

# Global Entertainment Gift Cards Market Growth 2026-2032

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## Abstracts

The global Entertainment Gift Cards market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Entertainment gift cards are prepaid stored-value cards issued by entertainment venues, companies, or platforms that customers can purchase and redeem for various forms of entertainment activities or content. These cards allow recipients to enjoy a wide range of entertainment options, such as movies, concerts, events, gaming, streaming services, and more.

United States market for Entertainment Gift Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Entertainment Gift Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Entertainment Gift Cards is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Entertainment Gift Cards players cover Amazon, iTunes, Walmart, Google Play, Starbucks, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Entertainment Gift Cards Industry Forecast" looks at past sales and reviews total world Entertainment Gift Cards sales in 2025, providing a comprehensive analysis by region and market sector of projected Entertainment Gift Cards sales for 2026 through 2032. With Entertainment

Gift Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Entertainment Gift Cards industry.

This Insight Report provides a comprehensive analysis of the global Entertainment Gift Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Entertainment Gift Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Entertainment Gift Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Entertainment Gift Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Entertainment Gift Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Entertainment Gift Cards market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Open Loop

Closed Loop

E-Gifting

#### Segmentation by Application:

Individual

Enterprise

Others

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Amazon

ITunes

Walmart

Google Play

Starbucks

Walgreens

Lowes

JD

Best Buy

Sainsbury's

Macy's

Virgin

JCB Gift Card

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Entertainment Gift Cards market?

What factors are driving Entertainment Gift Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Entertainment Gift Cards market opportunities vary by end market size?

How does Entertainment Gift Cards break out by Type, by Application?

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