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Global Enterprise-grade SATA SSD Market Growth 2026-2032

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Abstracts

The global Enterprise-grade SATA SSD market size is predicted to grow from US$ 5237 million in 2025 to US$ 6375 million in 2032; it is expected to grow at a CAGR of 2.9% from 2026 to 2032.

In 2024, global Enterprise-grade SATA SSD production reached approximately 26.04 million units, with an average global market price of around US$ 200 per unit.

Enterprise-grade SATA SSDs are solid-state drive products designed for servers, storage arrays, and enterprise-level IT equipment. They primarily use a 2.5-inch SATA interface and employ highly reliable NAND flash memory (mostly 3D TLC, but some use QLC or higher endurance solutions). Combined with dedicated controllers, redundant error correction, and power-loss protection circuitry, they provide stable, predictable latency, and long-lasting block storage capabilities for data centers, enterprise storage, and cloud computing scenarios. Compared to consumer-grade SATA SSDs for PCs, enterprise-grade SATA SSDs place greater emphasis on write endurance (DWPD) under 24/7 continuous operation, consistent I/O performance (QoS), end-to-end data protection (verification, error correction, write amplification control), power-loss protection, and firmware-level security features. They typically have higher overrun margins, more rigorous screening tests, and firmware verification processes. As a replacement or supplement to traditional mechanical enterprise-grade hard drives, enterprise-grade SATA SSDs are often used in performance-oriented or hybrid storage pools for databases, virtualization, email and file servers, virtual desktops, video-on-demand, and surveillance storage. They are especially suitable for application scenarios that are primarily random read-oriented, have moderate bandwidth requirements, but are sensitive to stability and total cost of ownership (TCO).

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From an industry chain perspective, the upstream of enterprise-grade SATA SSDs mainly consists of NAND flash memory chip and controller suppliers, PCB and packaging plants, and electronic component companies such as metal/plastic structural parts and power management chips. One end comprises storage manufacturers producing 3D NAND flash memory chips, and semiconductor and electronic component companies providing SSD controllers, DRAM cache chips, PMICs, power protection chips, passive components, and connectors. This also includes structural component suppliers providing aluminum alloy stampings, stainless steel brackets, and plastic casings for hard drive enclosures and trays. The other end comprises manufacturing equipment companies providing test fixtures, automated mounting, and burn-in testing equipment. The midstream consists of SSD module manufacturers and brand owners, who integrate NAND, controllers, PCBs, and casings, completing firmware development, performance tuning, and reliability testing, and launching SATA SSD products for the enterprise market with different durability requirements, including read-intensive, mixed-load, and write-intensive workloads. Downstream customers include server and storage system OEMs, system integrators, and enterprise/cloud computing users. This includes branded server manufacturers, ODM rack server manufacturers, storage array and all-in-one appliance suppliers, as well as users in public clouds, private clouds, and industries such as finance, telecommunications, internet, and manufacturing. These customers procure enterprise-grade SATA SSDs directly or through channels, configuring them in rack servers, storage arrays, hyperconverged nodes, and dedicated equipment for operating system boot disks, hot and warm data storage, and hybrid storage pools. Representative upstream raw material and component suppliers include major NAND flash memory and controller manufacturers, PCB and passive component suppliers, etc.; typical downstream application companies include global server and storage brands, cloud service providers, and industry private cloud and data center operators.

The annual production capacity of a single-line Enterprise-grade SATA SSD is approximately 50k units, with a gross profit margin of approximately 15%-25%.

United States market for Enterprise-grade SATA SSD is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Enterprise-grade SATA SSD is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Enterprise-grade SATA SSD is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Global key Enterprise-grade SATA SSD players cover Samsung, Kingston, Western Digital, SK Hynix, Corsair, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Enterprise-grade SATA SSD Industry Forecast” looks at past sales and reviews total world Enterprise-grade SATA SSD sales in 2025, providing a comprehensive analysis by region and market sector of projected Enterprise-grade SATA SSD sales for 2026 through 2032. With Enterprise-grade SATA SSD sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Enterprise-grade SATA SSD industry.

This Insight Report provides a comprehensive analysis of the global Enterprise-grade SATA SSD landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Enterprise-grade SATA SSD portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Enterprise-grade SATA SSD market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise-grade SATA SSD and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise-grade SATA SSD.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise-grade SATA SSD market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Encrypted Type

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Unencrypted Type

Segmentation by Capacity:

1TB

2TB

4TB

8TB

Others

Segmentation by Application:

Data Center

Communications

Cloud Services

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Samsung

Kingston

Western Digital

SK Hynix

Corsair

Seagate

ADATA

Micron

Gigabyte

Sabrent

KIOXIA

Sandisk

Toshiba

YMTC

DapuStor

DERA

Union Memory

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Enterprise-grade SATA SSD market?

What factors are driving Enterprise-grade SATA SSD market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Enterprise-grade SATA SSD market opportunities vary by end market size?

How does Enterprise-grade SATA SSD break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Enterprise-grade SATA SSD Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Enterprise-grade SATA SSD by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Enterprise-grade SATA SSD by Country/Region, 2021, 2025 & 2032
2.2 Enterprise-grade SATA SSD Segment by Type
  2.2.1 Encrypted Type
  2.2.2 Unencrypted Type
  2.2.3 Enterprise-grade SATA SSD Sales by Type
    2.2.3.1 Global Enterprise-grade SATA SSD Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Enterprise-grade SATA SSD Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Enterprise-grade SATA SSD Sale Price by Type (2021-2026)
2.3 Enterprise-grade SATA SSD Segment by Capacity
  2.3.1 1TB
  2.3.2 2TB
  2.3.3 4TB
  2.3.4 8TB
  2.3.5 Others
  2.3.6 Enterprise-grade SATA SSD Sales by Capacity
    2.3.6.1 Global Enterprise-grade SATA SSD Sales Market Share by Capacity (2021-2026)
    2.3.6.2 Global Enterprise-grade SATA SSD Revenue and Market Share by Capacity

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(2021-2026)
2.3.6.3 Global Enterprise-grade SATA SSD Sale Price by Capacity (2021-2026)
2.4 Enterprise-grade SATA SSD Segment by Application
2.4.1 Data Center
2.4.2 Communications
2.4.3 Cloud Services
2.4.4 Others
2.4.5 Enterprise-grade SATA SSD Sales by Application
2.4.5.1 Global Enterprise-grade SATA SSD Sale Market Share by Application (2021-2026)
2.4.5.2 Global Enterprise-grade SATA SSD Revenue and Market Share by Application (2021-2026)
2.4.5.3 Global Enterprise-grade SATA SSD Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Enterprise-grade SATA SSD Breakdown Data by Company
3.1.1 Global Enterprise-grade SATA SSD Annual Sales by Company (2021-2026)
3.1.2 Global Enterprise-grade SATA SSD Sales Market Share by Company (2021-2026)
3.2 Global Enterprise-grade SATA SSD Annual Revenue by Company (2021-2026)
3.2.1 Global Enterprise-grade SATA SSD Revenue by Company (2021-2026)
3.2.2 Global Enterprise-grade SATA SSD Revenue Market Share by Company (2021-2026)
3.3 Global Enterprise-grade SATA SSD Sale Price by Company
3.4 Key Manufacturers Enterprise-grade SATA SSD Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Enterprise-grade SATA SSD Product Location Distribution
3.4.2 Players Enterprise-grade SATA SSD Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ENTERPRISE-GRADE SATA SSD BY GEOGRAPHIC REGION

4.1 World Historic Enterprise-grade SATA SSD Market Size by Geographic Region

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(2021-2026)
4.1.1 Global Enterprise-grade SATA SSD Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Enterprise-grade SATA SSD Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Enterprise-grade SATA SSD Market Size by Country/Region (2021-2026)
4.2.1 Global Enterprise-grade SATA SSD Annual Sales by Country/Region (2021-2026)
4.2.2 Global Enterprise-grade SATA SSD Annual Revenue by Country/Region (2021-2026)
4.3 Americas Enterprise-grade SATA SSD Sales Growth
4.4 APAC Enterprise-grade SATA SSD Sales Growth
4.5 Europe Enterprise-grade SATA SSD Sales Growth
4.6 Middle East & Africa Enterprise-grade SATA SSD Sales Growth

5 AMERICAS

5.1 Americas Enterprise-grade SATA SSD Sales by Country
5.1.1 Americas Enterprise-grade SATA SSD Sales by Country (2021-2026)
5.1.2 Americas Enterprise-grade SATA SSD Revenue by Country (2021-2026)
5.2 Americas Enterprise-grade SATA SSD Sales by Type (2021-2026)
5.3 Americas Enterprise-grade SATA SSD Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Enterprise-grade SATA SSD Sales by Region
6.1.1 APAC Enterprise-grade SATA SSD Sales by Region (2021-2026)
6.1.2 APAC Enterprise-grade SATA SSD Revenue by Region (2021-2026)
6.2 APAC Enterprise-grade SATA SSD Sales by Type (2021-2026)
6.3 APAC Enterprise-grade SATA SSD Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

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6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Enterprise-grade SATA SSD by Country
  7.1.1 Europe Enterprise-grade SATA SSD Sales by Country (2021-2026)
  7.1.2 Europe Enterprise-grade SATA SSD Revenue by Country (2021-2026)
7.2 Europe Enterprise-grade SATA SSD Sales by Type (2021-2026)
7.3 Europe Enterprise-grade SATA SSD Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Enterprise-grade SATA SSD by Country
  8.1.1 Middle East & Africa Enterprise-grade SATA SSD Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Enterprise-grade SATA SSD Revenue by Country (2021-2026)
8.2 Middle East & Africa Enterprise-grade SATA SSD Sales by Type (2021-2026)
8.3 Middle East & Africa Enterprise-grade SATA SSD Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

+357 96 030922
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10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Enterprise-grade SATA SSD
10.3 Manufacturing Process Analysis of Enterprise-grade SATA SSD
10.4 Industry Chain Structure of Enterprise-grade SATA SSD

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Enterprise-grade SATA SSD Distributors
11.3 Enterprise-grade SATA SSD Customer

12 WORLD FORECAST REVIEW FOR ENTERPRISE-GRADE SATA SSD BY GEOGRAPHIC REGION

12.1 Global Enterprise-grade SATA SSD Market Size Forecast by Region
  12.1.1 Global Enterprise-grade SATA SSD Forecast by Region (2027-2032)
  12.1.2 Global Enterprise-grade SATA SSD Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Enterprise-grade SATA SSD Forecast by Type (2027-2032)
12.7 Global Enterprise-grade SATA SSD Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Samsung
  13.1.1 Samsung Company Information
  13.1.2 Samsung Enterprise-grade SATA SSD Product Portfolios and Specifications
  13.1.3 Samsung Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 Samsung Main Business Overview
  13.1.5 Samsung Latest Developments
13.2 Kingston
  13.2.1 Kingston Company Information
  13.2.2 Kingston Enterprise-grade SATA SSD Product Portfolios and Specifications

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13.2.3 Kingston Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Kingston Main Business Overview
13.2.5 Kingston Latest Developments
13.3 Western Digital
13.3.1 Western Digital Company Information
13.3.2 Western Digital Enterprise-grade SATA SSD Product Portfolios and Specifications
13.3.3 Western Digital Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Western Digital Main Business Overview
13.3.5 Western Digital Latest Developments
13.4 SK Hynix
13.4.1 SK Hynix Company Information
13.4.2 SK Hynix Enterprise-grade SATA SSD Product Portfolios and Specifications
13.4.3 SK Hynix Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 SK Hynix Main Business Overview
13.4.5 SK Hynix Latest Developments
13.5 Corsair
13.5.1 Corsair Company Information
13.5.2 Corsair Enterprise-grade SATA SSD Product Portfolios and Specifications
13.5.3 Corsair Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Corsair Main Business Overview
13.5.5 Corsair Latest Developments
13.6 Seagate
13.6.1 Seagate Company Information
13.6.2 Seagate Enterprise-grade SATA SSD Product Portfolios and Specifications
13.6.3 Seagate Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Seagate Main Business Overview
13.6.5 Seagate Latest Developments
13.7 ADATA
13.7.1 ADATA Company Information
13.7.2 ADATA Enterprise-grade SATA SSD Product Portfolios and Specifications
13.7.3 ADATA Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 ADATA Main Business Overview

+357 96 030922
info@marketpublishers.com

13.7.5 ADATA Latest Developments
13.8 Micron
13.8.1 Micron Company Information
13.8.2 Micron Enterprise-grade SATA SSD Product Portfolios and Specifications
13.8.3 Micron Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Micron Main Business Overview
13.8.5 Micron Latest Developments
13.9 Gigabyte
13.9.1 Gigabyte Company Information
13.9.2 Gigabyte Enterprise-grade SATA SSD Product Portfolios and Specifications
13.9.3 Gigabyte Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Gigabyte Main Business Overview
13.9.5 Gigabyte Latest Developments
13.10 Sabrent
13.10.1 Sabrent Company Information
13.10.2 Sabrent Enterprise-grade SATA SSD Product Portfolios and Specifications
13.10.3 Sabrent Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Sabrent Main Business Overview
13.10.5 Sabrent Latest Developments
13.11 KIOXIA
13.11.1 KIOXIA Company Information
13.11.2 KIOXIA Enterprise-grade SATA SSD Product Portfolios and Specifications
13.11.3 KIOXIA Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 KIOXIA Main Business Overview
13.11.5 KIOXIA Latest Developments
13.12 Sandisk
13.12.1 Sandisk Company Information
13.12.2 Sandisk Enterprise-grade SATA SSD Product Portfolios and Specifications
13.12.3 Sandisk Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Sandisk Main Business Overview
13.12.5 Sandisk Latest Developments
13.13 Toshiba
13.13.1 Toshiba Company Information
13.13.2 Toshiba Enterprise-grade SATA SSD Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

13.13.3 Toshiba Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Toshiba Main Business Overview
13.13.5 Toshiba Latest Developments
13.14 YMTC
13.14.1 YMTC Company Information
13.14.2 YMTC Enterprise-grade SATA SSD Product Portfolios and Specifications
13.14.3 YMTC Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 YMTC Main Business Overview
13.14.5 YMTC Latest Developments
13.15 DapuStor
13.15.1 DapuStor Company Information
13.15.2 DapuStor Enterprise-grade SATA SSD Product Portfolios and Specifications
13.15.3 DapuStor Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 DapuStor Main Business Overview
13.15.5 DapuStor Latest Developments
13.16 DERA
13.16.1 DERA Company Information
13.16.2 DERA Enterprise-grade SATA SSD Product Portfolios and Specifications
13.16.3 DERA Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 DERA Main Business Overview
13.16.5 DERA Latest Developments
13.17 Union Memory
13.17.1 Union Memory Company Information
13.17.2 Union Memory Enterprise-grade SATA SSD Product Portfolios and Specifications
13.17.3 Union Memory Enterprise-grade SATA SSD Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 Union Memory Main Business Overview
13.17.5 Union Memory Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES

Table 1. Enterprise-grade SATA SSD Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Enterprise-grade SATA SSD Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Encrypted Type
Table 4. Major Players of Unencrypted Type
Table 5. Global Enterprise-grade SATA SSD Sales by Type (2021-2026) & (K Units)
Table 6. Global Enterprise-grade SATA SSD Sales Market Share by Type (2021-2026)
Table 7. Global Enterprise-grade SATA SSD Revenue by Type (2021-2026) & ($ million)
Table 8. Global Enterprise-grade SATA SSD Revenue Market Share by Type (2021-2026)
Table 9. Global Enterprise-grade SATA SSD Sale Price by Type (2021-2026) & (US$/Unit)
Table 10. Major Players of 1TB
Table 11. Major Players of 2TB
Table 12. Major Players of 4TB
Table 13. Major Players of 8TB
Table 14. Major Players of Others
Table 15. Global Enterprise-grade SATA SSD Sales by Capacity (2021-2026) & (K Units)
Table 16. Global Enterprise-grade SATA SSD Sales Market Share by Capacity (2021-2026)
Table 17. Global Enterprise-grade SATA SSD Revenue by Capacity (2021-2026) & ($ million)
Table 18. Global Enterprise-grade SATA SSD Revenue Market Share by Capacity (2021-2026)
Table 19. Global Enterprise-grade SATA SSD Sale Price by Capacity (2021-2026) & (US$/Unit)
Table 20. Global Enterprise-grade SATA SSD Sale by Application (2021-2026) & (K Units)
Table 21. Global Enterprise-grade SATA SSD Sale Market Share by Application (2021-2026)
Table 22. Global Enterprise-grade SATA SSD Revenue by Application (2021-2026) & ($ million)

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Table 23. Global Enterprise-grade SATA SSD Revenue Market Share by Application (2021-2026)
Table 24. Global Enterprise-grade SATA SSD Sale Price by Application (2021-2026) & (US$/Unit)
Table 25. Global Enterprise-grade SATA SSD Sales by Company (2021-2026) & (K Units)
Table 26. Global Enterprise-grade SATA SSD Sales Market Share by Company (2021-2026)
Table 27. Global Enterprise-grade SATA SSD Revenue by Company (2021-2026) & ($ millions)
Table 28. Global Enterprise-grade SATA SSD Revenue Market Share by Company (2021-2026)
Table 29. Global Enterprise-grade SATA SSD Sale Price by Company (2021-2026) & (US$/Unit)
Table 30. Key Manufacturers Enterprise-grade SATA SSD Producing Area Distribution and Sales Area
Table 31. Players Enterprise-grade SATA SSD Products Offered
Table 32. Enterprise-grade SATA SSD Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 33. New Products and Potential Entrants
Table 34. Market M&A Activity & Strategy
Table 35. Global Enterprise-grade SATA SSD Sales by Geographic Region (2021-2026) & (K Units)
Table 36. Global Enterprise-grade SATA SSD Sales Market Share Geographic Region (2021-2026)
Table 37. Global Enterprise-grade SATA SSD Revenue by Geographic Region (2021-2026) & ($ millions)
Table 38. Global Enterprise-grade SATA SSD Revenue Market Share by Geographic Region (2021-2026)
Table 39. Global Enterprise-grade SATA SSD Sales by Country/Region (2021-2026) & (K Units)
Table 40. Global Enterprise-grade SATA SSD Sales Market Share by Country/Region (2021-2026)
Table 41. Global Enterprise-grade SATA SSD Revenue by Country/Region (2021-2026) & ($ millions)
Table 42. Global Enterprise-grade SATA SSD Revenue Market Share by Country/Region (2021-2026)
Table 43. Americas Enterprise-grade SATA SSD Sales by Country (2021-2026) & (K Units)

+357 96 030922
info@marketpublishers.com

Table 44. Americas Enterprise-grade SATA SSD Sales Market Share by Country (2021-2026)
Table 45. Americas Enterprise-grade SATA SSD Revenue by Country (2021-2026) & ($ millions)
Table 46. Americas Enterprise-grade SATA SSD Sales by Type (2021-2026) & (K Units)
Table 47. Americas Enterprise-grade SATA SSD Sales by Application (2021-2026) & (K Units)
Table 48. APAC Enterprise-grade SATA SSD Sales by Region (2021-2026) & (K Units)
Table 49. APAC Enterprise-grade SATA SSD Sales Market Share by Region (2021-2026)
Table 50. APAC Enterprise-grade SATA SSD Revenue by Region (2021-2026) & ($ millions)
Table 51. APAC Enterprise-grade SATA SSD Sales by Type (2021-2026) & (K Units)
Table 52. APAC Enterprise-grade SATA SSD Sales by Application (2021-2026) & (K Units)
Table 53. Europe Enterprise-grade SATA SSD Sales by Country (2021-2026) & (K Units)
Table 54. Europe Enterprise-grade SATA SSD Revenue by Country (2021-2026) & ($ millions)
Table 55. Europe Enterprise-grade SATA SSD Sales by Type (2021-2026) & (K Units)
Table 56. Europe Enterprise-grade SATA SSD Sales by Application (2021-2026) & (K Units)
Table 57. Middle East & Africa Enterprise-grade SATA SSD Sales by Country (2021-2026) & (K Units)
Table 58. Middle East & Africa Enterprise-grade SATA SSD Revenue Market Share by Country (2021-2026)
Table 59. Middle East & Africa Enterprise-grade SATA SSD Sales by Type (2021-2026) & (K Units)
Table 60. Middle East & Africa Enterprise-grade SATA SSD Sales by Application (2021-2026) & (K Units)
Table 61. Key Market Drivers & Growth Opportunities of Enterprise-grade SATA SSD
Table 62. Key Market Challenges & Risks of Enterprise-grade SATA SSD
Table 63. Key Industry Trends of Enterprise-grade SATA SSD
Table 64. Enterprise-grade SATA SSD Raw Material
Table 65. Key Suppliers of Raw Materials
Table 66. Enterprise-grade SATA SSD Distributors List
Table 67. Enterprise-grade SATA SSD Customer List
Table 68. Global Enterprise-grade SATA SSD Sales Forecast by Region (2027-2032) &

+357 96 030922
info@marketpublishers.com

(K Units)
Table 69. Global Enterprise-grade SATA SSD Revenue Forecast by Region (2027-2032) & ($ millions)
Table 70. Americas Enterprise-grade SATA SSD Sales Forecast by Country (2027-2032) & (K Units)
Table 71. Americas Enterprise-grade SATA SSD Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 72. APAC Enterprise-grade SATA SSD Sales Forecast by Region (2027-2032) & (K Units)
Table 73. APAC Enterprise-grade SATA SSD Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 74. Europe Enterprise-grade SATA SSD Sales Forecast by Country (2027-2032) & (K Units)
Table 75. Europe Enterprise-grade SATA SSD Revenue Forecast by Country (2027-2032) & ($ millions)
Table 76. Middle East & Africa Enterprise-grade SATA SSD Sales Forecast by Country (2027-2032) & (K Units)
Table 77. Middle East & Africa Enterprise-grade SATA SSD Revenue Forecast by Country (2027-2032) & ($ millions)
Table 78. Global Enterprise-grade SATA SSD Sales Forecast by Type (2027-2032) & (K Units)
Table 79. Global Enterprise-grade SATA SSD Revenue Forecast by Type (2027-2032) & ($ millions)
Table 80. Global Enterprise-grade SATA SSD Sales Forecast by Application (2027-2032) & (K Units)
Table 81. Global Enterprise-grade SATA SSD Revenue Forecast by Application (2027-2032) & ($ millions)
Table 82. Samsung Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 83. Samsung Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 84. Samsung Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 85. Samsung Main Business
Table 86. Samsung Latest Developments
Table 87. Kingston Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 88. Kingston Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 89. Kingston Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)

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Table 90. Kingston Main Business
Table 91. Kingston Latest Developments
Table 92. Western Digital Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 93. Western Digital Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 94. Western Digital Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 95. Western Digital Main Business
Table 96. Western Digital Latest Developments
Table 97. SK Hynix Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 98. SK Hynix Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 99. SK Hynix Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 100. SK Hynix Main Business
Table 101. SK Hynix Latest Developments
Table 102. Corsair Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 103. Corsair Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 104. Corsair Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 105. Corsair Main Business
Table 106. Corsair Latest Developments
Table 107. Seagate Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 108. Seagate Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 109. Seagate Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 110. Seagate Main Business
Table 111. Seagate Latest Developments
Table 112. ADATA Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 113. ADATA Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 114. ADATA Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 115. ADATA Main Business
Table 116. ADATA Latest Developments
Table 117. Micron Basic Information, Enterprise-grade SATA SSD Manufacturing Base,

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Sales Area and Its Competitors
Table 118. Micron Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 119. Micron Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 120. Micron Main Business
Table 121. Micron Latest Developments
Table 122. Gigabyte Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 123. Gigabyte Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 124. Gigabyte Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 125. Gigabyte Main Business
Table 126. Gigabyte Latest Developments
Table 127. Sabrent Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 128. Sabrent Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 129. Sabrent Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 130. Sabrent Main Business
Table 131. Sabrent Latest Developments
Table 132. KIOXIA Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 133. KIOXIA Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 134. KIOXIA Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 135. KIOXIA Main Business
Table 136. KIOXIA Latest Developments
Table 137. Sandisk Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 138. Sandisk Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 139. Sandisk Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 140. Sandisk Main Business
Table 141. Sandisk Latest Developments
Table 142. Toshiba Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 143. Toshiba Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 144. Toshiba Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)

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Table 145. Toshiba Main Business
Table 146. Toshiba Latest Developments
Table 147. YMTC Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 148. YMTC Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 149. YMTC Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 150. YMTC Main Business
Table 151. YMTC Latest Developments
Table 152. DapuStor Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 153. DapuStor Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 154. DapuStor Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 155. DapuStor Main Business
Table 156. DapuStor Latest Developments
Table 157. DERA Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 158. DERA Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 159. DERA Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 160. DERA Main Business
Table 161. DERA Latest Developments
Table 162. Union Memory Basic Information, Enterprise-grade SATA SSD Manufacturing Base, Sales Area and Its Competitors
Table 163. Union Memory Enterprise-grade SATA SSD Product Portfolios and Specifications
Table 164. Union Memory Enterprise-grade SATA SSD Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 165. Union Memory Main Business
Table 166. Union Memory Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Enterprise-grade SATA SSD
Figure 2. Enterprise-grade SATA SSD Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Enterprise-grade SATA SSD Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Enterprise-grade SATA SSD Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Enterprise-grade SATA SSD Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Enterprise-grade SATA SSD Sales Market Share by Country/Region (2025)
Figure 10. Enterprise-grade SATA SSD Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Encrypted Type
Figure 12. Product Picture of Unencrypted Type
Figure 13. Global Enterprise-grade SATA SSD Sales Market Share by Type in 2026
Figure 14. Global Enterprise-grade SATA SSD Revenue Market Share by Type (2021-2026)
Figure 15. Product Picture of 1TB
Figure 16. Product Picture of 2TB
Figure 17. Product Picture of 4TB
Figure 18. Product Picture of 8TB
Figure 19. Product Picture of Others
Figure 20. Global Enterprise-grade SATA SSD Sales Market Share by Capacity in 2026
Figure 21. Global Enterprise-grade SATA SSD Revenue Market Share by Capacity (2021-2026)
Figure 22. Enterprise-grade SATA SSD Consumed in Data Center
Figure 23. Global Enterprise-grade SATA SSD Market: Data Center (2021-2026) & (K Units)
Figure 24. Enterprise-grade SATA SSD Consumed in Communications
Figure 25. Global Enterprise-grade SATA SSD Market: Communications (2021-2026) & (K Units)
Figure 26. Enterprise-grade SATA SSD Consumed in Cloud Services
Figure 27. Global Enterprise-grade SATA SSD Market: Cloud Services (2021-2026) & (K Units)

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Figure 28. Enterprise-grade SATA SSD Consumed in Others
Figure 29. Global Enterprise-grade SATA SSD Market: Others (2021-2026) & (K Units)
Figure 30. Global Enterprise-grade SATA SSD Sale Market Share by Application (2025)
Figure 31. Global Enterprise-grade SATA SSD Revenue Market Share by Application in 2026
Figure 32. Enterprise-grade SATA SSD Sales by Company in 2026 (K Units)
Figure 33. Global Enterprise-grade SATA SSD Sales Market Share by Company in 2026
Figure 34. Enterprise-grade SATA SSD Revenue by Company in 2026 ($ millions)
Figure 35. Global Enterprise-grade SATA SSD Revenue Market Share by Company in 2026
Figure 36. Global Enterprise-grade SATA SSD Sales Market Share by Geographic Region (2021-2026)
Figure 37. Global Enterprise-grade SATA SSD Revenue Market Share by Geographic Region in 2026
Figure 38. Americas Enterprise-grade SATA SSD Sales 2021-2026 (K Units)
Figure 39. Americas Enterprise-grade SATA SSD Revenue 2021-2026 ($ millions)
Figure 40. APAC Enterprise-grade SATA SSD Sales 2021-2026 (K Units)
Figure 41. APAC Enterprise-grade SATA SSD Revenue 2021-2026 ($ millions)
Figure 42. Europe Enterprise-grade SATA SSD Sales 2021-2026 (K Units)
Figure 43. Europe Enterprise-grade SATA SSD Revenue 2021-2026 ($ millions)
Figure 44. Middle East & Africa Enterprise-grade SATA SSD Sales 2021-2026 (K Units)
Figure 45. Middle East & Africa Enterprise-grade SATA SSD Revenue 2021-2026 ($ millions)
Figure 46. Americas Enterprise-grade SATA SSD Sales Market Share by Country in 2026
Figure 47. Americas Enterprise-grade SATA SSD Revenue Market Share by Country (2021-2026)
Figure 48. Americas Enterprise-grade SATA SSD Sales Market Share by Type (2021-2026)
Figure 49. Americas Enterprise-grade SATA SSD Sales Market Share by Application (2021-2026)
Figure 50. United States Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 51. Canada Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 52. Mexico Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 53. Brazil Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 54. APAC Enterprise-grade SATA SSD Sales Market Share by Region in 2026

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Figure 55. APAC Enterprise-grade SATA SSD Revenue Market Share by Region (2021-2026)
Figure 56. APAC Enterprise-grade SATA SSD Sales Market Share by Type (2021-2026)
Figure 57. APAC Enterprise-grade SATA SSD Sales Market Share by Application (2021-2026)
Figure 58. China Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 59. Japan Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 60. South Korea Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 61. Southeast Asia Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 62. India Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 63. Australia Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 64. China Taiwan Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 65. Europe Enterprise-grade SATA SSD Sales Market Share by Country in 2026
Figure 66. Europe Enterprise-grade SATA SSD Revenue Market Share by Country (2021-2026)
Figure 67. Europe Enterprise-grade SATA SSD Sales Market Share by Type (2021-2026)
Figure 68. Europe Enterprise-grade SATA SSD Sales Market Share by Application (2021-2026)
Figure 69. Germany Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 70. France Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 71. UK Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 72. Italy Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 73. Russia Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 74. Middle East & Africa Enterprise-grade SATA SSD Sales Market Share by Country (2021-2026)
Figure 75. Middle East & Africa Enterprise-grade SATA SSD Sales Market Share by Type (2021-2026)
Figure 76. Middle East & Africa Enterprise-grade SATA SSD Sales Market Share by Application (2021-2026)
Figure 77. Egypt Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 78. South Africa Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)

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Figure 79. Israel Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 80. Turkey Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 81. GCC Countries Enterprise-grade SATA SSD Revenue Growth 2021-2026 ($ millions)
Figure 82. Manufacturing Cost Structure Analysis of Enterprise-grade SATA SSD in 2026
Figure 83. Manufacturing Process Analysis of Enterprise-grade SATA SSD
Figure 84. Industry Chain Structure of Enterprise-grade SATA SSD
Figure 85. Channels of Distribution
Figure 86. Global Enterprise-grade SATA SSD Sales Market Forecast by Region (2027-2032)
Figure 87. Global Enterprise-grade SATA SSD Revenue Market Share Forecast by Region (2027-2032)
Figure 88. Global Enterprise-grade SATA SSD Sales Market Share Forecast by Type (2027-2032)
Figure 89. Global Enterprise-grade SATA SSD Revenue Market Share Forecast by Type (2027-2032)
Figure 90. Global Enterprise-grade SATA SSD Sales Market Share Forecast by Application (2027-2032)
Figure 91. Global Enterprise-grade SATA SSD Revenue Market Share Forecast by Application (2027-2032)

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