

Global Enterprise Data Storage Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Enterprise Data Storage Service market size is predicted to grow from US\$ 37660 million in 2025 to US\$ 61420 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

Enterprise data storage services refer to IT infrastructure and solutions provided to enterprise customers for the secure and efficient storage, management, access, and backup of structured and unstructured data. These encompass local storage (SAN/NAS), cloud storage (object/block/file storage), hybrid storage, and distributed storage systems, emphasizing high availability, scalability, data security, and compliance. The upstream of its industry chain includes suppliers of memory chips (DRAM, NAND), server hardware (such as Dell and Inspur), operating systems, and distributed storage software (such as Ceph and GlusterFS). The midstream consists of core service providers, comprised of public cloud giants (AWS, Azure, Alibaba Cloud, Huawei Cloud), professional storage vendors (NetApp, Pure Storage), and IDC and MSP service providers, offering integrated capabilities from hardware deployment to managed operations and maintenance. The downstream covers industries with strong digitalization needs, such as finance, government, manufacturing, healthcare, and the internet. This service has high technological barriers, strong customer loyalty, and clearly tiered gross profit margins. Driven by the policies of data elementization and "Eastern Data, Western Computing," enterprise data storage service providers with high performance, low latency, energy efficiency, and compatibility with domestic IT innovation are becoming a key supporting force for the digital economy.

Currently, enterprise data storage services are rapidly evolving under the impetus of data elementization, AI large-scale model training, and domestic IT innovation policies. On the one hand, traditional centralized SAN/NAS is migrating to distributed storage

and cloud-native storage architectures, while object storage is experiencing rapid growth due to its adaptation to the needs of AI training data lakes. On the other hand, domestic substitution is accelerating across the board, with vendors such as Huawei, Sugon, and Sugon Data achieving large-scale deployment of high-end storage systems in industries such as finance and telecommunications. At the policy level, the "20 Measures for Data Security" and industry data security standards are driving enterprises to strengthen localized and tiered storage. At the technology level, storage-compute separation, intelligent tiering (automatic scheduling of hot/warm/cold data), and NVMe-oF high-speed interconnect have become the focus of innovation. In the future, with the explosive growth of AI-driven data (single large-scale model training data reaching TB-PB levels), enterprise storage will shift from "passive storage" to "proactive empowerment," integrating data governance, near-data computing, and green and low-carbon design to become a core infrastructure in the digital economy era.

LPI (LP Information)' newest research report, the "Enterprise Data Storage Service Industry Forecast" looks at past sales and reviews total world Enterprise Data Storage Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Enterprise Data Storage Service sales for 2026 through 2032. With Enterprise Data Storage Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enterprise Data Storage Service industry.

This Insight Report provides a comprehensive analysis of the global Enterprise Data Storage Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Enterprise Data Storage Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enterprise Data Storage Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise Data Storage Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise Data Storage Service.

This report presents a comprehensive overview, market shares, and growth

opportunities of Enterprise Data Storage Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Local Deployment

Private Cloud Storage

Public Cloud Storage

Hybrid Cloud Storage

Segmentation by Class:

Structured Data Storage

Unstructured Data Storage

Segmentation by Billing Method:

Billing by Usage

Billing by Performance Level

Billing by Access Frequency

Other

Segmentation by Application:

Finance

Healthcare

Manufacturing

Internet

Scientific Research and Higher Education

Government and Public Sector

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon Web Services

DataCore Software

Cloudian

Alibaba

Tencent

Cohesity

DataDirect Networks

Dell EMC

Fujitsu

Hitachi

HPE SimpliVity

Huawei

IBM

Infinidat

Inspur

NetApp

Nutanix

Pure Storage

Qumulo

Rackspace

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