

Global Enterprise Social Networking (ESN) Software Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/GEFC7CE4A98EN.html>

Date: July 2024

Pages: 147

Price: US\$ 3,660.00 (Single User License)

ID: GEFC7CE4A98EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Enterprise Social Networking (ESN) software is a software tool designed specifically for communication, collaboration, and information sharing among employees within an enterprise. This type of software usually includes employee profiles, real-time chat, team collaboration tools, project management functions, file sharing, social news sources and other functions to help employees better communicate and cooperate with colleagues and improve work efficiency and teamwork capabilities. ESN software can provide a secure and private internal communication platform to help employees within the enterprise better collaborate and share knowledge, and promote cooperation and communication between teams.

The global Enterprise Social Networking (ESN) Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Enterprise Social Networking (ESN) Software Industry Forecast" looks at past sales and reviews total world Enterprise Social Networking (ESN) Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Enterprise Social Networking (ESN) Software sales for 2023 through 2029. With Enterprise Social Networking (ESN) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enterprise Social Networking (ESN) Software industry.

This Insight Report provides a comprehensive analysis of the global Enterprise Social

Networking (ESN) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Enterprise Social Networking (ESN) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enterprise Social Networking (ESN) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise Social Networking (ESN) Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise Social Networking (ESN) Software.

United States market for Enterprise Social Networking (ESN) Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Enterprise Social Networking (ESN) Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Enterprise Social Networking (ESN) Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Enterprise Social Networking (ESN) Software players cover Workvivo, Microsoft, Salesforce, DSMN8, Simpplr, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise Social Networking (ESN) Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Workvivo

Microsoft

Salesforce

DSMN8

Simpplr

Empuls

Guru

Meta Platforms

Blink

Zoho Connect

LumApps

Claromentis

MangoApps

eXo Platform

AgilityPortal

Unily

Jive

Creative Social Intranet

Akumina

HubEngage

Joincube

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