

Global eSIM?Physical SIM Card?International Roaming and Travel eSIM Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global eSIM?Physical SIM Card?International Roaming and Travel eSIM market size is predicted to grow from US\$ 17210 million in 2025 to US\$ 26950 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

eSIM is a digital SIM technology that integrates SIM functionality directly into the device's chip. Users can connect to the internet and switch operators remotely by downloading operator configuration files without inserting a traditional physical SIM card. Physical SIM cards are traditional pluggable user identification modules, including Mini SIM, Micro SIM, and Nano SIM. International roaming is a communication mode where mobile operators allow users to access overseas partner operator networks and continue using voice, SMS, and data services while abroad. Travel eSIM is a cross-border data service developed based on eSIM, allowing users to purchase overseas data packages via an app or QR code, widely used in international tourism, business trips, study abroad, and cross-border digital nomadic scenarios. This industry is essentially part of global mobile communication connectivity services, integrating multiple aspects such as operator networks, SIM management platforms, cloud configuration, cross-border settlement, and digital data distribution. With mobile phone manufacturers such as Apple, Samsung, and Google promoting 'SIMless' devices, eSIM is gradually becoming an important direction for global mobile connectivity.

The eSIM, physical SIM card, and international roaming and travel eSIM industry is poised for rapid growth, driven by factors including the recovery of global cross-border travel, the widespread adoption of 5G, the increase in IoT devices, the digital transformation of operators, and the promotion of eSIM-only devices by companies like Apple. Traditional international roaming has long suffered from high costs, complex

activation processes, and inconvenient switching. Travel eSIMs, however, offer significantly lower barriers to entry through instant purchase via an app, instant use, and flexible billing by country/region, rapidly replacing traditional international SIM cards and some operator roaming services. In the future, travel eSIMs will evolve from a 'travel data tool' into a global digital connectivity platform, deeply integrating with cross-border payments, travel platforms, airlines, and super apps. Simultaneously, new scenarios such as connected vehicles, industrial IoT, smart wearables, drones, and cross-border logistics will continue to drive eSIM demand. Apple's removal of the physical SIM card slot from the US version of the iPhone is considered a significant milestone in the global eSIM rollout. Asia, particularly China, Japan, South Korea, and Southeast Asia, is one of the fastest-growing regions for travel eSIMs.

LPI (LP Information)' newest research report, the "eSIM?Physical SIM Card?International Roaming and Travel eSIM Industry Forecast" looks at past sales and reviews total world eSIM?Physical SIM Card?International Roaming and Travel eSIM sales in 2025, providing a comprehensive analysis by region and market sector of projected eSIM?Physical SIM Card?International Roaming and Travel eSIM sales for 2026 through 2032. With eSIM?Physical SIM Card?International Roaming and Travel eSIM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world eSIM?Physical SIM Card?International Roaming and Travel eSIM industry.

This Insight Report provides a comprehensive analysis of the global eSIM?Physical SIM Card?International Roaming and Travel eSIM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on eSIM?Physical SIM Card?International Roaming and Travel eSIM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global eSIM?Physical SIM Card?International Roaming and Travel eSIM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for eSIM?Physical SIM Card?International Roaming and Travel eSIM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global eSIM?Physical SIM Card?International Roaming and Travel

eSIM.

This report presents a comprehensive overview, market shares, and growth opportunities of eSIM?Physical SIM Card?International Roaming and Travel eSIM market by product type, application, key players and key regions and countries.

Segmentation by Type:

eSIMs

Physical SIM Cards

International Roaming

Travel eSIMs

Segmentation by Pricing Methods:

Pay-per-use

Pay-per-day

Unlimited data plan

Segmentation by Service Area:

Regional Plan

Global Plan

Segmentation by Application:

Travelers

Business People

Study Abroad

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Belmont Telecom, Inc

Airalo

WorldSIM

AT&T

travSIM

US Cellular

Matrix Cellular

Workz

Vodafone

Verizon Wireless

Airhub

Flexiroam

Sakura Mobile

Drimsim

Simify

Sim Options

Sim Local

China Mobile

China Unicom

China Telecom

Mayamobile

TSimTech

Sparks

DTAC

AIS

BNESIM

AloSIM

TRUEMOVE

Gigago

Bytesim

SK Telecom

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