

# Global Entertainment and Creative Media Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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Entertainment and Creative Media is a broad field that encompasses various forms of media and artistic expressions, designed to entertain, inform, and engage audiences. This domain involves multiple platforms and mediums through which content is created, distributed, and consumed.

The global Entertainment and Creative Media market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Entertainment and Creative Media Industry Forecast" looks at past sales and reviews total world Entertainment and Creative Media sales in 2022, providing a comprehensive analysis by region and market sector of projected Entertainment and Creative Media sales for 2023 through 2029. With Entertainment and Creative Media sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Entertainment and Creative Media industry.

This Insight Report provides a comprehensive analysis of the global Entertainment and Creative Media landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Entertainment and Creative Media portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Entertainment and Creative Media market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Entertainment and Creative Media and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Entertainment and Creative Media.

United States market for Entertainment and Creative Media is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Entertainment and Creative Media is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Entertainment and Creative Media is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Entertainment and Creative Media players cover Alphabet, Comcast, Walt Disney, Viacom, Vivendi, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Entertainment and Creative Media market by product type, application, key players and key regions and countries.

Segmentation by Type:

Film

Music

Social Media

Video Games

Others

Segmentation by Application:

Wire

Wireless

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alphabet

Comcast

Walt Disney

Viacom

Vivendi

Lagard?re

News Corporation

The New York Times

HBO

Bilibili

Advance Publications

Iheartmedia Inc.

Discovery, Inc.

Warner Media, Llc

Verizon Communications Inc.

Baidu, Inc

Grupo Globo

Meta Platforms, Inc.

Bertelsmann Se & Co. KgaA (Bertelsmann)

Viacomcbs (Paramount)

Hasbro Inc.

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