

Global Enterprise Mobility Management Platform Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Enterprise Mobility Management Platform market size is projected to grow from US\$ 5683.6 million in 2022 to US\$ 14230 million in 2029; it is expected to grow at a CAGR of 14.0% from 2023 to 2029.

North America, particularly the United States and Canada, is a major market for EMM platforms. The region has a high concentration of large enterprises and a strong emphasis on technology adoption. North American companies have been early adopters of EMM solutions to manage their mobile devices, applications, and data security.

Europe is another significant market for EMM platforms. Countries like the United Kingdom, Germany, France, and the Nordic countries have a robust technology infrastructure and a high level of digitalization across industries. Strict data protection regulations, such as the General Data Protection Regulation (GDPR), have also contributed to the adoption of EMM solutions in Europe.

The Asia Pacific region has experienced rapid growth in the adoption of EMM platforms. Countries like China, Japan, South Korea, and India have witnessed significant expansion in enterprise mobility and bring-your-own-device (BYOD) trends. The region's large population, increasing smartphone penetration, and the presence of technology-driven enterprises have fueled the demand for EMM solutions.

Enterprise Mobile Management, or Enterprise Mobility Management (EMM) is the process of securing an organization's data on employee mobile devices, whether

employee owned or corporate issued. EMM solutions typically include a broad suite of services designed to keep an organization's intellectual property and customer personally identifiable information (PII) safe and secure while integrating with other enterprise IT systems and applications to deliver a broad range of business functionality.

LPI (LP Information)' newest research report, the "Enterprise Mobility Management Platform Industry Forecast" looks at past sales and reviews total world Enterprise Mobility Management Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Enterprise Mobility Management Platform sales for 2023 through 2029. With Enterprise Mobility Management Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enterprise Mobility Management Platform industry.

This Insight Report provides a comprehensive analysis of the global Enterprise Mobility Management Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Enterprise Mobility Management Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enterprise Mobility Management Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise Mobility Management Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise Mobility Management Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise Mobility Management Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Mobile Device Management

Mobile Application Management

Mobile Content Management

Other

Segmentation by application

BFSI

Retail and E-Commerce

Healthcare

IT and Telecom

Manufacturing

Government

Transportation

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

VMware

Microsoft

BlackBerry

IBM

Citrix Systems

Ivanti

Google

SOTI

Sophos

Matrix42

NetPlus

Nationsky

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