

# Global Equine Veterinary Services Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Equine Veterinary Services market size was valued at US\$ million in 2023. With growing demand in downstream market, the Equine Veterinary Services is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Equine Veterinary Services market. Equine Veterinary Services are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Equine Veterinary Services. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Equine Veterinary Services market.

Equine veterinary service is defined as the services given to the horses for prevention, diagnosis, and treatment of diseases and injuries.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of

the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 76%.

#### Key Features:

The report on Equine Veterinary Services market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Equine Veterinary Services market. It may include historical data, market segmentation by Type (e.g., Companion Animal, Farm Animal), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Equine Veterinary Services market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Equine Veterinary Services market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Equine Veterinary Services industry. This include advancements in Equine Veterinary Services technology, Equine Veterinary Services new entrants, Equine Veterinary Services new investment, and other innovations that are shaping the future of Equine Veterinary Services.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Equine Veterinary Services market. It includes factors influencing customer ' purchasing decisions, preferences for Equine Veterinary Services product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Equine Veterinary Services market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other

measures aimed at promoting Equine Veterinary Services market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Equine Veterinary Services market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Equine Veterinary Services industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Equine Veterinary Services market.

**Market Segmentation:**

Equine Veterinary Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

by Animal Type

Companion Animal

Farm Animal

by Service

Surgery

Diagnostics Tests and Imaging

Physical Health Monitoring

Dental Care

Vaccination

Others

### Segmentation by application

Veterinary Clinics

Veterinary Hospital

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Addison Biological Laboratory Inc

Animart LLC

CVS Group plc

Ethos Veterinary Health

Greencross Limited

IDEXX Laboratories, Inc.

Mars, Incorporated

National Veterinary Care Ltd

Patterson Companies Inc.

Pets at Home Group Plc

Medical Management International (MMI)

National Veterinary Associates, Inc.

VCA Antech, Inc.

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