

Global Esport & Sport Gambling Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Esport & Sport Gambling market size is predicted to grow from US\$ 166270 million in 2025 to US\$ 241680 million in 2031; it is expected to grow at a CAGR of 6.4% from 2025 to 2031.

Esports and traditional sports betting, known as sports betting, begin with the major bookmakers offering specific odds, including scores (scores), tie-ups, and even the score at a given time, and then allow the players to predict and bet on the outcome. Sports betting varies from culture to culture, with the vast majority of bets placed on football, basketball, tennis and rugby. Sports betting can also extend to non-human races, such as horse racing and dog racing.

In 2019, the global esports and traditional sports gambling market is led by Europe, accounting for 47.72% of the market share. The sound regulatory system, mature management system and leading companies are the main reasons for the booming gaming market in this region. China (Macau) is the second largest market, accounting for 21.23 percent of the global market, thanks entirely to the huge offline sports gambling market.

LPI (LP Information)' newest research report, the "Esport & Sport Gambling Industry Forecast" looks at past sales and reviews total world Esport & Sport Gambling sales in 2024, providing a comprehensive analysis by region and market sector of projected Esport & Sport Gambling sales for 2025 through 2031. With Esport & Sport Gambling sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Esport & Sport Gambling industry.

This Insight Report provides a comprehensive analysis of the global Esport & Sport Gambling landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Esport & Sport Gambling portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Esport & Sport Gambling market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Esport & Sport Gambling and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Esport & Sport Gambling.

This report presents a comprehensive overview, market shares, and growth opportunities of Esport & Sport Gambling market by product type, application, key players and key regions and countries.

Segmentation by Type:

Football

Basketball

Tennis

Horse Racing

E-sports

Others

Segmentation by Application:

Offline Gambling

Online Gambling

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bet365

GVC Holdings

Flutter Entertainment

William Hill

Kindred Group

Betsson AB

888 Holdings

Bet-at-home.com

Betfred

Interwetten

Pinnacle

Bodog

Betvictor

Betway

Intertops

Betcris

BetAmerica

SBOBET

BetOnline

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