

Global ESG Advisory Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global ESG Advisory Service market size is predicted to grow from US\$ 1324 million in 2025 to US\$ 2340 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

ESG consulting services refer to customized and systematic strategic planning and implementation support services provided by professional institutions or teams to enterprises, investors or related stakeholders based on the three core elements of environment, society and governance. The core is to quantitatively evaluate the performance of the target entity in terms of climate change response, social responsibility fulfillment and governance structure optimization through professional analysis frameworks (such as ESG rating system, carbon footprint calculation model, stakeholder mapping tools, etc.), identify potential risks and opportunities, and formulate improvement plans that meet international standards (such as GRI, TCFD, SASB) and industry characteristics, so as to help customers improve their sustainable development competitiveness and meet regulatory compliance requirements and the capital market's disclosure needs for ESG performance.

Currently, the ESG (environment, society and governance) consulting service market is in a period of rapid growth, driven by the strengthening of global sustainable development policies, investors' increased attention to ESG performance, and the surge in corporate demand for climate risk and supply chain compliance. In terms of market size, the global ESG consulting market has an annual compound growth rate of more than 20%. As an emerging market, China's local ESG consulting demand has exploded under the impetus of the "dual carbon" goals and regulatory policies, especially for financial institutions, manufacturing and energy companies. The service content has expanded from the early basic information disclosure to in-depth fields such as strategic

planning, carbon management, supply chain ESG due diligence, and green financial product design. Technical tools (such as AI carbon emission accounting and blockchain traceability) and industry customized solutions have become the focus of competition. In terms of the competitive landscape, the Big Four international accounting firms and professional consulting agencies (such as Sustainalytics and SynTao) occupy the high-end market, while local consulting companies seize small and medium-sized enterprise customers through localized resources and rapid response capabilities. Future trends show that ESG consulting will be further integrated with digital transformation (such as the construction of an ESG data middle platform), while facing standardization challenges. Regulators' promotion of the unification of ESG ratings and information disclosure standards may accelerate industry reshuffles.

LPI (LP Information)' newest research report, the 'ESG Advisory Service Industry Forecast' looks at past sales and reviews total world ESG Advisory Service sales in 2025, providing a comprehensive analysis by region and market sector of projected ESG Advisory Service sales for 2026 through 2032. With ESG Advisory Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ESG Advisory Service industry.

This Insight Report provides a comprehensive analysis of the global ESG Advisory Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on ESG Advisory Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ESG Advisory Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ESG Advisory Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ESG Advisory Service.

This report presents a comprehensive overview, market shares, and growth opportunities of ESG Advisory Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Strategy Formulation

Risk Assessment

Performance Measurement

Due Diligence

Others

Segmentation by Application:

Energy and Utilities

Financial Services

Consumer Goods and Retail

Real Estate and Construction

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Deloitte

PwC

EY

FirstCarbon Solutions

Accenture

BSR

Sustainalytics

ISS ESG

MSCI ESG Research

GRI

CDP Worldwide

Trucost

DNV GL

RobecoSAM

Corporate Citizenship

ERM

South Pole

BDO

Grant Thornton

Bureau Veritas

SGS

ERM CVS

EcoVadis

Vigeo Eiris

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