

Global Equestrian Apparel Market Growth 2025-2031

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Abstracts

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The global Equestrian Apparel market size is predicted to grow from US\$ 2571 million in 2025 to US\$ 2873 million in 2031; it is expected to grow at a CAGR of 1.9% from 2025 to 2031.

Equestrian Apparel, also known as equestrian clothing, the equestrian clothing mainly composed by several body parts, like boots, helmets, breeches, etc. The purpose for wearing equestrian clothing was to provide safety and comfort for riders, also the equestrian clothing itself can represent a fashion icon for both riders and normal consumers.

The Equestrian Apparel market is driven by the growing popularity of equestrian sports, such as horse racing, show jumping, and dressage, particularly in regions like Europe and North America. The rising participation in these activities, combined with a focus on style, comfort, and safety, has led to increased demand for specialized riding gear. Technological advancements in fabrics that enhance performance, durability, and breathability are also attracting more consumers to invest in premium equestrian apparel.

On the other hand, the market faces challenges such as the high cost of quality apparel, which can limit accessibility, especially for new or casual riders. Equestrian sports are often seen as niche and elite, which restricts the consumer base. Additionally, the market is highly seasonal and dependent on equestrian events and competitions, which can impact consistent sales growth throughout the year.

Global Equestrian Apparel key players include UVEX, Decathlon, Horsecare, etc. Global top three manufacturers hold a share about 15%. Europe is the largest market,

with a share about 40%, followed by North America and Asia-Pacific, both have a share about 45 percent.

LP Information, Inc. (LPI) ' newest research report, the “Equestrian Apparel Industry Forecast” looks at past sales and reviews total world Equestrian Apparel sales in 2024, providing a comprehensive analysis by region and market sector of projected Equestrian Apparel sales for 2025 through 2031. With Equestrian Apparel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Equestrian Apparel industry.

This Insight Report provides a comprehensive analysis of the global Equestrian Apparel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Equestrian Apparel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Equestrian Apparel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Equestrian Apparel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Equestrian Apparel.

This report presents a comprehensive overview, market shares, and growth opportunities of Equestrian Apparel market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Clothes

Helmets

Boot

Gloves

Segmentation by Application:

Female

Male

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

UVEX

Decathlon

Horseware

Pikeur

Shanghai Goldtex Clothing & Bags Co.

Ariat

Noble Outfitters

GPA

Kerrits

Mountain Horse

KEP ITALIA

CASCO

Parlanti

KYLIN

Equetech

Devon-Aire

Tredstep

SSG Gloves

Equidorf

Key Questions Addressed in this Report

What is the 10-year outlook for the global Equestrian Apparel market?

What factors are driving Equestrian Apparel market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Equestrian Apparel market opportunities vary by end market size?

How does Equestrian Apparel break out by Type, by Application?

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