

# Global Essential Oil and Floral Water Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Essential Oil and Floral Water market size was valued at US\$ 11000 million in 2023. With growing demand in downstream market, the Essential Oil and Floral Water is forecast to a readjusted size of US\$ 14620 million by 2030 with a CAGR of 4.1% during review period.

The research report highlights the growth potential of the global Essential Oil and Floral Water market. Essential Oil and Floral Water are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Essential Oil and Floral Water. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Essential Oil and Floral Water market.

An essential oil is a concentrated hydrophobic liquid containing volatile (easily evaporated at normal temperatures) chemical compounds from plants. Essential oils are also known as volatile oils, ethereal oils, aetherolea, or simply as the oil of the plant from which they were extracted, such as oil of clove. Floral water is obtained by the same process as the essential oil, namely by steam distillation of water.

The top four global producers of essential oils and flowers by 2019 are Young Life, D?TERRA, L 'Occitan and Clarin, with a combined global market share of around 15%. Essential oil and floral water includes essential oil and floral water. among them, essential oil occupies the main market share, and it occupied 85% approximately of the entire value market in 2019. The sales of essential oil and floral water are mainly carried

out through offline channels, of which specialist retailers and factory outlets account for about 40% and 20% of the market respectively in 2019. However, internet sales will grow rapidly in the future. With the mature development of e-commerce networks, online sales will greatly improve efficiency and reduce costs. Especially after the outbreak of Covid-19 in 2020, more and more international brands are turning their channels online.

#### Key Features:

The report on Essential Oil and Floral Water market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Essential Oil and Floral Water market. It may include historical data, market segmentation by Type (e.g., Essential Oil, Floral Water), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Essential Oil and Floral Water market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Essential Oil and Floral Water market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Essential Oil and Floral Water industry. This include advancements in Essential Oil and Floral Water technology, Essential Oil and Floral Water new entrants, Essential Oil and Floral Water new investment, and other innovations that are shaping the future of Essential Oil and Floral Water.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Essential Oil and Floral Water market. It includes factors influencing customer ' purchasing decisions, preferences for Essential Oil and Floral Water product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Essential Oil and Floral Water market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Essential Oil and Floral Water market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Essential Oil and Floral Water market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Essential Oil and Floral Water industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Essential Oil and Floral Water market.

**Market Segmentation:**

Essential Oil and Floral Water market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Essential Oil

Floral Water

**Segmentation by application**

Specialist Retailers

Factory Outlets

Internet Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Young Living

D?TERRA

L'Occitane

Clarins

AFU

CAMENAE

Jurlique

Yunnan Emerald Essence

The Body Shop

Jahwa

## Plant Therapy

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Essential Oil and Floral Water market?

What factors are driving Essential Oil and Floral Water market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Essential Oil and Floral Water market opportunities vary by end market size?

How does Essential Oil and Floral Water break out type, application?

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