

# Global Entertainment and Creative Media Market Growth (Status and Outlook) 2024-2030

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# **Abstracts**

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Entertainment and Creative Media is a broad field that encompasses various forms of media and artistic expressions, designed to entertain, inform, and engage audiences. This domain involves multiple platforms and mediums through which content is created, distributed, and consumed.

The global Entertainment and Creative Media market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Entertainment and Creative Media Industry Forecast" looks at past sales and reviews total world Entertainment and Creative Media sales in 2022, providing a comprehensive analysis by region and market sector of projected Entertainment and Creative Media sales for 2023 through 2029. With Entertainment and Creative Media sales broken down by region, market sector and subsector, this report provides a detailed analysis in US\$ millions of the world Entertainment and Creative Media industry.

This Insight Report provides a comprehensive analysis of the global Entertainment and Creative Media landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Entertainment and Creative Media portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Entertainment and Creative Media market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Entertainment and Creative Media and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Entertainment and Creative Media.

United States market for Entertainment and Creative Media is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Entertainment and Creative Media is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Entertainment and Creative Media is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Entertainment and Creative Media players cover Alphabet, Comcast, Walt Disney, Viacom, Vivendi, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Entertainment and Creative Media market by product type, application, key players and key regions and countries.

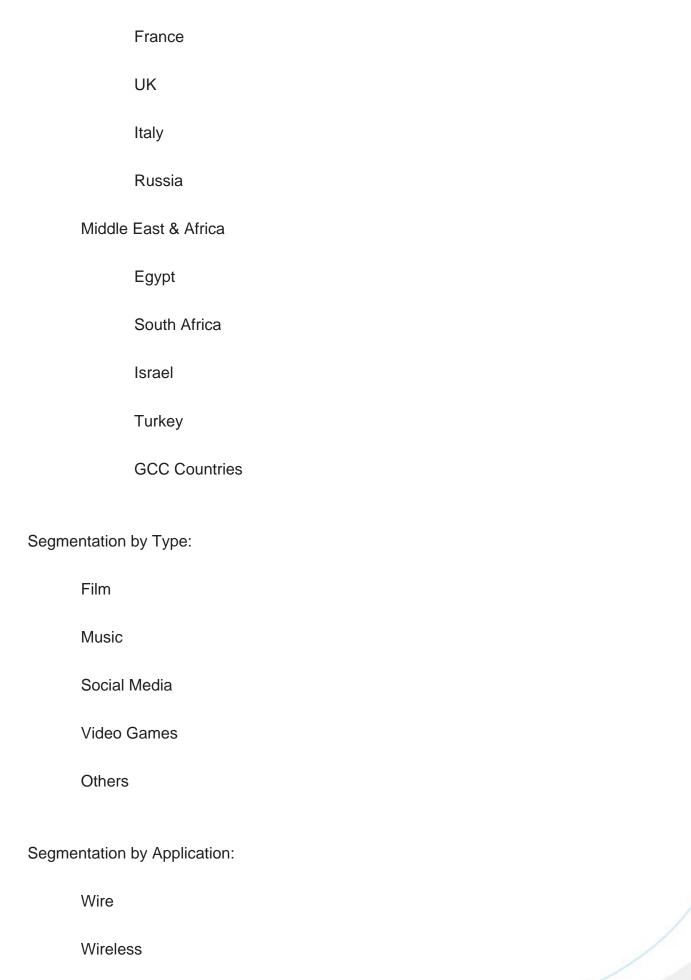
Segm	entation by Type:
	Film
	Music
	Social Media
	Video Games

Others



Segmentation	by Application:
Wire	
Wireles	SS
Others	
This report als	o splits the market by region:
Americ	cas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	
	Germany







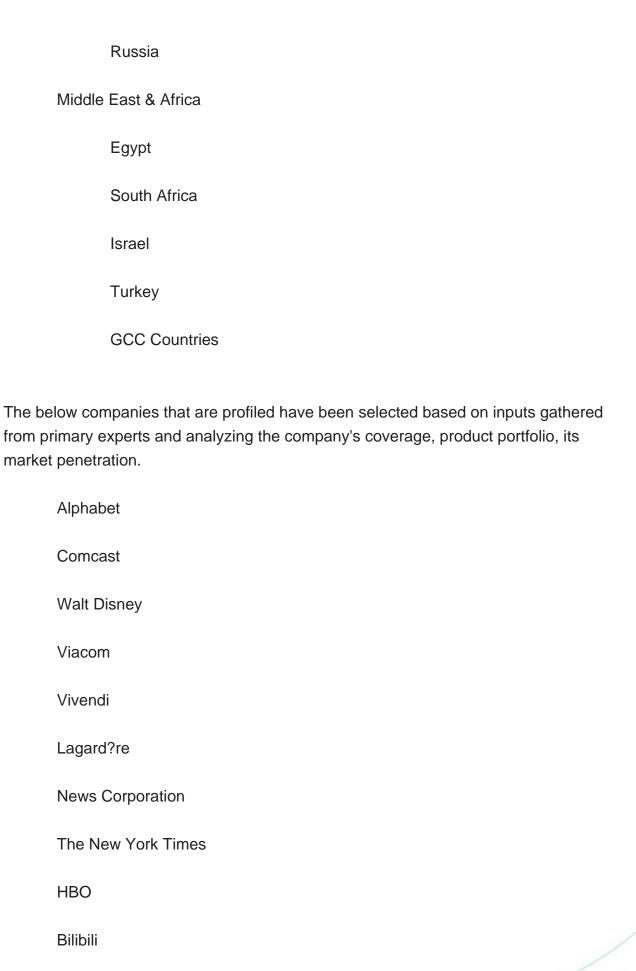
# Others

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Americas			
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe			
	Germany		
	France		
	UK		

Italy







Advance Publications	
Iheartmedia Inc.	
Discovery, Inc.	
Warner Media, Llc	
Verizon Communications Inc.	
Baidu, Inc	
Grupo Globo	
Meta Platforms, Inc.	
Bertelsmann Se & Co. Kgaa (Bertelsmann)	
Viacomcbs (Paramount)	
Hasbro Inc.	



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