

# **Global Enterprise-DRM/Information Rights Management Market Growth (Status and Outlook) 2023-2029**

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## **Abstracts**

Information rights management (IRM) is a subset of digital rights management (DRM), technologies that protect sensitive information from unauthorized access. It is sometimes referred to as E-DRM or Enterprise Digital Rights Management. This can cause confusion, because digital rights management (DRM) technologies are typically associated with business to consumer systems designed to protect rich media such as music and video. IRM is a technology which allows for information (mostly in the form of documents) to be 'remote controlled'.

LPI (LP Information)' newest research report, the "Enterprise-DRM/Information Rights Management Industry Forecast" looks at past sales and reviews total world Enterprise-DRM/Information Rights Management sales in 2022, providing a comprehensive analysis by region and market sector of projected Enterprise-DRM/Information Rights Management sales for 2023 through 2029. With Enterprise-DRM/Information Rights Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enterprise-DRM/Information Rights Management industry.

This Insight Report provides a comprehensive analysis of the global Enterprise-DRM/Information Rights Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Enterprise-DRM/Information Rights Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enterprise-DRM/Information Rights Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise-DRM/Information Rights Management and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise-DRM/Information Rights Management.

The global Enterprise-DRM/Information Rights Management market size is projected to grow from US\$ 227 million in 2022 to US\$ 378.3 million in 2029; it is expected to grow at a CAGR of 7.6% from 2023 to 2029.

Global Enterprise-DRM/Information Rights Management key players include Microsoft, Seclore, Adobe Systems, Locklizard, Nextlabs, etc. Global top five manufacturers hold a share nearly 50%.

USA is the largest market, with a share about 35%, followed by Europe, and Japan, both have a share over 30 percent.

In terms of application, the largest application is SME, followed by Large Enterprise.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise-DRM/Information Rights Management market by product type, application, key players and key regions and countries.

## Market Segmentation:

### Segmentation by type

On-Premise

Cloud-Based

### Segmentation by application

SME

## Large Enterprise

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Fasoo

Vitrium

Vaultize Tech

Locklizard

Nextlabs

Seclore

Adobe Systems

Intralinks

Oracle

Microsoft

Dell/EMC

OpenText

Vera Security

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