

Global Epoxy Zinc Chromate Primer Market Growth 2026-2032

<https://marketpublishers.com/r/GB09CB803CBFEN.html>

Date: July 2026

Pages: 95

Price: US\$ 3,660.00 (Single User License)

ID: GB09CB803CBFEN

Abstracts

The global Epoxy Zinc Chromate Primer market size is predicted to grow from US\$ 484 million in 2025 to US\$ 712 million in 2032; it is expected to grow at a CAGR of 5.6% from 2026 to 2032.

In 2025, global production of epoxy zinc yellow primer reached 123,800 tons, with a market size of US\$495 million and an average product price of US\$4.0/kg. This two-component anti-corrosion primer uses epoxy resin as the film-forming substance and zinc chromate pigment as the core anti-rust component. It consists of a paint (containing epoxy resin, zinc chromate pigment, fillers, etc.) and an amine curing agent, providing both passivation and rust prevention as well as physical shielding. It is particularly suitable for light metal substrates such as galvanized steel and aluminum alloys, and is widely used for anti-corrosion priming in steel structures, transportation equipment, and chemical facilities.

Prices vary significantly depending on quality and brand. Domestic industrial-grade primers range from 18-40 yuan/kg, while imported high-end models cost 40-60 yuan/kg. Chromium-free environmentally friendly models are 20-30% more expensive than ordinary models. The upstream of the industry chain consists of raw material suppliers such as epoxy resin, zinc yellow pigment, and curing agent; the midstream includes domestic and foreign coating companies such as PPG and SKSHU Paint; and the downstream covers fields such as building steel structure, transportation, petrochemical, aerospace and home appliance manufacturing. The industry is accelerating its upgrade towards chromium-free and water-based products, forming a mature, stable and continuously optimized industrial ecosystem.

United States market for Epoxy Zinc Chromate Primer is estimated to increase from

US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Epoxy Zinc Chromate Primer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Epoxy Zinc Chromate Primer is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Epoxy Zinc Chromate Primer players cover twin Tigers, Rainbow Paint, Jotun, AkzoNobel, PPG, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Epoxy Zinc Chromate Primer Industry Forecast" looks at past sales and reviews total world Epoxy Zinc Chromate Primer sales in 2025, providing a comprehensive analysis by region and market sector of projected Epoxy Zinc Chromate Primer sales for 2026 through 2032. With Epoxy Zinc Chromate Primer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Epoxy Zinc Chromate Primer industry.

This Insight Report provides a comprehensive analysis of the global Epoxy Zinc Chromate Primer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Epoxy Zinc Chromate Primer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Epoxy Zinc Chromate Primer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Epoxy Zinc Chromate Primer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Epoxy Zinc Chromate Primer.

This report presents a comprehensive overview, market shares, and growth opportunities of Epoxy Zinc Chromate Primer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Zinc Chromate Yellow Type

Chromium-free Zinc Chromate Anti-rust Type

Segmentation by Dilution Medium:

Olvent-based Epoxy Zinc Yellow Primer

Water-based Epoxy Zinc Yellow Primer

Segmentation by Product Components:

Two-component Room Temperature Curing Type

Single-component Bake Curing Type

Segmentation by Application:

General Industrial Use

Light Metal Use

Automotive/Construction Machinery Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

twin Tigers

Rainbow Paint

Jotun

AkzoNobel

PPG

Double Bull Coatings

Jinda Coatings

BRONCO

Rob Guard

Crown

Key Questions Addressed in this Report

What is the 10-year outlook for the global Epoxy Zinc Chromate Primer market?

What factors are driving Epoxy Zinc Chromate Primer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Epoxy Zinc Chromate Primer market opportunities vary by end market size?

How does Epoxy Zinc Chromate Primer break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Epoxy Zinc Chromate Primer Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Epoxy Zinc Chromate Primer by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Epoxy Zinc Chromate Primer by Country/Region, 2021, 2025 & 2032
- 2.2 Epoxy Zinc Chromate Primer Segment by Type
 - 2.2.1 Traditional Zinc Chromate Yellow Type
 - 2.2.2 Chromium-free Zinc Chromate Anti-rust Type
 - 2.2.3 Epoxy Zinc Chromate Primer Sales by Type
 - 2.2.3.1 Global Epoxy Zinc Chromate Primer Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Epoxy Zinc Chromate Primer Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Epoxy Zinc Chromate Primer Sale Price by Type (2021-2026)
- 2.3 Epoxy Zinc Chromate Primer Segment by Dilution Medium
 - 2.3.1 Solvent-based Epoxy Zinc Yellow Primer
 - 2.3.2 Water-based Epoxy Zinc Yellow Primer
 - 2.3.3 Epoxy Zinc Chromate Primer Sales by Dilution Medium
 - 2.3.3.1 Global Epoxy Zinc Chromate Primer Sales Market Share by Dilution Medium (2021-2026)
 - 2.3.3.2 Global Epoxy Zinc Chromate Primer Revenue and Market Share by Dilution Medium (2021-2026)
 - 2.3.3.3 Global Epoxy Zinc Chromate Primer Sale Price by Dilution Medium

(2021-2026)

2.4 Epoxy Zinc Chromate Primer Segment by Product Components

2.4.1 Two-component Room Temperature Curing Type

2.4.2 Single-component Bake Curing Type

2.4.3 Epoxy Zinc Chromate Primer Sales by Product Components

2.4.3.1 Global Epoxy Zinc Chromate Primer Sales Market Share by Product Components (2021-2026)

2.4.3.2 Global Epoxy Zinc Chromate Primer Revenue and Market Share by Product Components (2021-2026)

2.4.3.3 Global Epoxy Zinc Chromate Primer Sale Price by Product Components (2021-2026)

2.5 Epoxy Zinc Chromate Primer Segment by Application

2.5.1 General Industrial Use

2.5.2 Light Metal Use

2.5.3 Automotive/Construction Machinery Use

2.5.4 Epoxy Zinc Chromate Primer Sales by Application

2.5.4.1 Global Epoxy Zinc Chromate Primer Sale Market Share by Application (2021-2026)

2.5.4.2 Global Epoxy Zinc Chromate Primer Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Epoxy Zinc Chromate Primer Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Epoxy Zinc Chromate Primer Breakdown Data by Company

3.1.1 Global Epoxy Zinc Chromate Primer Annual Sales by Company (2021-2026)

3.1.2 Global Epoxy Zinc Chromate Primer Sales Market Share by Company (2021-2026)

3.2 Global Epoxy Zinc Chromate Primer Annual Revenue by Company (2021-2026)

3.2.1 Global Epoxy Zinc Chromate Primer Revenue by Company (2021-2026)

3.2.2 Global Epoxy Zinc Chromate Primer Revenue Market Share by Company (2021-2026)

3.3 Global Epoxy Zinc Chromate Primer Sale Price by Company

3.4 Key Manufacturers Epoxy Zinc Chromate Primer Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Epoxy Zinc Chromate Primer Product Location Distribution

3.4.2 Players Epoxy Zinc Chromate Primer Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR EPOXY ZINC CHROMATE PRIMER BY GEOGRAPHIC REGION

- 4.1 World Historic Epoxy Zinc Chromate Primer Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Epoxy Zinc Chromate Primer Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Epoxy Zinc Chromate Primer Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Epoxy Zinc Chromate Primer Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Epoxy Zinc Chromate Primer Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Epoxy Zinc Chromate Primer Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Epoxy Zinc Chromate Primer Sales Growth
- 4.4 APAC Epoxy Zinc Chromate Primer Sales Growth
- 4.5 Europe Epoxy Zinc Chromate Primer Sales Growth
- 4.6 Middle East & Africa Epoxy Zinc Chromate Primer Sales Growth

5 AMERICAS

- 5.1 Americas Epoxy Zinc Chromate Primer Sales by Country
 - 5.1.1 Americas Epoxy Zinc Chromate Primer Sales by Country (2021-2026)
 - 5.1.2 Americas Epoxy Zinc Chromate Primer Revenue by Country (2021-2026)
- 5.2 Americas Epoxy Zinc Chromate Primer Sales by Type (2021-2026)
- 5.3 Americas Epoxy Zinc Chromate Primer Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Epoxy Zinc Chromate Primer Sales by Region

- 6.1.1 APAC Epoxy Zinc Chromate Primer Sales by Region (2021-2026)
- 6.1.2 APAC Epoxy Zinc Chromate Primer Revenue by Region (2021-2026)
- 6.2 APAC Epoxy Zinc Chromate Primer Sales by Type (2021-2026)
- 6.3 APAC Epoxy Zinc Chromate Primer Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Epoxy Zinc Chromate Primer by Country
 - 7.1.1 Europe Epoxy Zinc Chromate Primer Sales by Country (2021-2026)
 - 7.1.2 Europe Epoxy Zinc Chromate Primer Revenue by Country (2021-2026)
- 7.2 Europe Epoxy Zinc Chromate Primer Sales by Type (2021-2026)
- 7.3 Europe Epoxy Zinc Chromate Primer Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Epoxy Zinc Chromate Primer by Country
 - 8.1.1 Middle East & Africa Epoxy Zinc Chromate Primer Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Epoxy Zinc Chromate Primer Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Epoxy Zinc Chromate Primer Sales by Type (2021-2026)
- 8.3 Middle East & Africa Epoxy Zinc Chromate Primer Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Epoxy Zinc Chromate Primer

10.3 Manufacturing Process Analysis of Epoxy Zinc Chromate Primer

10.4 Industry Chain Structure of Epoxy Zinc Chromate Primer

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Epoxy Zinc Chromate Primer Distributors

11.3 Epoxy Zinc Chromate Primer Customer

12 WORLD FORECAST REVIEW FOR EPOXY ZINC CHROMATE PRIMER BY GEOGRAPHIC REGION

12.1 Global Epoxy Zinc Chromate Primer Market Size Forecast by Region

12.1.1 Global Epoxy Zinc Chromate Primer Forecast by Region (2027-2032)

12.1.2 Global Epoxy Zinc Chromate Primer Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Epoxy Zinc Chromate Primer Forecast by Type (2027-2032)

12.7 Global Epoxy Zinc Chromate Primer Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 twin Tigers

13.1.1 twin Tigers Company Information

- 13.1.2 twin Tigers Epoxy Zinc Chromate Primer Product Portfolios and Specifications
- 13.1.3 twin Tigers Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 twin Tigers Main Business Overview
- 13.1.5 twin Tigers Latest Developments
- 13.2 Rainbow Paint
 - 13.2.1 Rainbow Paint Company Information
 - 13.2.2 Rainbow Paint Epoxy Zinc Chromate Primer Product Portfolios and Specifications
 - 13.2.3 Rainbow Paint Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Rainbow Paint Main Business Overview
 - 13.2.5 Rainbow Paint Latest Developments
- 13.3 Jotun
 - 13.3.1 Jotun Company Information
 - 13.3.2 Jotun Epoxy Zinc Chromate Primer Product Portfolios and Specifications
 - 13.3.3 Jotun Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Jotun Main Business Overview
 - 13.3.5 Jotun Latest Developments
- 13.4 AkzoNobel
 - 13.4.1 AkzoNobel Company Information
 - 13.4.2 AkzoNobel Epoxy Zinc Chromate Primer Product Portfolios and Specifications
 - 13.4.3 AkzoNobel Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 AkzoNobel Main Business Overview
 - 13.4.5 AkzoNobel Latest Developments
- 13.5 PPG
 - 13.5.1 PPG Company Information
 - 13.5.2 PPG Epoxy Zinc Chromate Primer Product Portfolios and Specifications
 - 13.5.3 PPG Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 PPG Main Business Overview
 - 13.5.5 PPG Latest Developments
- 13.6 Double Bull Coatings
 - 13.6.1 Double Bull Coatings Company Information
 - 13.6.2 Double Bull Coatings Epoxy Zinc Chromate Primer Product Portfolios and Specifications
 - 13.6.3 Double Bull Coatings Epoxy Zinc Chromate Primer Sales, Revenue, Price and

Gross Margin (2021-2026)

13.6.4 Double Bull Coatings Main Business Overview

13.6.5 Double Bull Coatings Latest Developments

13.7 Jinda Coatings

13.7.1 Jinda Coatings Company Information

13.7.2 Jinda Coatings Epoxy Zinc Chromate Primer Product Portfolios and Specifications

13.7.3 Jinda Coatings Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Jinda Coatings Main Business Overview

13.7.5 Jinda Coatings Latest Developments

13.8 BRONCO

13.8.1 BRONCO Company Information

13.8.2 BRONCO Epoxy Zinc Chromate Primer Product Portfolios and Specifications

13.8.3 BRONCO Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 BRONCO Main Business Overview

13.8.5 BRONCO Latest Developments

13.9 Rob Guard

13.9.1 Rob Guard Company Information

13.9.2 Rob Guard Epoxy Zinc Chromate Primer Product Portfolios and Specifications

13.9.3 Rob Guard Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Rob Guard Main Business Overview

13.9.5 Rob Guard Latest Developments

13.10 Crown

13.10.1 Crown Company Information

13.10.2 Crown Epoxy Zinc Chromate Primer Product Portfolios and Specifications

13.10.3 Crown Epoxy Zinc Chromate Primer Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Crown Main Business Overview

13.10.5 Crown Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Epoxy Zinc Chromate Primer Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Epoxy Zinc Chromate Primer Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Traditional Zinc Chromate Yellow Type

Table 4. Major Players of Chromium-free Zinc Chromate Anti-rust Type

Table 5. Global Epoxy Zinc Chromate Primer Sales by Type (2021-2026) & (Kilotons)

Table 6. Global Epoxy Zinc Chromate Primer Sales Market Share by Type (2021-2026)

Table 7. Global Epoxy Zinc Chromate Primer Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Epoxy Zinc Chromate Primer Revenue Market Share by Type (2021-2026)

Table 9. Global Epoxy Zinc Chromate Primer Sale Price by Type (2021-2026) & (US\$/kg)

Table 10. Major Players of Olvent-based Epoxy Zinc Yellow Primer

Table 11. Major Players of Water-based Epoxy Zinc Yellow Primer

Table 12. Global Epoxy Zinc Chromate Primer Sales by Dilution Medium (2021-2026) & (Kilotons)

Table 13. Global Epoxy Zinc Chromate Primer Sales Market Share by Dilution Medium (2021-2026)

Table 14. Global Epoxy Zinc Chromate Primer Revenue by Dilution Medium (2021-2026) & (\$ million)

Table 15. Global Epoxy Zinc Chromate Primer Revenue Market Share by Dilution Medium (2021-2026)

Table 16. Global Epoxy Zinc Chromate Primer Sale Price by Dilution Medium (2021-2026) & (US\$/kg)

Table 17. Major Players of Two-component Room Temperature Curing Type

Table 18. Major Players of Single-component Bake Curing Type

Table 19. Global Epoxy Zinc Chromate Primer Sales by Product Components (2021-2026) & (Kilotons)

Table 20. Global Epoxy Zinc Chromate Primer Sales Market Share by Product Components (2021-2026)

Table 21. Global Epoxy Zinc Chromate Primer Revenue by Product Components (2021-2026) & (\$ million)

Table 22. Global Epoxy Zinc Chromate Primer Revenue Market Share by Product

Components (2021-2026)

Table 23. Global Epoxy Zinc Chromate Primer Sale Price by Product Components (2021-2026) & (US\$/kg)

Table 24. Global Epoxy Zinc Chromate Primer Sale by Application (2021-2026) & (Kilotons)

Table 25. Global Epoxy Zinc Chromate Primer Sale Market Share by Application (2021-2026)

Table 26. Global Epoxy Zinc Chromate Primer Revenue by Application (2021-2026) & (\$ million)

Table 27. Global Epoxy Zinc Chromate Primer Revenue Market Share by Application (2021-2026)

Table 28. Global Epoxy Zinc Chromate Primer Sale Price by Application (2021-2026) & (US\$/kg)

Table 29. Global Epoxy Zinc Chromate Primer Sales by Company (2021-2026) & (Kilotons)

Table 30. Global Epoxy Zinc Chromate Primer Sales Market Share by Company (2021-2026)

Table 31. Global Epoxy Zinc Chromate Primer Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global Epoxy Zinc Chromate Primer Revenue Market Share by Company (2021-2026)

Table 33. Global Epoxy Zinc Chromate Primer Sale Price by Company (2021-2026) & (US\$/kg)

Table 34. Key Manufacturers Epoxy Zinc Chromate Primer Producing Area Distribution and Sales Area

Table 35. Players Epoxy Zinc Chromate Primer Products Offered

Table 36. Epoxy Zinc Chromate Primer Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global Epoxy Zinc Chromate Primer Sales by Geographic Region (2021-2026) & (Kilotons)

Table 40. Global Epoxy Zinc Chromate Primer Sales Market Share Geographic Region (2021-2026)

Table 41. Global Epoxy Zinc Chromate Primer Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global Epoxy Zinc Chromate Primer Revenue Market Share by Geographic Region (2021-2026)

Table 43. Global Epoxy Zinc Chromate Primer Sales by Country/Region (2021-2026) &

(Kilotons)

Table 44. Global Epoxy Zinc Chromate Primer Sales Market Share by Country/Region (2021-2026)

Table 45. Global Epoxy Zinc Chromate Primer Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Epoxy Zinc Chromate Primer Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Epoxy Zinc Chromate Primer Sales by Country (2021-2026) & (Kilotons)

Table 48. Americas Epoxy Zinc Chromate Primer Sales Market Share by Country (2021-2026)

Table 49. Americas Epoxy Zinc Chromate Primer Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas Epoxy Zinc Chromate Primer Sales by Type (2021-2026) & (Kilotons)

Table 51. Americas Epoxy Zinc Chromate Primer Sales by Application (2021-2026) & (Kilotons)

Table 52. APAC Epoxy Zinc Chromate Primer Sales by Region (2021-2026) & (Kilotons)

Table 53. APAC Epoxy Zinc Chromate Primer Sales Market Share by Region (2021-2026)

Table 54. APAC Epoxy Zinc Chromate Primer Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC Epoxy Zinc Chromate Primer Sales by Type (2021-2026) & (Kilotons)

Table 56. APAC Epoxy Zinc Chromate Primer Sales by Application (2021-2026) & (Kilotons)

Table 57. Europe Epoxy Zinc Chromate Primer Sales by Country (2021-2026) & (Kilotons)

Table 58. Europe Epoxy Zinc Chromate Primer Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe Epoxy Zinc Chromate Primer Sales by Type (2021-2026) & (Kilotons)

Table 60. Europe Epoxy Zinc Chromate Primer Sales by Application (2021-2026) & (Kilotons)

Table 61. Middle East & Africa Epoxy Zinc Chromate Primer Sales by Country (2021-2026) & (Kilotons)

Table 62. Middle East & Africa Epoxy Zinc Chromate Primer Revenue Market Share by Country (2021-2026)

Table 63. Middle East & Africa Epoxy Zinc Chromate Primer Sales by Type (2021-2026) & (Kilotons)

Table 64. Middle East & Africa Epoxy Zinc Chromate Primer Sales by Application (2021-2026) & (Kilotons)

Table 65. Key Market Drivers & Growth Opportunities of Epoxy Zinc Chromate Primer

Table 66. Key Market Challenges & Risks of Epoxy Zinc Chromate Primer

Table 67. Key Industry Trends of Epoxy Zinc Chromate Primer

Table 68. Epoxy Zinc Chromate Primer Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. Epoxy Zinc Chromate Primer Distributors List

Table 71. Epoxy Zinc Chromate Primer Customer List

Table 72. Global Epoxy Zinc Chromate Primer Sales Forecast by Region (2027-2032) & (Kilotons)

Table 73. Global Epoxy Zinc Chromate Primer Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 74. Americas Epoxy Zinc Chromate Primer Sales Forecast by Country (2027-2032) & (Kilotons)

Table 75. Americas Epoxy Zinc Chromate Primer Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. APAC Epoxy Zinc Chromate Primer Sales Forecast by Region (2027-2032) & (Kilotons)

Table 77. APAC Epoxy Zinc Chromate Primer Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Europe Epoxy Zinc Chromate Primer Sales Forecast by Country (2027-2032) & (Kilotons)

Table 79. Europe Epoxy Zinc Chromate Primer Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. Middle East & Africa Epoxy Zinc Chromate Primer Sales Forecast by Country (2027-2032) & (Kilotons)

Table 81. Middle East & Africa Epoxy Zinc Chromate Primer Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Global Epoxy Zinc Chromate Primer Sales Forecast by Type (2027-2032) & (Kilotons)

Table 83. Global Epoxy Zinc Chromate Primer Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 84. Global Epoxy Zinc Chromate Primer Sales Forecast by Application (2027-2032) & (Kilotons)

Table 85. Global Epoxy Zinc Chromate Primer Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 86. twin Tigers Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 87. twin Tigers Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 88. twin Tigers Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 89. twin Tigers Main Business

Table 90. twin Tigers Latest Developments

Table 91. Rainbow Paint Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 92. Rainbow Paint Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 93. Rainbow Paint Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 94. Rainbow Paint Main Business

Table 95. Rainbow Paint Latest Developments

Table 96. Jotun Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 97. Jotun Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 98. Jotun Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 99. Jotun Main Business

Table 100. Jotun Latest Developments

Table 101. AkzoNobel Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 102. AkzoNobel Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 103. AkzoNobel Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 104. AkzoNobel Main Business

Table 105. AkzoNobel Latest Developments

Table 106. PPG Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 107. PPG Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 108. PPG Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 109. PPG Main Business

Table 110. PPG Latest Developments

Table 111. Double Bull Coatings Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 112. Double Bull Coatings Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 113. Double Bull Coatings Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 114. Double Bull Coatings Main Business

Table 115. Double Bull Coatings Latest Developments

Table 116. Jinda Coatings Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 117. Jinda Coatings Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 118. Jinda Coatings Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 119. Jinda Coatings Main Business

Table 120. Jinda Coatings Latest Developments

Table 121. BRONCO Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 122. BRONCO Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 123. BRONCO Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 124. BRONCO Main Business

Table 125. BRONCO Latest Developments

Table 126. Rob Guard Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 127. Rob Guard Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 128. Rob Guard Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 129. Rob Guard Main Business

Table 130. Rob Guard Latest Developments

Table 131. Crown Basic Information, Epoxy Zinc Chromate Primer Manufacturing Base, Sales Area and Its Competitors

Table 132. Crown Epoxy Zinc Chromate Primer Product Portfolios and Specifications

Table 133. Crown Epoxy Zinc Chromate Primer Sales (Kilotons), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2021-2026)

Table 134. Crown Main Business

Table 135. Crown Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Epoxy Zinc Chromate Primer

Figure 2. Epoxy Zinc Chromate Primer Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Epoxy Zinc Chromate Primer Sales Growth Rate 2021-2032 (Kilotons)

Figure 7. Global Epoxy Zinc Chromate Primer Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Epoxy Zinc Chromate Primer Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Epoxy Zinc Chromate Primer Sales Market Share by Country/Region (2025)

Figure 10. Epoxy Zinc Chromate Primer Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Traditional Zinc Chromate Yellow Type

Figure 12. Product Picture of Chromium-free Zinc Chromate Anti-rust Type

Figure 13. Global Epoxy Zinc Chromate Primer Sales Market Share by Type in 2026

Figure 14. Global Epoxy Zinc Chromate Primer Revenue Market Share by Type (2021-2026)

Figure 15. Product Picture of Solvent-based Epoxy Zinc Yellow Primer

Figure 16. Product Picture of Water-based Epoxy Zinc Yellow Primer

Figure 17. Global Epoxy Zinc Chromate Primer Sales Market Share by Dilution Medium in 2026

Figure 18. Global Epoxy Zinc Chromate Primer Revenue Market Share by Dilution Medium (2021-2026)

Figure 19. Product Picture of Two-component Room Temperature Curing Type

Figure 20. Product Picture of Single-component Bake Curing Type

Figure 21. Global Epoxy Zinc Chromate Primer Sales Market Share by Product Components in 2026

Figure 22. Global Epoxy Zinc Chromate Primer Revenue Market Share by Product Components (2021-2026)

Figure 23. Epoxy Zinc Chromate Primer Consumed in General Industrial Use

Figure 24. Global Epoxy Zinc Chromate Primer Market: General Industrial Use (2021-2026) & (Kilotons)

Figure 25. Epoxy Zinc Chromate Primer Consumed in Light Metal Use

Figure 26. Global Epoxy Zinc Chromate Primer Market: Light Metal Use (2021-2026) &

(Kilotons)

Figure 27. Epoxy Zinc Chromate Primer Consumed in Automotive/Construction Machinery Use

Figure 28. Global Epoxy Zinc Chromate Primer Market: Automotive/Construction Machinery Use (2021-2026) & (Kilotons)

Figure 29. Global Epoxy Zinc Chromate Primer Sale Market Share by Application (2025)

Figure 30. Global Epoxy Zinc Chromate Primer Revenue Market Share by Application in 2025

Figure 31. Epoxy Zinc Chromate Primer Sales by Company in 2025 (Kilotons)

Figure 32. Global Epoxy Zinc Chromate Primer Sales Market Share by Company in 2025

Figure 33. Epoxy Zinc Chromate Primer Revenue by Company in 2025 (\$ millions)

Figure 34. Global Epoxy Zinc Chromate Primer Revenue Market Share by Company in 2025

Figure 35. Global Epoxy Zinc Chromate Primer Sales Market Share by Geographic Region (2021-2026)

Figure 36. Global Epoxy Zinc Chromate Primer Revenue Market Share by Geographic Region in 2025

Figure 37. Americas Epoxy Zinc Chromate Primer Sales 2021-2026 (Kilotons)

Figure 38. Americas Epoxy Zinc Chromate Primer Revenue 2021-2026 (\$ millions)

Figure 39. APAC Epoxy Zinc Chromate Primer Sales 2021-2026 (Kilotons)

Figure 40. APAC Epoxy Zinc Chromate Primer Revenue 2021-2026 (\$ millions)

Figure 41. Europe Epoxy Zinc Chromate Primer Sales 2021-2026 (Kilotons)

Figure 42. Europe Epoxy Zinc Chromate Primer Revenue 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Epoxy Zinc Chromate Primer Sales 2021-2026 (Kilotons)

Figure 44. Middle East & Africa Epoxy Zinc Chromate Primer Revenue 2021-2026 (\$ millions)

Figure 45. Americas Epoxy Zinc Chromate Primer Sales Market Share by Country in 2025

Figure 46. Americas Epoxy Zinc Chromate Primer Revenue Market Share by Country (2021-2026)

Figure 47. Americas Epoxy Zinc Chromate Primer Sales Market Share by Type (2021-2026)

Figure 48. Americas Epoxy Zinc Chromate Primer Sales Market Share by Application (2021-2026)

Figure 49. United States Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 50. Canada Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Epoxy Zinc Chromate Primer Sales Market Share by Region in 2025

Figure 54. APAC Epoxy Zinc Chromate Primer Revenue Market Share by Region (2021-2026)

Figure 55. APAC Epoxy Zinc Chromate Primer Sales Market Share by Type (2021-2026)

Figure 56. APAC Epoxy Zinc Chromate Primer Sales Market Share by Application (2021-2026)

Figure 57. China Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Epoxy Zinc Chromate Primer Sales Market Share by Country in 2025

Figure 65. Europe Epoxy Zinc Chromate Primer Revenue Market Share by Country (2021-2026)

Figure 66. Europe Epoxy Zinc Chromate Primer Sales Market Share by Type (2021-2026)

Figure 67. Europe Epoxy Zinc Chromate Primer Sales Market Share by Application (2021-2026)

Figure 68. Germany Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Epoxy Zinc Chromate Primer Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Epoxy Zinc Chromate Primer Sales Market Share by

Type (2021-2026)

Figure 75. Middle East & Africa Epoxy Zinc Chromate Primer Sales Market Share by Application (2021-2026)

Figure 76. Egypt Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Epoxy Zinc Chromate Primer Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Epoxy Zinc Chromate Primer in 2026

Figure 82. Manufacturing Process Analysis of Epoxy Zinc Chromate Primer

Figure 83. Industry Chain Structure of Epoxy Zinc Chromate Primer

Figure 84. Channels of Distribution

Figure 85. Global Epoxy Zinc Chromate Primer Sales Market Forecast by Region (2027-2032)

Figure 86. Global Epoxy Zinc Chromate Primer Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Epoxy Zinc Chromate Primer Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Epoxy Zinc Chromate Primer Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Epoxy Zinc Chromate Primer Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Epoxy Zinc Chromate Primer Revenue Market Share Forecast by Application (2027-2032)

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