

Global Equipment Asset Tag Market Growth 2025-2031

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Abstracts

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The global Equipment Asset Tag market size is predicted to grow from US\$ 1413 million in 2025 to US\$ 2254 million in 2031; it is expected to grow at a CAGR of 8.1% from 2025 to 2031.

Equipment asset tags are non-contact identification tags used to identify and track equipment assets. They are usually implemented using RFID technology or NFC technology. Equipment asset tags can quickly and accurately identify and track the location and status of equipment assets, improving the management efficiency and utilization of equipment assets.

With the popularity and application of device asset tags, data security and privacy protection issues will receive increasing attention. In the future, device asset tags will pay more attention to the research and application of data encryption and privacy protection technologies to ensure the security and privacy of user data.

LP Information, Inc. (LPI) ' newest research report, the "Equipment Asset Tag Industry Forecast" looks at past sales and reviews total world Equipment Asset Tag sales in 2024, providing a comprehensive analysis by region and market sector of projected Equipment Asset Tag sales for 2025 through 2031. With Equipment Asset Tag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Equipment Asset Tag industry.

This Insight Report provides a comprehensive analysis of the global Equipment Asset Tag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Equipment

Asset Tag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Equipment Asset Tag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Equipment Asset Tag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Equipment Asset Tag.

This report presents a comprehensive overview, market shares, and growth opportunities of Equipment Asset Tag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Metal

Polymer

Segmentation by Application:

Transportation & Logistics

Construction

Automotive

Consumer Durables

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

H.B. Fuller

3M Company

Avery Dennison

Henkel AG

Dunmore Corporation

Brady Corporation

CCL Industries

Dupont

Cenveo, Inc

Key Questions Addressed in this Report

What is the 10-year outlook for the global Equipment Asset Tag market?

What factors are driving Equipment Asset Tag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Equipment Asset Tag market opportunities vary by end market size?

How does Equipment Asset Tag break out by Type, by Application?

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