

# Global Enterprise AI Event Platform Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Enterprise AI Event Platform market size is predicted to grow from US\$ 1010 million in 2025 to US\$ 2286 million in 2032; it is expected to grow at a CAGR of 12.4% from 2026 to 2032.

The Enterprise AI Event Platform is an intelligent event management solution designed specifically for enterprise-level users. It deeply integrates artificial intelligence, big data analytics, and automation technologies, covering the entire event lifecycle?from planning, guest invitations, and scheduling to on-site execution and performance evaluation.

The growth of enterprise AI event platforms is primarily driven by the deepening context of digital transformation?specifically, the rising demand for efficient collaboration and precision marketing?as well as the normalization of integrated online-offline events resulting from the widespread adoption of hybrid work models. Furthermore, it is fueled by enterprises' heightened expectations regarding the return on investment (ROI) and compliance management of their events. Traditional event management methods, which rely heavily on manual coordination, struggle to address the dual challenges of scaling operations while simultaneously delivering personalized experiences; however, the maturation of AI technology has enabled automated workflows, intelligent decision-making, and real-time insights. Moreover, intensifying competition in customer experience, the imperative to optimize internal communication efficiency, and breakthroughs in generative AI across content creation and interactive scenarios have further accelerated the adoption of intelligent event platforms by enterprises, thereby facilitating cost reduction, efficiency gains, and the enhancement of strategic value.

LPI (LP Information)' newest research report, the ?Enterprise AI Event Platform Industry

Forecast? looks at past sales and reviews total world Enterprise AI Event Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Enterprise AI Event Platform sales for 2026 through 2032. With Enterprise AI Event Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enterprise AI Event Platform industry.

This Insight Report provides a comprehensive analysis of the global Enterprise AI Event Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Enterprise AI Event Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enterprise AI Event Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enterprise AI Event Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise AI Event Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise AI Event Platform market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Offline Events

Online Events

Hybrid Events

#### Segmentation by Function:

AI Event Creation

AI Event Marketing

Others

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

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