

Global Enterprise Video Content Management Market Growth (Status and Outlook) 2022-2028

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Abstracts

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As the global economy mends, the 2021 growth of Enterprise Video Content Management will have significant change from previous year. According to our (LP Information) latest study, the global Enterprise Video Content Management market size is USD million in 2022 from USD 7690.4 million in 2021, with a change of % between 2021 and 2022. The global Enterprise Video Content Management market size will reach USD 13890 million in 2028, growing at a CAGR of 8.8% over the analysis period.

The United States Enterprise Video Content Management market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Enterprise Video Content Management market, reaching US\$ million by the year 2028. As for the Europe Enterprise Video Content Management landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Enterprise Video Content Management players cover IBM, Adobe, Qumu, and Panopto, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise Video Content Management market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast to 2028 in section 10.7.

On-premise

Cloud-based

Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 10.8.

Training and Development

Corporate Communication

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: Breakdown data in in Chapter 3.

IBM

Adobe

Qumu

Panopto

Brightcove

Sonic Foundry

MediaPlatform

Vbrick

Haivision

Vidizmo

KZO Innovations

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