

Global ESG Data and Ratings Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global ESG Data and Ratings market size is predicted to grow from US\$ 12717 million in 2025 to US\$ 30302 million in 2032; it is expected to grow at a CAGR of 13.5% from 2026 to 2032.

ESG Data and Ratings refer to the comprehensive collection and quantitative assessment of a company's performance across Environmental, Social, and Governance dimensions. ESG Data acts as the foundational layer, consisting of raw metrics derived from corporate disclosures, regulatory filings, news outlets, and alternative sources like satellite monitoring (e.g., carbon intensity or board diversity statistics). ESG Ratings represent the analytical output where raw data is processed through proprietary methodologies to assign categorical grades (e.g., AAA to CCC) or numerical scores (e.g., 0 to 100). This framework serves as a critical infrastructure for the global financial markets, enabling investors to benchmark sustainability performance, manage non-financial risk exposures, and identify companies best positioned for long-term resilience and value creation.

The ESG ratings market has become a critical layer in global capital allocation, as investors increasingly rely on standardized sustainability assessments to evaluate corporate non-financial performance. ESG ratings agencies collect, normalize, and interpret vast amounts of environmental, social, and governance data to produce comparable scores that influence investment decisions, lending conditions, and index inclusion. As regulatory frameworks such as EU SFDR and ISSB disclosure standards expand, demand for structured ESG data and third-party ratings has increased significantly, making ESG ratings an embedded component of modern financial infrastructure.

However, the market is structurally complex and often controversial. A key challenge is the lack of full standardization across rating methodologies. Different ESG rating providers may assign significantly different scores to the same company due to variations in weighting systems, data sources, and issue definitions. This 'rating divergence problem' has led to criticism from institutional investors, who argue that ESG ratings lack consistency and transparency compared to traditional credit ratings. As a result, the industry is gradually moving toward greater methodological disclosure and data traceability.

Another major trend is the shift from static ESG scores to dynamic, data-driven risk indicators. Traditional ESG ratings were updated periodically and focused on backward-looking assessments. In contrast, newer models increasingly integrate real-time data, controversy tracking, and forward-looking risk signals such as climate transition exposure and regulatory risk sensitivity. This evolution reflects a broader transition of ESG ratings from 'ethical scoring tools' to 'financial risk analytics instruments'.

The competitive landscape is also evolving. The market is dominated by a small number of global rating providers, but increasing demand for transparency has encouraged the emergence of specialized data providers, niche analytics firms, and in-house ESG scoring systems developed by large asset managers. Over time, ESG ratings are expected to become more modular and data-driven, with greater integration into portfolio management systems, risk models, and regulatory reporting frameworks.

Overall, ESG ratings are transitioning from perception-based sustainability labels to structured financial data infrastructure, playing a growing role in how global capital markets price long-term environmental and governance risks.

LPI (LP Information)' newest research report, the 'ESG Data and Ratings Industry Forecast' looks at past sales and reviews total world ESG Data and Ratings sales in 2025, providing a comprehensive analysis by region and market sector of projected ESG Data and Ratings sales for 2026 through 2032. With ESG Data and Ratings sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ESG Data and Ratings industry.

This Insight Report provides a comprehensive analysis of the global ESG Data and Ratings landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on ESG Data and Ratings portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global ESG Data and Ratings market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ESG Data and Ratings and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ESG Data and Ratings.

This report presents a comprehensive overview, market shares, and growth opportunities of ESG Data and Ratings market by product type, application, key players and key regions and countries.

Segmentation by Type:

Financial Materiality

Double Materiality

Others

Segmentation by Based:

Risk-based ESG Ratings

Impact-based ESG Ratings

Compliance-based ESG Ratings

Segmentation by Application:

Business

Personal

Government

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MSCI

S&P Global

Bloomberg

Sustainalytics

ISS ESG

LSEG

Moody's

RepRisk

Wind Information

SynTao Green Finance

CICC

Nikkei

Japan Exchange Group

Rating and Investment Information?R&I?

Japan Credit Rating Agency?JCR?

Marsh

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