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Global Equestrian Event Insurance Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Equestrian Event Insurance market size is predicted to grow from US$ 101 million in 2025 to US$ 147 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Equestrian Event Insurance is a comprehensive professional insurance plan designed for equestrian event organizers, participants, and related third parties, primarily covering potential risks and liabilities that may arise during the event. Its core coverage typically includes: public liability insurance, covering legal liability for personal injury or property damage to third parties caused by event operations; participant accident insurance, covering accidental injuries and medical expenses for riders, grooms, and other personnel during the event; and equine medical insurance, covering medical and treatment costs for injuries, illnesses, or deaths of participating horses during transportation, training, and competition. Furthermore, it can be extended to risks such as event cancellation, equipment loss, and employer liability. This insurance aims to provide financial security for event organizers through a risk transfer mechanism, ensuring the stable operation of the event in the event of unforeseen circumstances, and is an indispensable professional tool for equestrian event risk management.

Equestrian Event Insurance offers a wide range of global pricing. Basic public liability insurance for small local races costs approximately $500-$2,000 per year. Comprehensive packages for medium-sized regional races (including liability, accident, and basic equine medical care) typically cost $5,000-$20,000. Customized full-coverage plans for top international races (covering high liability, expensive horses, race cancellations, etc.) can cost anywhere from $100,000 to over $500,000, depending on the specific risks, the horse's total value, and the scope of coverage.

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The global development of equestrian event insurance exhibits a significant regional differentiation. In Europe (especially the UK, Germany, and the Netherlands) and North America, the market is highly mature, with a comprehensive and refined range of insurance products, widespread mandatory liability insurance, and a mature underwriting and claims system tailored to the high value of horses and the professional needs of horse owners. Regions like Australia also have well-developed regulations. In Asia (such as China and the Middle East) and emerging markets, insurance awareness is rapidly growing, the market is in a growth phase, and products are mainly basic liability and accident insurance, gradually aligning with international standards. However, the penetration rate of high-end products such as horse insurance remains low. The overall trend is that as the commercialization of equestrian sports and the assetization of horses deepen globally, professional and customized comprehensive insurance solutions are becoming a common direction for development in all regions.

LPI (LP Information)' newest research report, the “Equestrian Event Insurance Industry Forecast” looks at past sales and reviews total world Equestrian Event Insurance sales in 2025, providing a comprehensive analysis by region and market sector of projected Equestrian Event Insurance sales for 2026 through 2032. With Equestrian Event Insurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Equestrian Event Insurance industry.

This Insight Report provides a comprehensive analysis of the global Equestrian Event Insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Equestrian Event Insurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Equestrian Event Insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Equestrian Event Insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Equestrian Event Insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Equestrian Event Insurance market by product type, application, key

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players and key regions and countries.

Segmentation by Type:

Public Liability Insurance

Employer's Liability Insurance

Participant Accident Insurance

Horse-Related Insurance

Event Cancellation Insurance

Others

Segmentation by Coverage Entities:

Liability Insurance

Personal Accident Insurance

Property Insurance

Others

Segmentation by Coverage Scope:

Comprehensive Insurance

Single/Specific Insurance

Segmentation by Application:

Personal

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Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SEIB

Brown & Brown

KBIS

EventInsuranceQuote

Allen Financial Insurance Group

The Equestrian Index

Equisure

Event Insurance Services

Ark Agency

Leavitt

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Kay Cassell

Lycetts

Horse Insurance Specialists

Markel Specialty

Cliverton

Henry Equestrian Insurance

Park Insurance

Marshall & Sterling

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