

Global Equestrian Equipment and Clothing Market Growth 2026-2032

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Abstracts

The global Equestrian Equipment and Clothing market size is predicted to grow from US\$ 3468 million in 2025 to US\$ 4146 million in 2032; it is expected to grow at a CAGR of 2.6% from 2026 to 2032.

Equestrian equipment and clothing refer to the specialized gear and apparel used by horse riders to ensure safety, comfort, and effective communication with the horse. This includes items such as saddles, bridles, stirrups, and reins, which are essential for riding and controlling the horse. Clothing typically includes helmets for head protection, riding boots for grip and foot protection, gloves for handling reins, and breeches or jodhpurs designed for comfort and flexibility while riding. Both the equipment and clothing are tailored to enhance the riding experience, whether for sport, leisure, or work, while prioritizing the well-being of both the rider and the horse.

In 2025, global Equestrian Equipment and Clothing production reached approximately 27,269 K units, with an average global market price of around US\$ 130 per unit.

The Equestrian Equipment and Clothing market is experiencing steady growth, driven by the increasing popularity of equestrian sports and recreational horse riding. The market size is expanding, with significant sales in regions like North America and Europe, where equestrian activities are deeply rooted in the culture. Asia-Pacific is emerging as a key growth area due to rising interest in equestrian sports. Market opportunities include the growing demand for high-performance and stylish gear, while challenges involve the high cost of quality equipment and the niche nature of the market. Sustainability and innovation in product design also offer potential for market differentiation.

The upstream supply chain of Equestrian Equipment and Clothing includes leather, functional fabrics, synthetic textiles, rubber, plastics, foam padding, metal buckles, zippers, safety shells, stitching materials, and packaging materials, as well as OEM/ODM manufacturers that produce riding apparel, footwear, saddles, bridles, helmets, protectors, blankets, and grooming tools. The midstream stage covers product design, material cutting, sewing, molding, assembly, safety testing, quality control, branding, and distribution. Downstream customers mainly include individual riders, horse owners, riding schools, equestrian clubs, racing facilities, training centers, sports retailers, online platforms, and competition/event channels.

The cost structure is mainly composed of raw materials 35%?45%, manufacturing labor and processing 20%?30%, safety certification and quality testing 5%?10%, packaging and logistics 8%?12%, marketing and channel expenses 10%?18%, and R&D, design, and administrative overhead 5%?10%. Leather saddles, bridles, riding boots, helmets, and air vests usually have higher material, labor, certification, and brand premium costs, while basic riding clothing and grooming accessories have relatively lower unit costs but higher channel and inventory-management costs.

LP Information, Inc. (LPI) ' newest research report, the "Equestrian Equipment and Clothing Industry Forecast" looks at past sales and reviews total world Equestrian Equipment and Clothing sales in 2025, providing a comprehensive analysis by region and market sector of projected Equestrian Equipment and Clothing sales for 2026 through 2032. With Equestrian Equipment and Clothing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Equestrian Equipment and Clothing industry.

This Insight Report provides a comprehensive analysis of the global Equestrian Equipment and Clothing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Equestrian Equipment and Clothing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Equestrian Equipment and Clothing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Equestrian Equipment and Clothing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Equestrian Equipment and Clothing.

This report presents a comprehensive overview, market shares, and growth opportunities of Equestrian Equipment and Clothing market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Riding Equipment

Horse Care Equipment

Riding Apparel

Others

Segmentation by Main Material Composition:

Textile-Based

Leather-Based

Synthetic/Composite-Based

Segmentation by Product Weight:

Lightweight: 8.0 kg/Unit

Segmentation by Application:

Professional Sports and Competitions

Recreational Riding

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ariat International

Decathlon

GPA

Pikeur

UVEX

Charles Owen

Horseware

Hermès

Mountain Horse

Animo

Wintec

Equiline

Dubarry

Essex Classics

Kerrits

Shires Equestrian

BR Equestrian Equipment

Cavalleria Toscana

Vestrum

Kingsland

Horse Pilot

Kentucky Horsewear

Ovation

Samshield

High Point

LeMieux

Ophena

Prestige Italia

WeatherBeeta

Bucas

Horse Leader

Xiamen Leadtex Corporation

Jiangsu Feiyue Saddlery Factory

SOM?S SADDLE Co., Ltd.

World Market Co., Ltd.

Nikke Shoji Co., Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Equestrian Equipment and Clothing market?

What factors are driving Equestrian Equipment and Clothing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Equestrian Equipment and Clothing market opportunities vary by end market size?

How does Equestrian Equipment and Clothing break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Equestrian Equipment and Clothing Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Equestrian Equipment and Clothing by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Equestrian Equipment and Clothing by Country/Region, 2021, 2025 & 2032
- 2.2 Equestrian Equipment and Clothing Segment by Type
 - 2.2.1 Riding Equipment
 - 2.2.2 Horse Care Equipment
 - 2.2.3 Riding Apparel
 - 2.2.4 Others
 - 2.2.5 Equestrian Equipment and Clothing Sales by Type
 - 2.2.5.1 Global Equestrian Equipment and Clothing Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Equestrian Equipment and Clothing Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Equestrian Equipment and Clothing Sale Price by Type (2021-2026)
- 2.3 Equestrian Equipment and Clothing Segment by Main Material Composition
 - 2.3.1 Textile-Based
 - 2.3.2 Leather-Based
 - 2.3.3 Synthetic/Composite-Based
 - 2.3.4 Equestrian Equipment and Clothing Sales by Main Material Composition
 - 2.3.4.1 Global Equestrian Equipment and Clothing Sales Market Share by Main Material Composition (2021-2026)

2.3.4.2 Global Equestrian Equipment and Clothing Revenue and Market Share by Main Material Composition (2021-2026)

2.3.4.3 Global Equestrian Equipment and Clothing Sale Price by Main Material Composition (2021-2026)

2.4 Equestrian Equipment and Clothing Segment by Product Weight

2.4.1 Lightweight: 8.0 kg/Unit

2.4.5 Equestrian Equipment and Clothing Sales by Product Weight

2.4.5.1 Global Equestrian Equipment and Clothing Sales Market Share by Product Weight (2021-2026)

2.4.5.2 Global Equestrian Equipment and Clothing Revenue and Market Share by Product Weight (2021-2026)

2.4.5.3 Global Equestrian Equipment and Clothing Sale Price by Product Weight (2021-2026)

2.5 Equestrian Equipment and Clothing Segment by Application

2.5.1 Professional Sports and Competitions

2.5.2 Recreational Riding

2.5.3 Equestrian Equipment and Clothing Sales by Application

2.5.3.1 Global Equestrian Equipment and Clothing Sale Market Share by Application (2021-2026)

2.5.3.2 Global Equestrian Equipment and Clothing Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Equestrian Equipment and Clothing Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Equestrian Equipment and Clothing Breakdown Data by Company

3.1.1 Global Equestrian Equipment and Clothing Annual Sales by Company (2021-2026)

3.1.2 Global Equestrian Equipment and Clothing Sales Market Share by Company (2021-2026)

3.2 Global Equestrian Equipment and Clothing Annual Revenue by Company (2021-2026)

3.2.1 Global Equestrian Equipment and Clothing Revenue by Company (2021-2026)

3.2.2 Global Equestrian Equipment and Clothing Revenue Market Share by Company (2021-2026)

3.3 Global Equestrian Equipment and Clothing Sale Price by Company

3.4 Key Manufacturers Equestrian Equipment and Clothing Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Equestrian Equipment and Clothing Product Location
Distribution

3.4.2 Players Equestrian Equipment and Clothing Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR EQUESTRIAN EQUIPMENT AND CLOTHING BY GEOGRAPHIC REGION

4.1 World Historic Equestrian Equipment and Clothing Market Size by Geographic Region (2021-2026)

4.1.1 Global Equestrian Equipment and Clothing Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Equestrian Equipment and Clothing Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Equestrian Equipment and Clothing Market Size by Country/Region (2021-2026)

4.2.1 Global Equestrian Equipment and Clothing Annual Sales by Country/Region (2021-2026)

4.2.2 Global Equestrian Equipment and Clothing Annual Revenue by Country/Region (2021-2026)

4.3 Americas Equestrian Equipment and Clothing Sales Growth

4.4 APAC Equestrian Equipment and Clothing Sales Growth

4.5 Europe Equestrian Equipment and Clothing Sales Growth

4.6 Middle East & Africa Equestrian Equipment and Clothing Sales Growth

5 AMERICAS

5.1 Americas Equestrian Equipment and Clothing Sales by Country

5.1.1 Americas Equestrian Equipment and Clothing Sales by Country (2021-2026)

5.1.2 Americas Equestrian Equipment and Clothing Revenue by Country (2021-2026)

5.2 Americas Equestrian Equipment and Clothing Sales by Type (2021-2026)

5.3 Americas Equestrian Equipment and Clothing Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Equestrian Equipment and Clothing Sales by Region

6.1.1 APAC Equestrian Equipment and Clothing Sales by Region (2021-2026)

6.1.2 APAC Equestrian Equipment and Clothing Revenue by Region (2021-2026)

6.2 APAC Equestrian Equipment and Clothing Sales by Type (2021-2026)

6.3 APAC Equestrian Equipment and Clothing Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Equestrian Equipment and Clothing by Country

7.1.1 Europe Equestrian Equipment and Clothing Sales by Country (2021-2026)

7.1.2 Europe Equestrian Equipment and Clothing Revenue by Country (2021-2026)

7.2 Europe Equestrian Equipment and Clothing Sales by Type (2021-2026)

7.3 Europe Equestrian Equipment and Clothing Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Equestrian Equipment and Clothing by Country

8.1.1 Middle East & Africa Equestrian Equipment and Clothing Sales by Country (2021-2026)

8.1.2 Middle East & Africa Equestrian Equipment and Clothing Revenue by Country (2021-2026)

8.2 Middle East & Africa Equestrian Equipment and Clothing Sales by Type (2021-2026)

8.3 Middle East & Africa Equestrian Equipment and Clothing Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Equestrian Equipment and Clothing

10.3 Manufacturing Process Analysis of Equestrian Equipment and Clothing

10.4 Industry Chain Structure of Equestrian Equipment and Clothing

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Equestrian Equipment and Clothing Distributors

11.3 Equestrian Equipment and Clothing Customer

12 WORLD FORECAST REVIEW FOR EQUESTRIAN EQUIPMENT AND CLOTHING BY GEOGRAPHIC REGION

12.1 Global Equestrian Equipment and Clothing Market Size Forecast by Region

12.1.1 Global Equestrian Equipment and Clothing Forecast by Region (2027-2032)

12.1.2 Global Equestrian Equipment and Clothing Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Equestrian Equipment and Clothing Forecast by Type (2027-2032)

12.7 Global Equestrian Equipment and Clothing Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Ariat International

13.1.1 Ariat International Company Information

13.1.2 Ariat International Equestrian Equipment and Clothing Product Portfolios and Specifications

13.1.3 Ariat International Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Ariat International Main Business Overview

13.1.5 Ariat International Latest Developments

13.2 Decathlon

13.2.1 Decathlon Company Information

13.2.2 Decathlon Equestrian Equipment and Clothing Product Portfolios and Specifications

13.2.3 Decathlon Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Decathlon Main Business Overview

13.2.5 Decathlon Latest Developments

13.3 GPA

13.3.1 GPA Company Information

13.3.2 GPA Equestrian Equipment and Clothing Product Portfolios and Specifications

13.3.3 GPA Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 GPA Main Business Overview

13.3.5 GPA Latest Developments

13.4 Pikeur

13.4.1 Pikeur Company Information

13.4.2 Pikeur Equestrian Equipment and Clothing Product Portfolios and Specifications

13.4.3 Pikeur Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Pikeur Main Business Overview

13.4.5 Pikeur Latest Developments

13.5 UVEX

13.5.1 UVEX Company Information

- 13.5.2 UVEX Equestrian Equipment and Clothing Product Portfolios and Specifications
- 13.5.3 UVEX Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 UVEX Main Business Overview
- 13.5.5 UVEX Latest Developments
- 13.6 Charles Owen
 - 13.6.1 Charles Owen Company Information
 - 13.6.2 Charles Owen Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.6.3 Charles Owen Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Charles Owen Main Business Overview
 - 13.6.5 Charles Owen Latest Developments
- 13.7 Horseware
 - 13.7.1 Horseware Company Information
 - 13.7.2 Horseware Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.7.3 Horseware Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Horseware Main Business Overview
 - 13.7.5 Horseware Latest Developments
- 13.8 Herm?s
 - 13.8.1 Herm?s Company Information
 - 13.8.2 Herm?s Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.8.3 Herm?s Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Herm?s Main Business Overview
 - 13.8.5 Herm?s Latest Developments
- 13.9 Mountain Horse
 - 13.9.1 Mountain Horse Company Information
 - 13.9.2 Mountain Horse Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.9.3 Mountain Horse Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Mountain Horse Main Business Overview
 - 13.9.5 Mountain Horse Latest Developments
- 13.10 Animo
 - 13.10.1 Animo Company Information

13.10.2 Animo Equestrian Equipment and Clothing Product Portfolios and Specifications

13.10.3 Animo Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Animo Main Business Overview

13.10.5 Animo Latest Developments

13.11 Wintec

13.11.1 Wintec Company Information

13.11.2 Wintec Equestrian Equipment and Clothing Product Portfolios and Specifications

13.11.3 Wintec Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Wintec Main Business Overview

13.11.5 Wintec Latest Developments

13.12 Equiline

13.12.1 Equiline Company Information

13.12.2 Equiline Equestrian Equipment and Clothing Product Portfolios and Specifications

13.12.3 Equiline Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Equiline Main Business Overview

13.12.5 Equiline Latest Developments

13.13 Dubarry

13.13.1 Dubarry Company Information

13.13.2 Dubarry Equestrian Equipment and Clothing Product Portfolios and Specifications

13.13.3 Dubarry Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Dubarry Main Business Overview

13.13.5 Dubarry Latest Developments

13.14 Essex Classics

13.14.1 Essex Classics Company Information

13.14.2 Essex Classics Equestrian Equipment and Clothing Product Portfolios and Specifications

13.14.3 Essex Classics Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Essex Classics Main Business Overview

13.14.5 Essex Classics Latest Developments

13.15 Kerrits

- 13.15.1 Kerrits Company Information
- 13.15.2 Kerrits Equestrian Equipment and Clothing Product Portfolios and Specifications
- 13.15.3 Kerrits Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 Kerrits Main Business Overview
- 13.15.5 Kerrits Latest Developments
- 13.16 Shires Equestrian
 - 13.16.1 Shires Equestrian Company Information
 - 13.16.2 Shires Equestrian Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.16.3 Shires Equestrian Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Shires Equestrian Main Business Overview
 - 13.16.5 Shires Equestrian Latest Developments
- 13.17 BR Equestrian Equipment
 - 13.17.1 BR Equestrian Equipment Company Information
 - 13.17.2 BR Equestrian Equipment Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.17.3 BR Equestrian Equipment Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 BR Equestrian Equipment Main Business Overview
 - 13.17.5 BR Equestrian Equipment Latest Developments
- 13.18 Cavalleria Toscana
 - 13.18.1 Cavalleria Toscana Company Information
 - 13.18.2 Cavalleria Toscana Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.18.3 Cavalleria Toscana Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Cavalleria Toscana Main Business Overview
 - 13.18.5 Cavalleria Toscana Latest Developments
- 13.19 Vestrum
 - 13.19.1 Vestrum Company Information
 - 13.19.2 Vestrum Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.19.3 Vestrum Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Vestrum Main Business Overview
 - 13.19.5 Vestrum Latest Developments

13.20 Kingsland

13.20.1 Kingsland Company Information

13.20.2 Kingsland Equestrian Equipment and Clothing Product Portfolios and Specifications

13.20.3 Kingsland Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Kingsland Main Business Overview

13.20.5 Kingsland Latest Developments

13.21 Horse Pilot

13.21.1 Horse Pilot Company Information

13.21.2 Horse Pilot Equestrian Equipment and Clothing Product Portfolios and Specifications

13.21.3 Horse Pilot Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Horse Pilot Main Business Overview

13.21.5 Horse Pilot Latest Developments

13.22 Kentucky Horsewear

13.22.1 Kentucky Horsewear Company Information

13.22.2 Kentucky Horsewear Equestrian Equipment and Clothing Product Portfolios and Specifications

13.22.3 Kentucky Horsewear Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 Kentucky Horsewear Main Business Overview

13.22.5 Kentucky Horsewear Latest Developments

13.23 Ovation

13.23.1 Ovation Company Information

13.23.2 Ovation Equestrian Equipment and Clothing Product Portfolios and Specifications

13.23.3 Ovation Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Ovation Main Business Overview

13.23.5 Ovation Latest Developments

13.24 Samshield

13.24.1 Samshield Company Information

13.24.2 Samshield Equestrian Equipment and Clothing Product Portfolios and Specifications

13.24.3 Samshield Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Samshield Main Business Overview

- 13.24.5 Samshield Latest Developments
- 13.25 High Point
 - 13.25.1 High Point Company Information
 - 13.25.2 High Point Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.25.3 High Point Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.25.4 High Point Main Business Overview
 - 13.25.5 High Point Latest Developments
- 13.26 LeMieux
 - 13.26.1 LeMieux Company Information
 - 13.26.2 LeMieux Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.26.3 LeMieux Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.26.4 LeMieux Main Business Overview
 - 13.26.5 LeMieux Latest Developments
- 13.27 Ophena
 - 13.27.1 Ophena Company Information
 - 13.27.2 Ophena Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.27.3 Ophena Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.27.4 Ophena Main Business Overview
 - 13.27.5 Ophena Latest Developments
- 13.28 Prestige Italia
 - 13.28.1 Prestige Italia Company Information
 - 13.28.2 Prestige Italia Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.28.3 Prestige Italia Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.28.4 Prestige Italia Main Business Overview
 - 13.28.5 Prestige Italia Latest Developments
- 13.29 WeatherBeeta
 - 13.29.1 WeatherBeeta Company Information
 - 13.29.2 WeatherBeeta Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.29.3 WeatherBeeta Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.29.4 WeatherBeeta Main Business Overview
- 13.29.5 WeatherBeeta Latest Developments
- 13.30 Bucas
 - 13.30.1 Bucas Company Information
 - 13.30.2 Bucas Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.30.3 Bucas Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.30.4 Bucas Main Business Overview
 - 13.30.5 Bucas Latest Developments
- 13.31 Horse Leader
 - 13.31.1 Horse Leader Company Information
 - 13.31.2 Horse Leader Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.31.3 Horse Leader Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.31.4 Horse Leader Main Business Overview
 - 13.31.5 Horse Leader Latest Developments
- 13.32 Xiamen Leadtex Corporation
 - 13.32.1 Xiamen Leadtex Corporation Company Information
 - 13.32.2 Xiamen Leadtex Corporation Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.32.3 Xiamen Leadtex Corporation Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.32.4 Xiamen Leadtex Corporation Main Business Overview
 - 13.32.5 Xiamen Leadtex Corporation Latest Developments
- 13.33 Jiangsu Feiyue Saddlery Factory
 - 13.33.1 Jiangsu Feiyue Saddlery Factory Company Information
 - 13.33.2 Jiangsu Feiyue Saddlery Factory Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.33.3 Jiangsu Feiyue Saddlery Factory Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.33.4 Jiangsu Feiyue Saddlery Factory Main Business Overview
 - 13.33.5 Jiangsu Feiyue Saddlery Factory Latest Developments
- 13.34 SOM?S SADDLE Co., Ltd.
 - 13.34.1 SOM?S SADDLE Co., Ltd. Company Information
 - 13.34.2 SOM?S SADDLE Co., Ltd. Equestrian Equipment and Clothing Product Portfolios and Specifications
 - 13.34.3 SOM?S SADDLE Co., Ltd. Equestrian Equipment and Clothing Sales,

Revenue, Price and Gross Margin (2021-2026)

13.34.4 SOM'S SADDLE Co., Ltd. Main Business Overview

13.34.5 SOM'S SADDLE Co., Ltd. Latest Developments

13.35 World Market Co., Ltd.

13.35.1 World Market Co., Ltd. Company Information

13.35.2 World Market Co., Ltd. Equestrian Equipment and Clothing Product Portfolios and Specifications

13.35.3 World Market Co., Ltd. Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.35.4 World Market Co., Ltd. Main Business Overview

13.35.5 World Market Co., Ltd. Latest Developments

13.36 Nikke Shoji Co., Ltd

13.36.1 Nikke Shoji Co., Ltd Company Information

13.36.2 Nikke Shoji Co., Ltd Equestrian Equipment and Clothing Product Portfolios and Specifications

13.36.3 Nikke Shoji Co., Ltd Equestrian Equipment and Clothing Sales, Revenue, Price and Gross Margin (2021-2026)

13.36.4 Nikke Shoji Co., Ltd Main Business Overview

13.36.5 Nikke Shoji Co., Ltd Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Equestrian Equipment and Clothing Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Equestrian Equipment and Clothing Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Riding Equipment

Table 4. Major Players of Horse Care Equipment

Table 5. Major Players of Riding Apparel

Table 6. Major Players of Others

Table 7. Global Equestrian Equipment and Clothing Sales by Type (2021-2026) & (K Units)

Table 8. Global Equestrian Equipment and Clothing Sales Market Share by Type (2021-2026)

Table 9. Global Equestrian Equipment and Clothing Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Equestrian Equipment and Clothing Revenue Market Share by Type (2021-2026)

Table 11. Global Equestrian Equipment and Clothing Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Major Players of Textile-Based

Table 13. Major Players of Leather-Based

Table 14. Major Players of Synthetic/Composite-Based

Table 15. Global Equestrian Equipment and Clothing Sales by Main Material Composition (2021-2026) & (K Units)

Table 16. Global Equestrian Equipment and Clothing Sales Market Share by Main Material Composition (2021-2026)

Table 17. Global Equestrian Equipment and Clothing Revenue by Main Material Composition (2021-2026) & (\$ million)

Table 18. Global Equestrian Equipment and Clothing Revenue Market Share by Main Material Composition (2021-2026)

Table 19. Global Equestrian Equipment and Clothing Sale Price by Main Material Composition (2021-2026) & (US\$/Unit)

Table 20. Major Players of Lightweight: 8.0 kg/Unit

Table 24. Global Equestrian Equipment and Clothing Sales by Product Weight (2021-2026) & (K Units)

Table 25. Global Equestrian Equipment and Clothing Sales Market Share by Product

Weight (2021-2026)

Table 26. Global Equestrian Equipment and Clothing Revenue by Product Weight (2021-2026) & (\$ million)

Table 27. Global Equestrian Equipment and Clothing Revenue Market Share by Product Weight (2021-2026)

Table 28. Global Equestrian Equipment and Clothing Sale Price by Product Weight (2021-2026) & (US\$/Unit)

Table 29. Global Equestrian Equipment and Clothing Sale by Application (2021-2026) & (K Units)

Table 30. Global Equestrian Equipment and Clothing Sale Market Share by Application (2021-2026)

Table 31. Global Equestrian Equipment and Clothing Revenue by Application (2021-2026) & (\$ million)

Table 32. Global Equestrian Equipment and Clothing Revenue Market Share by Application (2021-2026)

Table 33. Global Equestrian Equipment and Clothing Sale Price by Application (2021-2026) & (US\$/Unit)

Table 34. Global Equestrian Equipment and Clothing Sales by Company (2021-2026) & (K Units)

Table 35. Global Equestrian Equipment and Clothing Sales Market Share by Company (2021-2026)

Table 36. Global Equestrian Equipment and Clothing Revenue by Company (2021-2026) & (\$ millions)

Table 37. Global Equestrian Equipment and Clothing Revenue Market Share by Company (2021-2026)

Table 38. Global Equestrian Equipment and Clothing Sale Price by Company (2021-2026) & (US\$/Unit)

Table 39. Key Manufacturers Equestrian Equipment and Clothing Producing Area Distribution and Sales Area

Table 40. Players Equestrian Equipment and Clothing Products Offered

Table 41. Equestrian Equipment and Clothing Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 42. New Products and Potential Entrants

Table 43. Market M&A Activity & Strategy

Table 44. Global Equestrian Equipment and Clothing Sales by Geographic Region (2021-2026) & (K Units)

Table 45. Global Equestrian Equipment and Clothing Sales Market Share Geographic Region (2021-2026)

Table 46. Global Equestrian Equipment and Clothing Revenue by Geographic Region

(2021-2026) & (\$ millions)

Table 47. Global Equestrian Equipment and Clothing Revenue Market Share by Geographic Region (2021-2026)

Table 48. Global Equestrian Equipment and Clothing Sales by Country/Region (2021-2026) & (K Units)

Table 49. Global Equestrian Equipment and Clothing Sales Market Share by Country/Region (2021-2026)

Table 50. Global Equestrian Equipment and Clothing Revenue by Country/Region (2021-2026) & (\$ millions)

Table 51. Global Equestrian Equipment and Clothing Revenue Market Share by Country/Region (2021-2026)

Table 52. Americas Equestrian Equipment and Clothing Sales by Country (2021-2026) & (K Units)

Table 53. Americas Equestrian Equipment and Clothing Sales Market Share by Country (2021-2026)

Table 54. Americas Equestrian Equipment and Clothing Revenue by Country (2021-2026) & (\$ millions)

Table 55. Americas Equestrian Equipment and Clothing Sales by Type (2021-2026) & (K Units)

Table 56. Americas Equestrian Equipment and Clothing Sales by Application (2021-2026) & (K Units)

Table 57. APAC Equestrian Equipment and Clothing Sales by Region (2021-2026) & (K Units)

Table 58. APAC Equestrian Equipment and Clothing Sales Market Share by Region (2021-2026)

Table 59. APAC Equestrian Equipment and Clothing Revenue by Region (2021-2026) & (\$ millions)

Table 60. APAC Equestrian Equipment and Clothing Sales by Type (2021-2026) & (K Units)

Table 61. APAC Equestrian Equipment and Clothing Sales by Application (2021-2026) & (K Units)

Table 62. Europe Equestrian Equipment and Clothing Sales by Country (2021-2026) & (K Units)

Table 63. Europe Equestrian Equipment and Clothing Revenue by Country (2021-2026) & (\$ millions)

Table 64. Europe Equestrian Equipment and Clothing Sales by Type (2021-2026) & (K Units)

Table 65. Europe Equestrian Equipment and Clothing Sales by Application (2021-2026) & (K Units)

Table 66. Middle East & Africa Equestrian Equipment and Clothing Sales by Country (2021-2026) & (K Units)

Table 67. Middle East & Africa Equestrian Equipment and Clothing Revenue Market Share by Country (2021-2026)

Table 68. Middle East & Africa Equestrian Equipment and Clothing Sales by Type (2021-2026) & (K Units)

Table 69. Middle East & Africa Equestrian Equipment and Clothing Sales by Application (2021-2026) & (K Units)

Table 70. Key Market Drivers & Growth Opportunities of Equestrian Equipment and Clothing

Table 71. Key Market Challenges & Risks of Equestrian Equipment and Clothing

Table 72. Key Industry Trends of Equestrian Equipment and Clothing

Table 73. Equestrian Equipment and Clothing Raw Material

Table 74. Key Suppliers of Raw Materials

Table 75. Equestrian Equipment and Clothing Distributors List

Table 76. Equestrian Equipment and Clothing Customer List

Table 77. Global Equestrian Equipment and Clothing Sales Forecast by Region (2027-2032) & (K Units)

Table 78. Global Equestrian Equipment and Clothing Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Americas Equestrian Equipment and Clothing Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Americas Equestrian Equipment and Clothing Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. APAC Equestrian Equipment and Clothing Sales Forecast by Region (2027-2032) & (K Units)

Table 82. APAC Equestrian Equipment and Clothing Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 83. Europe Equestrian Equipment and Clothing Sales Forecast by Country (2027-2032) & (K Units)

Table 84. Europe Equestrian Equipment and Clothing Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 85. Middle East & Africa Equestrian Equipment and Clothing Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Middle East & Africa Equestrian Equipment and Clothing Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Global Equestrian Equipment and Clothing Sales Forecast by Type (2027-2032) & (K Units)

Table 88. Global Equestrian Equipment and Clothing Revenue Forecast by Type

(2027-2032) & (\$ millions)

Table 89. Global Equestrian Equipment and Clothing Sales Forecast by Application
(2027-2032) & (K Units)

Table 90. Global Equestrian Equipment and Clothing Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 91. Ariat International Basic Information, Equestrian Equipment and Clothing
Manufacturing Base, Sales Area and Its Competitors

Table 92. Ariat International Equestrian Equipment and Clothing Product Portfolios and
Specifications

Table 93. Ariat International Equestrian Equipment and Clothing Sales (K Units),
Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Ariat International Main Business

Table 95. Ariat International Latest Developments

Table 96. Decathlon Basic Information, Equestrian Equipment and Clothing
Manufacturing Base, Sales Area and Its Competitors

Table 97. Decathlon Equestrian Equipment and Clothing Product Portfolios and
Specifications

Table 98. Decathlon Equestrian Equipment and Clothing Sales (K Units), Revenue (\$
Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Decathlon Main Business

Table 100. Decathlon Latest Developments

Table 101. GPA Basic Information, Equestrian Equipment and Clothing Manufacturing
Base, Sales Area and Its Competitors

Table 102. GPA Equestrian Equipment and Clothing Product Portfolios and
Specifications

Table 103. GPA Equestrian Equipment and Clothing Sales (K Units), Revenue (\$
Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. GPA Main Business

Table 105. GPA Latest Developments

Table 106. Pikeur Basic Information, Equestrian Equipment and Clothing Manufacturing
Base, Sales Area and Its Competitors

Table 107. Pikeur Equestrian Equipment and Clothing Product Portfolios and
Specifications

Table 108. Pikeur Equestrian Equipment and Clothing Sales (K Units), Revenue (\$
Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. Pikeur Main Business

Table 110. Pikeur Latest Developments

Table 111. UVEX Basic Information, Equestrian Equipment and Clothing Manufacturing
Base, Sales Area and Its Competitors

Table 112. UVEX Equestrian Equipment and Clothing Product Portfolios and Specifications
Table 113. UVEX Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 114. UVEX Main Business
Table 115. UVEX Latest Developments
Table 116. Charles Owen Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors
Table 117. Charles Owen Equestrian Equipment and Clothing Product Portfolios and Specifications
Table 118. Charles Owen Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 119. Charles Owen Main Business
Table 120. Charles Owen Latest Developments
Table 121. Horseware Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors
Table 122. Horseware Equestrian Equipment and Clothing Product Portfolios and Specifications
Table 123. Horseware Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 124. Horseware Main Business
Table 125. Horseware Latest Developments
Table 126. Herm?s Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors
Table 127. Herm?s Equestrian Equipment and Clothing Product Portfolios and Specifications
Table 128. Herm?s Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 129. Herm?s Main Business
Table 130. Herm?s Latest Developments
Table 131. Mountain Horse Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors
Table 132. Mountain Horse Equestrian Equipment and Clothing Product Portfolios and Specifications
Table 133. Mountain Horse Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 134. Mountain Horse Main Business
Table 135. Mountain Horse Latest Developments
Table 136. Animo Basic Information, Equestrian Equipment and Clothing Manufacturing

Base, Sales Area and Its Competitors

Table 137. Animo Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 138. Animo Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. Animo Main Business

Table 140. Animo Latest Developments

Table 141. Wintec Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 142. Wintec Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 143. Wintec Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. Wintec Main Business

Table 145. Wintec Latest Developments

Table 146. Equiline Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 147. Equiline Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 148. Equiline Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 149. Equiline Main Business

Table 150. Equiline Latest Developments

Table 151. Dubarry Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 152. Dubarry Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 153. Dubarry Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. Dubarry Main Business

Table 155. Dubarry Latest Developments

Table 156. Essex Classics Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 157. Essex Classics Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 158. Essex Classics Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. Essex Classics Main Business

Table 160. Essex Classics Latest Developments

Table 161. Kerrits Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 162. Kerrits Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 163. Kerrits Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 164. Kerrits Main Business

Table 165. Kerrits Latest Developments

Table 166. Shires Equestrian Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 167. Shires Equestrian Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 168. Shires Equestrian Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 169. Shires Equestrian Main Business

Table 170. Shires Equestrian Latest Developments

Table 171. BR Equestrian Equipment Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 172. BR Equestrian Equipment Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 173. BR Equestrian Equipment Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 174. BR Equestrian Equipment Main Business

Table 175. BR Equestrian Equipment Latest Developments

Table 176. Cavalleria Toscana Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 177. Cavalleria Toscana Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 178. Cavalleria Toscana Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 179. Cavalleria Toscana Main Business

Table 180. Cavalleria Toscana Latest Developments

Table 181. Vestrum Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 182. Vestrum Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 183. Vestrum Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 184. Vestrum Main Business

Table 185. Vestrum Latest Developments

Table 186. Kingsland Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 187. Kingsland Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 188. Kingsland Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 189. Kingsland Main Business

Table 190. Kingsland Latest Developments

Table 191. Horse Pilot Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 192. Horse Pilot Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 193. Horse Pilot Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 194. Horse Pilot Main Business

Table 195. Horse Pilot Latest Developments

Table 196. Kentucky Horsecwear Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 197. Kentucky Horsecwear Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 198. Kentucky Horsecwear Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 199. Kentucky Horsecwear Main Business

Table 200. Kentucky Horsecwear Latest Developments

Table 201. Ovation Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 202. Ovation Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 203. Ovation Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 204. Ovation Main Business

Table 205. Ovation Latest Developments

Table 206. Samshield Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 207. Samshield Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 208. Samshield Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 209. Samshield Main Business

Table 210. Samshield Latest Developments

Table 211. High Point Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 212. High Point Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 213. High Point Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 214. High Point Main Business

Table 215. High Point Latest Developments

Table 216. LeMieux Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 217. LeMieux Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 218. LeMieux Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 219. LeMieux Main Business

Table 220. LeMieux Latest Developments

Table 221. Ophena Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 222. Ophena Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 223. Ophena Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 224. Ophena Main Business

Table 225. Ophena Latest Developments

Table 226. Prestige Italia Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 227. Prestige Italia Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 228. Prestige Italia Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 229. Prestige Italia Main Business

Table 230. Prestige Italia Latest Developments

Table 231. WeatherBeeta Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 232. WeatherBeeta Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 233. WeatherBeeta Equestrian Equipment and Clothing Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 234. WeatherBeeta Main Business

Table 235. WeatherBeeta Latest Developments

Table 236. Bucas Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 237. Bucas Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 238. Bucas Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 239. Bucas Main Business

Table 240. Bucas Latest Developments

Table 241. Horse Leader Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 242. Horse Leader Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 243. Horse Leader Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 244. Horse Leader Main Business

Table 245. Horse Leader Latest Developments

Table 246. Xiamen Leadtex Corporation Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 247. Xiamen Leadtex Corporation Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 248. Xiamen Leadtex Corporation Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 249. Xiamen Leadtex Corporation Main Business

Table 250. Xiamen Leadtex Corporation Latest Developments

Table 251. Jiangsu Feiyue Saddlery Factory Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 252. Jiangsu Feiyue Saddlery Factory Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 253. Jiangsu Feiyue Saddlery Factory Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 254. Jiangsu Feiyue Saddlery Factory Main Business

Table 255. Jiangsu Feiyue Saddlery Factory Latest Developments

Table 256. SOM'S SADDLE Co., Ltd. Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 257. SOM'S SADDLE Co., Ltd. Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 258. SOM?S SADDLE Co., Ltd. Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 259. SOM?S SADDLE Co., Ltd. Main Business

Table 260. SOM?S SADDLE Co., Ltd. Latest Developments

Table 261. World Market Co., Ltd. Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 262. World Market Co., Ltd. Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 263. World Market Co., Ltd. Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 264. World Market Co., Ltd. Main Business

Table 265. World Market Co., Ltd. Latest Developments

Table 266. Nikke Shoji Co., Ltd Basic Information, Equestrian Equipment and Clothing Manufacturing Base, Sales Area and Its Competitors

Table 267. Nikke Shoji Co., Ltd Equestrian Equipment and Clothing Product Portfolios and Specifications

Table 268. Nikke Shoji Co., Ltd Equestrian Equipment and Clothing Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 269. Nikke Shoji Co., Ltd Main Business

Table 270. Nikke Shoji Co., Ltd Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Equestrian Equipment and Clothing

Figure 2. Equestrian Equipment and Clothing Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Equestrian Equipment and Clothing Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Equestrian Equipment and Clothing Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Equestrian Equipment and Clothing Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Equestrian Equipment and Clothing Sales Market Share by Country/Region (2025)

Figure 10. Equestrian Equipment and Clothing Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Riding Equipment

Figure 12. Product Picture of Horse Care Equipment

Figure 13. Product Picture of Riding Apparel

Figure 14. Product Picture of Others

Figure 15. Global Equestrian Equipment and Clothing Sales Market Share by Type in 2026

Figure 16. Global Equestrian Equipment and Clothing Revenue Market Share by Type (2021-2026)

Figure 17. Product Picture of Textile-Based

Figure 18. Product Picture of Leather-Based

Figure 19. Product Picture of Synthetic/Composite-Based

Figure 20. Global Equestrian Equipment and Clothing Sales Market Share by Main Material Composition in 2026

Figure 21. Global Equestrian Equipment and Clothing Revenue Market Share by Main Material Composition (2021-2026)

Figure 22. Product Picture of Lightweight: 8.0 kg/Unit

Figure 26. Global Equestrian Equipment and Clothing Sales Market Share by Product Weight in 2026

Figure 27. Global Equestrian Equipment and Clothing Revenue Market Share by Product Weight (2021-2026)

Figure 28. Equestrian Equipment and Clothing Consumed in Professional Sports and Competitions

Figure 29. Global Equestrian Equipment and Clothing Market: Professional Sports and Competitions (2021-2026) & (K Units)

Figure 30. Equestrian Equipment and Clothing Consumed in Recreational Riding

Figure 31. Global Equestrian Equipment and Clothing Market: Recreational Riding (2021-2026) & (K Units)

Figure 32. Global Equestrian Equipment and Clothing Sale Market Share by Application (2025)

Figure 33. Global Equestrian Equipment and Clothing Revenue Market Share by Application in 2025

Figure 34. Equestrian Equipment and Clothing Sales by Company in 2025 (K Units)

Figure 35. Global Equestrian Equipment and Clothing Sales Market Share by Company in 2025

Figure 36. Equestrian Equipment and Clothing Revenue by Company in 2025 (\$ millions)

Figure 37. Global Equestrian Equipment and Clothing Revenue Market Share by Company in 2025

Figure 38. Global Equestrian Equipment and Clothing Sales Market Share by Geographic Region (2021-2026)

Figure 39. Global Equestrian Equipment and Clothing Revenue Market Share by Geographic Region in 2025

Figure 40. Americas Equestrian Equipment and Clothing Sales 2021-2026 (K Units)

Figure 41. Americas Equestrian Equipment and Clothing Revenue 2021-2026 (\$ millions)

Figure 42. APAC Equestrian Equipment and Clothing Sales 2021-2026 (K Units)

Figure 43. APAC Equestrian Equipment and Clothing Revenue 2021-2026 (\$ millions)

Figure 44. Europe Equestrian Equipment and Clothing Sales 2021-2026 (K Units)

Figure 45. Europe Equestrian Equipment and Clothing Revenue 2021-2026 (\$ millions)

Figure 46. Middle East & Africa Equestrian Equipment and Clothing Sales 2021-2026 (K Units)

Figure 47. Middle East & Africa Equestrian Equipment and Clothing Revenue 2021-2026 (\$ millions)

Figure 48. Americas Equestrian Equipment and Clothing Sales Market Share by Country in 2025

Figure 49. Americas Equestrian Equipment and Clothing Revenue Market Share by Country (2021-2026)

Figure 50. Americas Equestrian Equipment and Clothing Sales Market Share by Type (2021-2026)

Figure 51. Americas Equestrian Equipment and Clothing Sales Market Share by Application (2021-2026)

Figure 52. United States Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 53. Canada Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 54. Mexico Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 55. Brazil Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 56. APAC Equestrian Equipment and Clothing Sales Market Share by Region in 2025

Figure 57. APAC Equestrian Equipment and Clothing Revenue Market Share by Region (2021-2026)

Figure 58. APAC Equestrian Equipment and Clothing Sales Market Share by Type (2021-2026)

Figure 59. APAC Equestrian Equipment and Clothing Sales Market Share by Application (2021-2026)

Figure 60. China Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 61. Japan Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 62. South Korea Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 63. Southeast Asia Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 64. India Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 65. Australia Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 66. China Taiwan Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 67. Europe Equestrian Equipment and Clothing Sales Market Share by Country in 2025

Figure 68. Europe Equestrian Equipment and Clothing Revenue Market Share by Country (2021-2026)

Figure 69. Europe Equestrian Equipment and Clothing Sales Market Share by Type (2021-2026)

Figure 70. Europe Equestrian Equipment and Clothing Sales Market Share by

Application (2021-2026)

Figure 71. Germany Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 72. France Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 73. UK Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 74. Italy Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 75. Russia Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 76. Middle East & Africa Equestrian Equipment and Clothing Sales Market Share by Country (2021-2026)

Figure 77. Middle East & Africa Equestrian Equipment and Clothing Sales Market Share by Type (2021-2026)

Figure 78. Middle East & Africa Equestrian Equipment and Clothing Sales Market Share by Application (2021-2026)

Figure 79. Egypt Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 80. South Africa Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 81. Israel Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 82. Turkey Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 83. GCC Countries Equestrian Equipment and Clothing Revenue Growth 2021-2026 (\$ millions)

Figure 84. Manufacturing Cost Structure Analysis of Equestrian Equipment and Clothing in 2026

Figure 85. Manufacturing Process Analysis of Equestrian Equipment and Clothing

Figure 86. Industry Chain Structure of Equestrian Equipment and Clothing

Figure 87. Channels of Distribution

Figure 88. Global Equestrian Equipment and Clothing Sales Market Forecast by Region (2027-2032)

Figure 89. Global Equestrian Equipment and Clothing Revenue Market Share Forecast by Region (2027-2032)

Figure 90. Global Equestrian

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