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Global Enterprise Business Skills Training Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Enterprise Business Skills Training market size is predicted to grow from US$ 8420 million in 2025 to US$ 11920 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Enterprise business skills training refers to an educational service model that provides systematic, structured courses to enhance business knowledge and practical skills to organizations through an internet platform. The rapid growth of this market is primarily driven by the digital economy's urgent need for new business talent, intensified workplace competition driving individuals to continuously learn, increased corporate investment in employee skills upgrades, the increasing demand for digital collaboration capabilities driven by the widespread adoption of remote work, and the widespread global acceptance of the concept of lifelong learning.

United States market for Enterprise Business Skills Training is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Enterprise Business Skills Training is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Enterprise Business Skills Training is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Enterprise Business Skills Training players cover Skillsoft, Wilson Learning, City & Guilds, D2L, GP Strategies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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Report Scope

LPI (LP Information)' newest research report, the “Enterprise Business Skills Training Industry Forecast” looks at past sales and reviews total world Enterprise Business Skills Training sales in 2025, providing a comprehensive analysis by region and market sector of projected Enterprise Business Skills Training sales for 2026 through 2032. With Enterprise Business Skills Training sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Enterprise Business Skills Training industry.

This Insight Report provides a comprehensive analysis of the global Enterprise Business Skills Training landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Enterprise Business Skills Training portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Enterprise Business Skills Training market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise Business Skills Training and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise Business Skills Training.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise Business Skills Training market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Job Skills Training

Product Knowledge Training

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Others

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Skillsoft
- Wilson Learning
- City & Guilds
- D2L
- GP Strategies
- NIIT

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Cornerstone OnDemand

CGS

Paylocity

ProProfs

LearnUpon

Korn Ferry

Epignosis TalentLMS

SAP

Adobe

Seismic

Whatfix

Docebo

Udemy Business

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