

Global ERP Software for Cosmetic Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global ERP Software for Cosmetic market size will reach US\$ 789 million by 2031.

Enterprise Resource Planning (ERP) refers to a set of software used by organizations to manage daily business activities, including accounting, procurement, project management, risk management and compliance, supply chain operations, etc. Cosmetics ERP software plays a vital role in the cosmetics industry. It can help cosmetics companies achieve information management, improve efficiency, reduce costs, and enhance competitiveness.

Global key players of ERP Software for Cosmetic include SAP, NetSuite (Oracle), Microsoft, Kingdee, Meidede, etc. The top five players hold a share about 71%. Asia-Pacific is the largest market, and has a share about 38%, followed by Europe and North America with share 29% and 26%, separately. In terms of product type, Cloud-based is the largest segment, accounting for a share of 64%. In terms of application, Manufacturer has a share about 63 percent.

Analysis of market driving factors

1. Industry demand growth

Global market expansion: With the continuous expansion of the global cosmetics market, enterprises have increased their demand for efficient management tools to cope with market changes and enhance their competitiveness.

The rise of the Chinese market: The growth rate of China's cosmetics market is higher

than that of the world, and it is expected to continue to grow in the next six years, becoming an important global growth engine, driving the growth of ERP software demand.

2. Technological progress

Popularization of cloud computing: The popularization of cloud computing technology promotes the migration of ERP software to the cloud, improves the scalability and flexibility of the system, and reduces enterprise IT costs.

Big data and AI application: The application of big data and AI technology enhances the data analysis capabilities of ERP software, helps enterprises make more scientific decisions, and optimizes operational processes.

Internet of Things integration: Internet of Things technology connects production equipment and storage facilities to achieve remote monitoring and intelligent operation and maintenance, and improves production efficiency and product quality.

3. Policy support

Promotion of digital transformation: Governments of various countries promote digital transformation and intelligent manufacturing, provide policy support for the ERP software market, and encourage enterprises to adopt advanced management tools.

Localized service demand: The Chinese government encourages enterprises to go to the cloud and use ERP software to improve management efficiency and competitiveness, and promote the development of local ERP software companies.

4. Changes in consumer behavior

Diversification of demand: The diversification and personalization of consumer demand have prompted cosmetics companies to strengthen supply chain management and customer relationship management to meet the needs of different customers.

Online and offline integration: The new retail model of online and offline integration requires ERP software to support multi-channel sales and management, and to achieve unified management of information such as orders, inventory, and logistics.

5. Intensified market competition

Differentiated competition needs: The cosmetics industry is highly competitive, and companies need ERP software to optimize operating processes, reduce costs, improve competitiveness, and achieve differentiated competition.

Customized service trends: Customized ERP software has become an important means for companies to differentiate themselves, meet their personalized needs, and improve customer satisfaction.

6. Cost-effectiveness considerations

Improved operational efficiency: ERP software helps companies reduce overall operating costs by optimizing resource allocation, reducing waste, and improving production efficiency and service quality.

Cloud ERP advantages: Cloud ERP software reduces IT infrastructure investment, improves system scalability and flexibility, and reduces corporate IT maintenance costs.

LPI (LP Information)' newest research report, the “ERP Software for Cosmetic Industry Forecast” looks at past sales and reviews total world ERP Software for Cosmetic sales in 2024, providing a comprehensive analysis by region and market sector of projected ERP Software for Cosmetic sales for 2025 through 2031. With ERP Software for Cosmetic sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world ERP Software for Cosmetic industry.

This Insight Report provides a comprehensive analysis of the global ERP Software for Cosmetic landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on ERP Software for Cosmetic portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global ERP Software for Cosmetic market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ERP Software for Cosmetic and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global ERP Software for Cosmetic.

This report presents a comprehensive overview, market shares, and growth opportunities of ERP Software for Cosmetic market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premise

Cloud-based

Segmentation by Application:

Manufacturer

Agents and Distributors

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP

NetSuite (Oracle)

Microsoft

Kingdee

Meidede

UFIDA Software

CSB-System SE

Sage Group

Lanlingtong Technology

StarCity Technology

Infor

Dingjie Software

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