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Global Enterprise Portal Market Growth (Status and Outlook) 2024-2030

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Abstracts

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An enterprise portal, also known as an enterprise information portal (EIP), is a framework for integrating information, people and processes across organizational boundaries in a manner similar to the more general web portals. Enterprise portals provide a secure unified access point, often in the form of a web-based user interface, and are designed to aggregate and personalize information through application-specific portlets.

The global Enterprise Portal market size is projected to grow from US$ 16050 million in 2023 to US$ 38900 million in 2030; it is expected to grow at a CAGR of 13.5% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Enterprise Portal Industry Forecast” looks at past sales and reviews total world Enterprise Portal sales in 2023, providing a comprehensive analysis by region and market sector of projected Enterprise Portal sales for 2024 through 2030. With Enterprise Portal sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Enterprise Portal industry.

This Insight Report provides a comprehensive analysis of the global Enterprise Portal landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Enterprise Portal portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an

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accelerating global Enterprise Portal market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise Portal and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise Portal.

One hallmark of enterprise portals is the de-centralized content contribution and content management, which keeps the information always updated. AnOthers distinguishing characteristic is that they cater for customers, vendors and Others beyond an organization's boundaries. This contrasts with a corporate portal which is structured for roles within an organization.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise Portal market by product type, application, key players and key regions and countries.

Segmentation by type

Employee Portal

Customer Portal

Supplier Portal

Others

Segmentation by application

BFSI

Government

Healthcare

Retail

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IT & Telecommunication

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM (Red Hat)

Microsoft

SAP

Unicon

Sumerge Software Solutions

Liferay

Sitecore

Iflexion

Tata Consultancy Services

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Infosys

HCL Technologies

Accenture

Teamspace

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