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Global Entertainment Attractions Design Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Entertainment Attractions Design Services market size will reach US$ 3079 million by 2031.

Entertainment attraction design services refer to providing full-process professional services such as creative planning, space layout, amusement facility selection, story script construction, lighting and sound design, and operation route optimization for entertainment venues such as theme parks, immersive experience halls, cultural tourism towns, and family entertainment centers. This service integrates architectural design, landscape art, interactive technology, and cultural creativity, aiming to create a comprehensive entertainment experience space with attractiveness, immersion, and commercial value, and to enhance visitor participation and project revenue.

United States market for Entertainment Attractions Design Services is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Entertainment Attractions Design Services is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Entertainment Attractions Design Services is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Entertainment Attractions Design Services players cover Falcon's Beyond, KCC Entertainment Design, Storyland Studios, IdeAttack, MI Concept + Design, etc. In

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terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Entertainment Attractions Design Services Industry Forecast” looks at past sales and reviews total world Entertainment Attractions Design Services sales in 2024, providing a comprehensive analysis by region and market sector of projected Entertainment Attractions Design Services sales for 2025 through 2031. With Entertainment Attractions Design Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Entertainment Attractions Design Services industry.

This Insight Report provides a comprehensive analysis of the global Entertainment Attractions Design Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Entertainment Attractions Design Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Entertainment Attractions Design Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Entertainment Attractions Design Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Entertainment Attractions Design Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Entertainment Attractions Design Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Themed Entertainment Design

Family Entertainment Center Design

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Segmentation by Application:

- Theme Park
- Family Entertainment Center
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Falcon's Beyond

KCC Entertainment Design

Storyland Studios

IdeAttack

MI Concept + Design

THG Creative

Mycotoo

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PGAV Destinations

Legacy Entertainment

Scruffy Dog Creative Group

Firefly Creations

Park + Associates

Orcutt | Winslow

Apogee Attractions

Perry Becker

Jora Vision

Kevin Barbee Experience Design

FORREC

Katapult

Immersive Planet

Betson

Judao Sports

Xindaoxin Creative

YFED STUDIO

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