Africa EV Ambient Light Revenue by Country (2021-2026)

8.2 Middle East & Africa EV Ambient Light Sales by Type (2021-2026)

8.3 Middle East & Africa EV Ambient Light Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of EV Ambient Light

10.3 Manufacturing Process Analysis of EV Ambient Light

10.4 Industry Chain Structure of EV Ambient Light

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 EV Ambient Light Distributors

11.3 EV Ambient Light Customer

12 WORLD FORECAST REVIEW FOR EV AMBIENT LIGHT BY GEOGRAPHIC REGION

12.1 Global EV Ambient Light Market Size Forecast by Region

12.1.1 Global EV Ambient Light Forecast by Region (2027-2032)

12.1.2 Global EV Ambient Light Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global EV Ambient Light Forecast by Type (2027-2032)

12.7 Global EV Ambient Light Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Hella

13.1.1 Hella Company Information

13.1.2 Hella EV Ambient Light Product Portfolios and Specifications

13.1.3 Hella EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Hella Main Business Overview

13.1.5 Hella Latest Developments

13.2 TE Connectivity

13.2.1 TE Connectivity Company Information

13.2.2 TE Connectivity EV Ambient Light Product Portfolios and Specifications

13.2.3 TE Connectivity EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 TE Connectivity Main Business Overview

13.2.5 TE Connectivity Latest Developments

13.3 Valeo

13.3.1 Valeo Company Information

13.3.2 Valeo EV Ambient Light Product Portfolios and Specifications

13.3.3 Valeo EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.3.4 Valeo Main Business Overview
- 13.3.5 Valeo Latest Developments
- 13.4 Osram
 - 13.4.1 Osram Company Information
 - 13.4.2 Osram EV Ambient Light Product Portfolios and Specifications
 - 13.4.3 Osram EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Osram Main Business Overview
 - 13.4.5 Osram Latest Developments
- 13.5 Grupo Antolin
 - 13.5.1 Grupo Antolin Company Information
 - 13.5.2 Grupo Antolin EV Ambient Light Product Portfolios and Specifications
 - 13.5.3 Grupo Antolin EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Grupo Antolin Main Business Overview
 - 13.5.5 Grupo Antolin Latest Developments
- 13.6 SCHOTT
 - 13.6.1 SCHOTT Company Information
 - 13.6.2 SCHOTT EV Ambient Light Product Portfolios and Specifications
 - 13.6.3 SCHOTT EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 SCHOTT Main Business Overview
 - 13.6.5 SCHOTT Latest Developments
- 13.7 Innotec
 - 13.7.1 Innotec Company Information
 - 13.7.2 Innotec EV Ambient Light Product Portfolios and Specifications
 - 13.7.3 Innotec EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Innotec Main Business Overview
 - 13.7.5 Innotec Latest Developments
- 13.8 Govee
 - 13.8.1 Govee Company Information
 - 13.8.2 Govee EV Ambient Light Product Portfolios and Specifications
 - 13.8.3 Govee EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Govee Main Business Overview
 - 13.8.5 Govee Latest Developments
- 13.9 Dr?xlmaier Group
 - 13.9.1 Dr?xlmaier Group Company Information
 - 13.9.2 Dr?xlmaier Group EV Ambient Light Product Portfolios and Specifications
 - 13.9.3 Dr?xlmaier Group EV Ambient Light Sales, Revenue, Price and Gross Margin

(2021-2026)

13.9.4 Dr?xlmaier Group Main Business Overview

13.9.5 Dr?xlmaier Group Latest Developments

13.10 Yanfeng

13.10.1 Yanfeng Company Information

13.10.2 Yanfeng EV Ambient Light Product Portfolios and Specifications

13.10.3 Yanfeng EV Ambient Light Sales, Revenue, Price and Gross Margin

(2021-2026)

13.10.4 Yanfeng Main Business Overview

13.10.5 Yanfeng Latest Developments

13.11 Elan Auto Parts

13.11.1 Elan Auto Parts Company Information

13.11.2 Elan Auto Parts EV Ambient Light Product Portfolios and Specifications

13.11.3 Elan Auto Parts EV Ambient Light Sales, Revenue, Price and Gross Margin

(2021-2026)

13.11.4 Elan Auto Parts Main Business Overview

13.11.5 Elan Auto Parts Latest Developments

13.12 Beijing Jingwei Hirain Technologies

13.12.1 Beijing Jingwei Hirain Technologies Company Information

13.12.2 Beijing Jingwei Hirain Technologies EV Ambient Light Product Portfolios and Specifications

13.12.3 Beijing Jingwei Hirain Technologies EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Beijing Jingwei Hirain Technologies Main Business Overview

13.12.5 Beijing Jingwei Hirain Technologies Latest Developments

13.13 Changzhou Xingyu

13.13.1 Changzhou Xingyu Company Information

13.13.2 Changzhou Xingyu EV Ambient Light Product Portfolios and Specifications

13.13.3 Changzhou Xingyu EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Changzhou Xingyu Main Business Overview

13.13.5 Changzhou Xingyu Latest Developments

13.14 Shanghai Gennault Electronics

13.14.1 Shanghai Gennault Electronics Company Information

13.14.2 Shanghai Gennault Electronics EV Ambient Light Product Portfolios and Specifications

13.14.3 Shanghai Gennault Electronics EV Ambient Light Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Shanghai Gennault Electronics Main Business Overview

13.14.5 Shanghai Gennault Electronics Latest Developments

13.15 SunnyMould

13.15.1 SunnyMould Company Information

13.15.2 SunnyMould EV Ambient Light Product Portfolios and Specifications

13.15.3 SunnyMould EV Ambient Light Sales, Revenue, Price and Gross Margin
(2021-2026)

13.15.4 SunnyMould Main Business Overview

13.15.5 SunnyMould Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. EV Ambient Light Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. EV Ambient Light Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Dot-Shaped Ambient Light
- Table 4. Major Players of Strip-Shaped Ambient Light
- Table 5. Major Players of Panel-Type Ambient Light
- Table 6. Global EV Ambient Light Sales by Type (2021-2026) & (K Units)
- Table 7. Global EV Ambient Light Sales Market Share by Type (2021-2026)
- Table 8. Global EV Ambient Light Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global EV Ambient Light Revenue Market Share by Type (2021-2026)
- Table 10. Global EV Ambient Light Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Hidden Type
- Table 12. Major Players of Direct Display Type
- Table 13. Global EV Ambient Light Sales by Optical Display Effect (2021-2026) & (K Units)
- Table 14. Global EV Ambient Light Sales Market Share by Optical Display Effect (2021-2026)
- Table 15. Global EV Ambient Light Revenue by Optical Display Effect (2021-2026) & (\$ million)
- Table 16. Global EV Ambient Light Revenue Market Share by Optical Display Effect (2021-2026)
- Table 17. Global EV Ambient Light Sale Price by Optical Display Effect (2021-2026) & (US\$/Unit)
- Table 18. Major Players of Soft Type
- Table 19. Major Players of Hard Type
- Table 20. Global EV Ambient Light Sales by Surface Material (2021-2026) & (K Units)
- Table 21. Global EV Ambient Light Sales Market Share by Surface Material (2021-2026)
- Table 22. Global EV Ambient Light Revenue by Surface Material (2021-2026) & (\$ million)
- Table 23. Global EV Ambient Light Revenue Market Share by Surface Material (2021-2026)
- Table 24. Global EV Ambient Light Sale Price by Surface Material (2021-2026) & (US\$/Unit)

Table 25. Global EV Ambient Light Sale by Application (2021-2026) & (K Units)
Table 26. Global EV Ambient Light Sale Market Share by Application (2021-2026)
Table 27. Global EV Ambient Light Revenue by Application (2021-2026) & (\$ million)
Table 28. Global EV Ambient Light Revenue Market Share by Application (2021-2026)
Table 29. Global EV Ambient Light Sale Price by Application (2021-2026) & (US\$/Unit)
Table 30. Global EV Ambient Light Sales by Company (2021-2026) & (K Units)
Table 31. Global EV Ambient Light Sales Market Share by Company (2021-2026)
Table 32. Global EV Ambient Light Revenue by Company (2021-2026) & (\$ millions)
Table 33. Global EV Ambient Light Revenue Market Share by Company (2021-2026)
Table 34. Global EV Ambient Light Sale Price by Company (2021-2026) & (US\$/Unit)
Table 35. Key Manufacturers EV Ambient Light Producing Area Distribution and Sales Area
Table 36. Players EV Ambient Light Products Offered
Table 37. EV Ambient Light Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 38. New Products and Potential Entrants
Table 39. Market M&A Activity & Strategy
Table 40. Global EV Ambient Light Sales by Geographic Region (2021-2026) & (K Units)
Table 41. Global EV Ambient Light Sales Market Share Geographic Region (2021-2026)
Table 42. Global EV Ambient Light Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 43. Global EV Ambient Light Revenue Market Share by Geographic Region (2021-2026)
Table 44. Global EV Ambient Light Sales by Country/Region (2021-2026) & (K Units)
Table 45. Global EV Ambient Light Sales Market Share by Country/Region (2021-2026)
Table 46. Global EV Ambient Light Revenue by Country/Region (2021-2026) & (\$ millions)
Table 47. Global EV Ambient Light Revenue Market Share by Country/Region (2021-2026)
Table 48. Americas EV Ambient Light Sales by Country (2021-2026) & (K Units)
Table 49. Americas EV Ambient Light Sales Market Share by Country (2021-2026)
Table 50. Americas EV Ambient Light Revenue by Country (2021-2026) & (\$ millions)
Table 51. Americas EV Ambient Light Sales by Type (2021-2026) & (K Units)
Table 52. Americas EV Ambient Light Sales by Application (2021-2026) & (K Units)
Table 53. APAC EV Ambient Light Sales by Region (2021-2026) & (K Units)
Table 54. APAC EV Ambient Light Sales Market Share by Region (2021-2026)
Table 55. APAC EV Ambient Light Revenue by Region (2021-2026) & (\$ millions)
Table 56. APAC EV Ambient Light Sales by Type (2021-2026) & (K Units)

Table 57. APAC EV Ambient Light Sales by Application (2021-2026) & (K Units)
Table 58. Europe EV Ambient Light Sales by Country (2021-2026) & (K Units)
Table 59. Europe EV Ambient Light Revenue by Country (2021-2026) & (\$ millions)
Table 60. Europe EV Ambient Light Sales by Type (2021-2026) & (K Units)
Table 61. Europe EV Ambient Light Sales by Application (2021-2026) & (K Units)
Table 62. Middle East & Africa EV Ambient Light Sales by Country (2021-2026) & (K Units)
Table 63. Middle East & Africa EV Ambient Light Revenue Market Share by Country (2021-2026)
Table 64. Middle East & Africa EV Ambient Light Sales by Type (2021-2026) & (K Units)
Table 65. Middle East & Africa EV Ambient Light Sales by Application (2021-2026) & (K Units)
Table 66. Key Market Drivers & Growth Opportunities of EV Ambient Light
Table 67. Key Market Challenges & Risks of EV Ambient Light
Table 68. Key Industry Trends of EV Ambient Light
Table 69. EV Ambient Light Raw Material
Table 70. Key Suppliers of Raw Materials
Table 71. EV Ambient Light Distributors List
Table 72. EV Ambient Light Customer List
Table 73. Global EV Ambient Light Sales Forecast by Region (2027-2032) & (K Units)
Table 74. Global EV Ambient Light Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 75. Americas EV Ambient Light Sales Forecast by Country (2027-2032) & (K Units)
Table 76. Americas EV Ambient Light Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 77. APAC EV Ambient Light Sales Forecast by Region (2027-2032) & (K Units)
Table 78. APAC EV Ambient Light Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 79. Europe EV Ambient Light Sales Forecast by Country (2027-2032) & (K Units)
Table 80. Europe EV Ambient Light Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 81. Middle East & Africa EV Ambient Light Sales Forecast by Country (2027-2032) & (K Units)
Table 82. Middle East & Africa EV Ambient Light Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 83. Global EV Ambient Light Sales Forecast by Type (2027-2032) & (K Units)
Table 84. Global EV Ambient Light Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global EV Ambient Light Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global EV Ambient Light Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. Hella Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 88. Hella EV Ambient Light Product Portfolios and Specifications

Table 89. Hella EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Hella Main Business

Table 91. Hella Latest Developments

Table 92. TE Connectivity Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 93. TE Connectivity EV Ambient Light Product Portfolios and Specifications

Table 94. TE Connectivity EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. TE Connectivity Main Business

Table 96. TE Connectivity Latest Developments

Table 97. Valeo Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 98. Valeo EV Ambient Light Product Portfolios and Specifications

Table 99. Valeo EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Valeo Main Business

Table 101. Valeo Latest Developments

Table 102. Osram Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 103. Osram EV Ambient Light Product Portfolios and Specifications

Table 104. Osram EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Osram Main Business

Table 106. Osram Latest Developments

Table 107. Grupo Antolin Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 108. Grupo Antolin EV Ambient Light Product Portfolios and Specifications

Table 109. Grupo Antolin EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Grupo Antolin Main Business

Table 111. Grupo Antolin Latest Developments

Table 112. SCHOTT Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 113. SCHOTT EV Ambient Light Product Portfolios and Specifications

Table 114. SCHOTT EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. SCHOTT Main Business

Table 116. SCHOTT Latest Developments

Table 117. Innotec Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 118. Innotec EV Ambient Light Product Portfolios and Specifications

Table 119. Innotec EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Innotec Main Business

Table 121. Innotec Latest Developments

Table 122. Govee Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 123. Govee EV Ambient Light Product Portfolios and Specifications

Table 124. Govee EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Govee Main Business

Table 126. Govee Latest Developments

Table 127. Dr?xlmaier Group Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 128. Dr?xlmaier Group EV Ambient Light Product Portfolios and Specifications

Table 129. Dr?xlmaier Group EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Dr?xlmaier Group Main Business

Table 131. Dr?xlmaier Group Latest Developments

Table 132. Yanfeng Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 133. Yanfeng EV Ambient Light Product Portfolios and Specifications

Table 134. Yanfeng EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Yanfeng Main Business

Table 136. Yanfeng Latest Developments

Table 137. Elan Auto Parts Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 138. Elan Auto Parts EV Ambient Light Product Portfolios and Specifications

Table 139. Elan Auto Parts EV Ambient Light Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2021-2026)

Table 140. Elan Auto Parts Main Business

Table 141. Elan Auto Parts Latest Developments

Table 142. Beijing Jingwei Hirain Technologies Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 143. Beijing Jingwei Hirain Technologies EV Ambient Light Product Portfolios and Specifications

Table 144. Beijing Jingwei Hirain Technologies EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Beijing Jingwei Hirain Technologies Main Business

Table 146. Beijing Jingwei Hirain Technologies Latest Developments

Table 147. Changzhou Xingyu Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 148. Changzhou Xingyu EV Ambient Light Product Portfolios and Specifications

Table 149. Changzhou Xingyu EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Changzhou Xingyu Main Business

Table 151. Changzhou Xingyu Latest Developments

Table 152. Shanghai Gennault Electronics Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 153. Shanghai Gennault Electronics EV Ambient Light Product Portfolios and Specifications

Table 154. Shanghai Gennault Electronics EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Shanghai Gennault Electronics Main Business

Table 156. Shanghai Gennault Electronics Latest Developments

Table 157. SunnyMould Basic Information, EV Ambient Light Manufacturing Base, Sales Area and Its Competitors

Table 158. SunnyMould EV Ambient Light Product Portfolios and Specifications

Table 159. SunnyMould EV Ambient Light Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. SunnyMould Main Business

Table 161. SunnyMould Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of EV Ambient Light
- Figure 2. EV Ambient Light Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global EV Ambient Light Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global EV Ambient Light Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. EV Ambient Light Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. EV Ambient Light Sales Market Share by Country/Region (2025)
- Figure 10. EV Ambient Light Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Dot-Shaped Ambient Light
- Figure 12. Product Picture of Strip-Shaped Ambient Light
- Figure 13. Product Picture of Panel-Type Ambient Light
- Figure 14. Global EV Ambient Light Sales Market Share by Type in 2026
- Figure 15. Global EV Ambient Light Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Hidden Type
- Figure 17. Product Picture of Direct Display Type
- Figure 18. Global EV Ambient Light Sales Market Share by Optical Display Effect in 2026
- Figure 19. Global EV Ambient Light Revenue Market Share by Optical Display Effect (2021-2026)
- Figure 20. Product Picture of Soft Type
- Figure 21. Product Picture of Hard Type
- Figure 22. Global EV Ambient Light Sales Market Share by Surface Material in 2026
- Figure 23. Global EV Ambient Light Revenue Market Share by Surface Material (2021-2026)
- Figure 24. EV Ambient Light Consumed in BEV
- Figure 25. Global EV Ambient Light Market: BEV (2021-2026) & (K Units)
- Figure 26. EV Ambient Light Consumed in PHEV
- Figure 27. Global EV Ambient Light Market: PHEV (2021-2026) & (K Units)
- Figure 28. Global EV Ambient Light Sale Market Share by Application (2025)
- Figure 29. Global EV Ambient Light Revenue Market Share by Application in 2026
- Figure 30. EV Ambient Light Sales by Company in 2026 (K Units)

- Figure 31. Global EV Ambient Light Sales Market Share by Company in 2026
- Figure 32. EV Ambient Light Revenue by Company in 2026 (\$ millions)
- Figure 33. Global EV Ambient Light Revenue Market Share by Company in 2026
- Figure 34. Global EV Ambient Light Sales Market Share by Geographic Region (2021-2026)
- Figure 35. Global EV Ambient Light Revenue Market Share by Geographic Region in 2026
- Figure 36. Americas EV Ambient Light Sales 2021-2026 (K Units)
- Figure 37. Americas EV Ambient Light Revenue 2021-2026 (\$ millions)
- Figure 38. APAC EV Ambient Light Sales 2021-2026 (K Units)
- Figure 39. APAC EV Ambient Light Revenue 2021-2026 (\$ millions)
- Figure 40. Europe EV Ambient Light Sales 2021-2026 (K Units)
- Figure 41. Europe EV Ambient Light Revenue 2021-2026 (\$ millions)
- Figure 42. Middle East & Africa EV Ambient Light Sales 2021-2026 (K Units)
- Figure 43. Middle East & Africa EV Ambient Light Revenue 2021-2026 (\$ millions)
- Figure 44. Americas EV Ambient Light Sales Market Share by Country in 2026
- Figure 45. Americas EV Ambient Light Revenue Market Share by Country (2021-2026)
- Figure 46. Americas EV Ambient Light Sales Market Share by Type (2021-2026)
- Figure 47. Americas EV Ambient Light Sales Market Share by Application (2021-2026)
- Figure 48. United States EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 49. Canada EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Mexico EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 51. Brazil EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 52. APAC EV Ambient Light Sales Market Share by Region in 2026
- Figure 53. APAC EV Ambient Light Revenue Market Share by Region (2021-2026)
- Figure 54. APAC EV Ambient Light Sales Market Share by Type (2021-2026)
- Figure 55. APAC EV Ambient Light Sales Market Share by Application (2021-2026)
- Figure 56. China EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Japan EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 58. South Korea EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Southeast Asia EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 60. India EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Australia EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 62. China Taiwan EV Ambient Light Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Europe EV Ambient Light Sales Market Share by Country in 2026
- Figure 64. Europe EV Ambient Light Revenue Market Share by Country (2021-2026)
- Figure 65. Europe EV Ambient Light Sales Market Share by Type (2021-2026)
- Figure 66. Europe EV Ambient Light Sales Market Share by Application (2021-2026)
- Figure 67. Germany EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 68. France EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 69. UK EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 70. Italy EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 71. Russia EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 72. Middle East & Africa EV Ambient Light Sales Market Share by Country (2021-2026)

Figure 73. Middle East & Africa EV Ambient Light Sales Market Share by Type (2021-2026)

Figure 74. Middle East & Africa EV Ambient Light Sales Market Share by Application (2021-2026)

Figure 75. Egypt EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 76. South Africa EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 77. Israel EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 78. Turkey EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 79. GCC Countries EV Ambient Light Revenue Growth 2021-2026 (\$ millions)

Figure 80. Manufacturing Cost Structure Analysis of EV Ambient Light in 2026

Figure 81. Manufacturing Process Analysis of EV Ambient Light

Figure 82. Industry Chain Structure of EV Ambient Light

Figure 83. Channels of Distribution

Figure 84. Global EV Ambient Light Sales Market Forecast by Region (2027-2032)

Figure 85. Global EV Ambient Light Revenue Market Share Forecast by Region (2027-2032)

Figure 86. Global EV Ambient Light Sales Market Share Forecast by Type (2027-2032)

Figure 87. Global EV Ambient Light Revenue Market Share Forecast by Type (2027-2032)

Figure 88. Global EV Ambient Light Sales Market Share Forecast by Application (2027-2032)

Figure 89. Global EV Ambient Light Revenue Market Share Forecast by Application (2027-2032)

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