

Global Energy Transition as a Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Energy Transition as a Service market size is predicted to grow from US\$ 743 million in 2025 to US\$ 2904 million in 2032; it is expected to grow at a CAGR of 21.8% from 2026 to 2032.

Energy Transition as a Service refers to a professional service model that helps utilities, renewable-energy developers, microgrid operators and other energy-sector clients plan, implement and continuously optimize the transition toward lower-carbon and more flexible energy systems. Unlike a one-time strategy study, the service typically extends across technical assessment, system modeling, investment planning, project implementation support and subsequent optimization. Core service modules in this study include Renewable Energy Integration, Energy Storage Services, Carbon Management Services and Others. Renewable Energy Integration focuses on accommodating wind, solar and other variable generation within existing power systems; Energy Storage Services address storage economics, sizing, grid connection and operating strategies; Carbon Management Services support emissions measurement, reduction planning and transition decision-making. The service is applied across Utility Grid, Renewable Energy Projects, Microgrids and other energy infrastructure, with value increasingly derived from integrating strategy, engineering, economics and implementation support throughout the transition lifecycle.

Key Findings

The industry average gross margin reached approximately 73% in 2025

Renewable Energy Integration is a core service area as variable generation penetration increases

Energy Storage Services are expanding from feasibility studies toward optimization and implementation support

Carbon Management Services increasingly connect emissions assessment with investment and transition decisions

Market Trends

Energy Transition as a Service is evolving from individual advisory assignments toward integrated and continuous support across energy-system planning, engineering and implementation. Renewable Energy Integration is becoming more technically demanding as rising wind and solar penetration creates requirements for grid studies, power-flow analysis, stability assessment, interconnection planning and infrastructure upgrades. Current renewable-integration services increasingly evaluate the system-level impact of renewable projects rather than considering generation assets independently. Energy Storage Services are also becoming more sophisticated, extending from basic technology selection into business-case analysis, grid modeling, optimal placement and sizing, dispatch optimization and implementation support. At the same time, Carbon Management Services are becoming more closely linked with operational transition pathways, because clients increasingly need to translate emissions reduction objectives into specific changes in generation, grid infrastructure, storage and energy consumption. The overall market is therefore moving toward multidisciplinary service platforms capable of coordinating technical, economic and carbon objectives rather than treating each transition issue separately.

Market Dynamics

Drivers

The principal growth driver is the increasing complexity of integrating renewable generation, storage and changing electricity demand into existing energy systems. Higher penetration of intermittent generation requires utilities and developers to evaluate grid stability, infrastructure capacity and system flexibility more carefully, while storage introduces additional decisions around technology selection, capacity sizing, location and dispatch strategy. DNV's current renewable-integration work specifically addresses grid-code requirements, grid reliability and the system impact of increasing renewable penetration, demonstrating the technical depth increasingly required in transition projects. Energy-transition programs are also becoming more interconnected:

utilities need to assess renewable generation, storage, transmission and distribution within the same planning framework, while project developers increasingly require technical, regulatory and commercial support from feasibility through implementation. This complexity creates sustained demand for specialized external expertise rather than isolated technical studies.

Restraints

The primary restraint is uncertainty surrounding long-term energy-system assumptions. Electricity demand, renewable generation costs, storage economics, grid-investment schedules, regulation and market design can change materially over the life of a transition program, making rigid long-term plans less reliable. Data quality is another limitation because grid planning, storage optimization and carbon management require consistent operational, asset and market information, which is often distributed across multiple systems and organizations. Implementation can also be delayed when advisory recommendations do not sufficiently account for permitting, grid access, equipment availability, procurement and capital-budget constraints. In addition, energy-transition projects increasingly require expertise across multiple technical disciplines, which raises delivery complexity and makes it harder for providers without deep power-system or engineering capabilities to scale comprehensive services.

Opportunities

Renewable Energy Integration represents a major opportunity as power systems accommodate larger amounts of wind and solar. Utilities, system operators and developers increasingly require interconnection studies, grid-impact assessments, reliability analysis and infrastructure planning to ensure new generation can be connected without compromising system stability. Energy Storage Services offer another substantial opportunity because storage is increasingly used to support renewable integration, defer network reinforcement, provide ancillary services and improve system flexibility. Current storage advisory services already extend across valuation, market analysis, grid modeling, optimal placement, sizing, dispatch logic and implementation. Carbon Management Services can further expand as clients seek to connect emissions targets with concrete investment programs instead of treating carbon reporting as a standalone requirement. Providers capable of linking renewable integration, storage and carbon management within one transition roadmap are positioned to participate in a broader portion of client decision-making and project execution.

Challenges

The key challenge is ensuring that transition recommendations remain technically feasible and economically justified as system conditions change. Renewable generation, storage and grid infrastructure interact dynamically, so an optimal solution for one project may create constraints elsewhere in the system. Consultants must therefore balance emissions reduction, reliability, affordability, grid capacity and investment timing rather than optimizing individual technologies in isolation. Another challenge is keeping technical expertise current as grid codes, storage technologies, digital energy systems and market structures evolve rapidly. Cybersecurity is also becoming more relevant as digital energy-management systems increasingly control renewable and hybrid assets. DNV noted in 2026 that solar-plus-storage projects face growing complexity around interconnection, grid requirements, electricity markets and cybersecurity, illustrating how the transition is creating new advisory requirements beyond traditional engineering studies.

Value Chain Analysis

The upstream value chain consists of energy-system and project data, including grid models, power-market information, renewable-resource data, asset information, load forecasts, emissions inventories, technology-cost assumptions and regulatory requirements. The core service layer converts these inputs into grid studies, renewable-integration assessments, storage business cases, carbon baselines, technology comparisons, transition scenarios and investment priorities. The implementation layer extends into interconnection support, engineering coordination, technical due diligence, procurement assistance, regulatory support, project implementation and performance optimization. Storage advisory services already span feasibility, development, engineering, construction and operation, showing that energy-transition services increasingly cover the entire project lifecycle rather than ending at the strategy stage. Downstream users are Utility Grid, Renewable Energy Projects, Microgrids and Other applications. Value creation increasingly depends on the ability to combine technical modeling, commercial analysis and implementation support within a consistent transition framework.

Segment Insights

Renewable Energy Integration is a central service segment because higher penetration of wind and solar creates increasingly complex interactions with transmission, distribution, protection systems and grid stability. Typical services include interconnection assessment, grid-code compliance, power-system modeling, reliability analysis and renewable-generation planning. As variable generation becomes a larger

part of electricity supply, the focus of this segment is shifting from simply obtaining grid access toward determining how renewable assets can operate reliably within increasingly constrained power systems.

Energy Storage Services are becoming more strategically important because storage can support renewable integration, grid flexibility, peak management and ancillary services. Carbon Management Services complement these technical segments by establishing emissions baselines and linking transition activities with reduction objectives and reporting frameworks. The Others category can cover grid modernization, electrification, technical due diligence, market design and other transition-related services. Together, these segments reflect an industry structure in which physical energy-system transformation and carbon-management objectives are increasingly planned within the same service framework.

Downstream Market Opportunities

Utility Grid offers substantial opportunities because increasing renewable penetration requires simultaneous planning of generation, transmission, distribution, storage and system flexibility. Renewable Energy Projects require specialized support across interconnection, project configuration, storage integration, technical economics and regulatory compliance. Microgrids create more localized requirements around renewable generation, storage, control systems, resilience and operating strategy, allowing transition-service providers to combine several technical disciplines within a single project. Other applications include additional low-carbon and distributed-energy infrastructure. Across these markets, the strongest opportunity lies in extending the service relationship from initial feasibility and planning through implementation and ongoing optimization, increasing both project duration and the strategic importance of the service provider.

Regional Insights

Europe is a mature market for Energy Transition as a Service because the region combines high renewable penetration, grid-modernization requirements and established engineering and advisory capabilities. The integration of variable renewable generation and storage creates sustained demand for power-system studies, transition planning and technical implementation support. North America is also an important market, particularly for renewable interconnection, storage and grid modernization, where utilities and project developers face increasingly complex capacity and reliability requirements. DNV specifically provides renewable planning and interconnection

services for North American grids, reflecting the growing technical requirements created by renewable penetration. Asia-Pacific represents an important expansion region as China, Japan and other markets continue to add renewable generation, storage and grid infrastructure. DNV's 2026 industry update noted particularly strong storage-investment intentions in Asia-Pacific, highlighting the region's growing role in integrated renewable and storage development.

Competitive Landscape Analysis

The Energy Transition as a Service market is served by energy-specialist advisory firms, engineering consultancies, management consultants and research-oriented organizations with strong energy-sector capabilities. Energy specialists typically differentiate through power-system modeling, renewable integration and storage expertise, while engineering consultancies are better positioned to connect planning with technical design and implementation. Management-oriented firms bring strengths in strategy, regulation, organizational transformation and investment planning, while regionally focused research institutions often possess deeper knowledge of domestic policy and utility structures. Competitive differentiation is increasingly shifting from the ability to prepare standalone transition studies toward the ability to integrate Renewable Energy Integration, Energy Storage Services and Carbon Management Services into executable programs. Providers that combine technical credibility, regulatory knowledge, economic modeling and implementation capability are better positioned for large utility, renewable-energy and microgrid engagements.

Report Scope

LPI (LP Information)' newest research report, the "Energy Transition as a Service Industry Forecast" looks at past sales and reviews total world Energy Transition as a Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Energy Transition as a Service sales for 2026 through 2032. With Energy Transition as a Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Energy Transition as a Service industry.

This Insight Report provides a comprehensive analysis of the global Energy Transition as a Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Energy Transition as a Service portfolios and capabilities, market entry strategies,

market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Energy Transition as a Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Energy Transition as a Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Energy Transition as a Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Energy Transition as a Service market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Renewable Energy Integration

Energy Storage Services

Carbon Management Services

Others

Segmentation by Scope:

Strategic Services

Technical Services

Regulatory Services

Others

Segmentation by Contract Duration:

3 Years<Contract Duration?5 Years

5 Years<Contract Duration?10 Years

Others

Segmentation by Application:

Utility Grids (Power Generation, Transmission Networks, Distribution Networks)

Renewable Energy Projects (Wind Power Projects, Solar PV Projects, Energy Storage Projects)

Microgrids (Industrial Microgrids, Campus Microgrids, Community Microgrids)

Others (Data Centers, Commercial Buildings, Industrial Facilities)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mitsubishi Research Institute, Inc. (Japan)

Mizuho Research & Technologies, Ltd. (Japan)

Nippon Koei Energy Solutions Co., Ltd. (Japan)

DNV AS (Norway)

AFRY AB (Sweden)

Arup Group Limited (UK)

Ramboll Group A/S (Denmark)

Ricardo plc (UK)

PA Consulting Group (UK)

Guidehouse Inc. (USA)

ICF International, Inc. (USA)

PowerChina Huadong Engineering Corporation Limited (China)

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Energy Transition as a Service Market Size (2021-2032)
 - 2.1.2 Energy Transition as a Service Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Energy Transition as a Service by Country/Region (2021, 2025 & 2032)
- 2.2 Energy Transition as a Service Segment by Type
 - 2.2.1 Renewable Energy Integration
 - 2.2.2 Energy Storage Services
 - 2.2.3 Carbon Management Services
 - 2.2.4 Others
 - 2.2.5 Energy Transition as a Service Market Size by Type
 - 2.2.5.1 Energy Transition as a Service Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.5.2 Global Energy Transition as a Service Market Size Market Share by Type (2021-2026)
- 2.3 Energy Transition as a Service Segment by Scope
 - 2.3.1 Strategic Services
 - 2.3.2 Technical Services
 - 2.3.3 Regulatory Services
 - 2.3.4 Others
 - 2.3.5 Energy Transition as a Service Market Size by Scope
 - 2.3.5.1 Energy Transition as a Service Market Size CAGR by Scope (2021 VS 2025 VS 2032)

2.3.5.2 Global Energy Transition as a Service Market Size Market Share by Scope (2021-2026)

2.4 Energy Transition as a Service Segment by Contract Duration

2.4.1 3 Years<Contract Duration?5 Years

2.4.2 5 Years<Contract Duration?10 Years

2.4.3 Others

2.4.4 Energy Transition as a Service Market Size by Contract Duration

2.4.4.1 Energy Transition as a Service Market Size CAGR by Contract Duration (2021 VS 2025 VS 2032)

2.4.4.2 Global Energy Transition as a Service Market Size Market Share by Contract Duration (2021-2026)

2.5 Energy Transition as a Service Segment by Application

2.5.1 Utility Grids (Power Generation, Transmission Networks, Distribution Networks)

2.5.2 Renewable Energy Projects (Wind Power Projects, Solar PV Projects, Energy Storage Projects)

2.5.3 Microgrids (Industrial Microgrids, Campus Microgrids, Community Microgrids)

2.5.4 Others (Data Centers, Commercial Buildings, Industrial Facilities)

2.5.5 Energy Transition as a Service Market Size by Application

2.5.5.1 Energy Transition as a Service Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Energy Transition as a Service Market Size Market Share by Application (2021-2026)

3 ENERGY TRANSITION AS A SERVICE MARKET SIZE BY PLAYER

3.1 Energy Transition as a Service Market Size Market Share by Player

3.1.1 Global Energy Transition as a Service Revenue by Player (2021-2026)

3.1.2 Global Energy Transition as a Service Revenue Market Share by Player (2021-2026)

3.2 Global Energy Transition as a Service Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ENERGY TRANSITION AS A SERVICE BY REGION

- 4.1 Energy Transition as a Service Market Size by Region (2021-2026)
- 4.2 Global Energy Transition as a Service Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Energy Transition as a Service Market Size Growth (2021-2026)
- 4.4 APAC Energy Transition as a Service Market Size Growth (2021-2026)
- 4.5 Europe Energy Transition as a Service Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Energy Transition as a Service Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Energy Transition as a Service Market Size by Country (2021-2026)
- 5.2 Americas Energy Transition as a Service Market Size by Type (2021-2026)
- 5.3 Americas Energy Transition as a Service Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Energy Transition as a Service Market Size by Region (2021-2026)
- 6.2 APAC Energy Transition as a Service Market Size by Type (2021-2026)
- 6.3 APAC Energy Transition as a Service Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Energy Transition as a Service Market Size by Country (2021-2026)
- 7.2 Europe Energy Transition as a Service Market Size by Type (2021-2026)
- 7.3 Europe Energy Transition as a Service Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Energy Transition as a Service by Region (2021-2026)

8.2 Middle East & Africa Energy Transition as a Service Market Size by Type (2021-2026)

8.3 Middle East & Africa Energy Transition as a Service Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ENERGY TRANSITION AS A SERVICE MARKET FORECAST

10.1 Global Energy Transition as a Service Forecast by Region (2027-2032)

10.1.1 Global Energy Transition as a Service Forecast by Region (2027-2032)

10.1.2 Americas Energy Transition as a Service Forecast

10.1.3 APAC Energy Transition as a Service Forecast

10.1.4 Europe Energy Transition as a Service Forecast

10.1.5 Middle East & Africa Energy Transition as a Service Forecast

10.2 Americas Energy Transition as a Service Forecast by Country (2027-2032)

10.2.1 United States Market Energy Transition as a Service Forecast

10.2.2 Canada Market Energy Transition as a Service Forecast

10.2.3 Mexico Market Energy Transition as a Service Forecast

10.2.4 Brazil Market Energy Transition as a Service Forecast

10.3 APAC Energy Transition as a Service Forecast by Region (2027-2032)

10.3.1 China Energy Transition as a Service Market Forecast

10.3.2 Japan Market Energy Transition as a Service Forecast

10.3.3 Korea Market Energy Transition as a Service Forecast

- 10.3.4 Southeast Asia Market Energy Transition as a Service Forecast
- 10.3.5 India Market Energy Transition as a Service Forecast
- 10.3.6 Australia Market Energy Transition as a Service Forecast
- 10.4 Europe Energy Transition as a Service Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Energy Transition as a Service Forecast
 - 10.4.2 France Market Energy Transition as a Service Forecast
 - 10.4.3 UK Market Energy Transition as a Service Forecast
 - 10.4.4 Italy Market Energy Transition as a Service Forecast
 - 10.4.5 Russia Market Energy Transition as a Service Forecast
- 10.5 Middle East & Africa Energy Transition as a Service Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Energy Transition as a Service Forecast
 - 10.5.2 South Africa Market Energy Transition as a Service Forecast
 - 10.5.3 Israel Market Energy Transition as a Service Forecast
 - 10.5.4 Turkey Market Energy Transition as a Service Forecast
- 10.6 Global Energy Transition as a Service Forecast by Type (2027-2032)
- 10.7 Global Energy Transition as a Service Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Energy Transition as a Service Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Mitsubishi Research Institute, Inc. (Japan)
 - 11.1.1 Mitsubishi Research Institute, Inc. (Japan) Company Information
 - 11.1.2 Mitsubishi Research Institute, Inc. (Japan) Energy Transition as a Service Product Offered
 - 11.1.3 Mitsubishi Research Institute, Inc. (Japan) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Mitsubishi Research Institute, Inc. (Japan) Main Business Overview
 - 11.1.5 Mitsubishi Research Institute, Inc. (Japan) Latest Developments
- 11.2 Mizuho Research & Technologies, Ltd. (Japan)
 - 11.2.1 Mizuho Research & Technologies, Ltd. (Japan) Company Information
 - 11.2.2 Mizuho Research & Technologies, Ltd. (Japan) Energy Transition as a Service Product Offered
 - 11.2.3 Mizuho Research & Technologies, Ltd. (Japan) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Mizuho Research & Technologies, Ltd. (Japan) Main Business Overview
 - 11.2.5 Mizuho Research & Technologies, Ltd. (Japan) Latest Developments
- 11.3 Nippon Koei Energy Solutions Co., Ltd. (Japan)
 - 11.3.1 Nippon Koei Energy Solutions Co., Ltd. (Japan) Company Information

11.3.2 Nippon Koei Energy Solutions Co., Ltd. (Japan) Energy Transition as a Service Product Offered

11.3.3 Nippon Koei Energy Solutions Co., Ltd. (Japan) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Nippon Koei Energy Solutions Co., Ltd. (Japan) Main Business Overview

11.3.5 Nippon Koei Energy Solutions Co., Ltd. (Japan) Latest Developments

11.4 DNV AS (Norway)

11.4.1 DNV AS (Norway) Company Information

11.4.2 DNV AS (Norway) Energy Transition as a Service Product Offered

11.4.3 DNV AS (Norway) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 DNV AS (Norway) Main Business Overview

11.4.5 DNV AS (Norway) Latest Developments

11.5 AFRY AB (Sweden)

11.5.1 AFRY AB (Sweden) Company Information

11.5.2 AFRY AB (Sweden) Energy Transition as a Service Product Offered

11.5.3 AFRY AB (Sweden) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 AFRY AB (Sweden) Main Business Overview

11.5.5 AFRY AB (Sweden) Latest Developments

11.6 Arup Group Limited (UK)

11.6.1 Arup Group Limited (UK) Company Information

11.6.2 Arup Group Limited (UK) Energy Transition as a Service Product Offered

11.6.3 Arup Group Limited (UK) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Arup Group Limited (UK) Main Business Overview

11.6.5 Arup Group Limited (UK) Latest Developments

11.7 Ramboll Group A/S (Denmark)

11.7.1 Ramboll Group A/S (Denmark) Company Information

11.7.2 Ramboll Group A/S (Denmark) Energy Transition as a Service Product Offered

11.7.3 Ramboll Group A/S (Denmark) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Ramboll Group A/S (Denmark) Main Business Overview

11.7.5 Ramboll Group A/S (Denmark) Latest Developments

11.8 Ricardo plc (UK)

11.8.1 Ricardo plc (UK) Company Information

11.8.2 Ricardo plc (UK) Energy Transition as a Service Product Offered

11.8.3 Ricardo plc (UK) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)

- 11.8.4 Ricardo plc (UK) Main Business Overview
- 11.8.5 Ricardo plc (UK) Latest Developments
- 11.9 PA Consulting Group (UK)
 - 11.9.1 PA Consulting Group (UK) Company Information
 - 11.9.2 PA Consulting Group (UK) Energy Transition as a Service Product Offered
 - 11.9.3 PA Consulting Group (UK) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 PA Consulting Group (UK) Main Business Overview
 - 11.9.5 PA Consulting Group (UK) Latest Developments
- 11.10 Guidehouse Inc. (USA)
 - 11.10.1 Guidehouse Inc. (USA) Company Information
 - 11.10.2 Guidehouse Inc. (USA) Energy Transition as a Service Product Offered
 - 11.10.3 Guidehouse Inc. (USA) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Guidehouse Inc. (USA) Main Business Overview
 - 11.10.5 Guidehouse Inc. (USA) Latest Developments
- 11.11 ICF International, Inc. (USA)
 - 11.11.1 ICF International, Inc. (USA) Company Information
 - 11.11.2 ICF International, Inc. (USA) Energy Transition as a Service Product Offered
 - 11.11.3 ICF International, Inc. (USA) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 ICF International, Inc. (USA) Main Business Overview
 - 11.11.5 ICF International, Inc. (USA) Latest Developments
- 11.12 PowerChina Huadong Engineering Corporation Limited (China)
 - 11.12.1 PowerChina Huadong Engineering Corporation Limited (China) Company Information
 - 11.12.2 PowerChina Huadong Engineering Corporation Limited (China) Energy Transition as a Service Product Offered
 - 11.12.3 PowerChina Huadong Engineering Corporation Limited (China) Energy Transition as a Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 PowerChina Huadong Engineering Corporation Limited (China) Main Business Overview
 - 11.12.5 PowerChina Huadong Engineering Corporation Limited (China) Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Energy Transition as a Service Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Energy Transition as a Service Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Renewable Energy Integration

Table 4. Major Players of Energy Storage Services

Table 5. Major Players of Carbon Management Services

Table 6. Major Players of Others

Table 7. Energy Transition as a Service Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Energy Transition as a Service Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global Energy Transition as a Service Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Strategic Services

Table 11. Major Players of Technical Services

Table 12. Major Players of Regulatory Services

Table 13. Major Players of Others

Table 14. Energy Transition as a Service Market Size CAGR by Scope (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global Energy Transition as a Service Market Size by Scope (2021-2026) & (\$ millions)

Table 16. Global Energy Transition as a Service Market Size Market Share by Scope (2021-2026)

Table 17. Major Players of 3 Years<Contract Duration?5 Years

Table 18. Major Players of 5 Years<Contract Duration?10 Years

Table 19. Major Players of Others

Table 20. Energy Transition as a Service Market Size CAGR by Contract Duration (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Energy Transition as a Service Market Size by Contract Duration (2021-2026) & (\$ millions)

Table 22. Global Energy Transition as a Service Market Size Market Share by Contract Duration (2021-2026)

Table 23. Energy Transition as a Service Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 24. Global Energy Transition as a Service Market Size by Application (2021-2026) & (\$ millions)

Table 25. Global Energy Transition as a Service Market Size Market Share by Application (2021-2026)

Table 26. Global Energy Transition as a Service Revenue by Player (2021-2026) & (\$ millions)

Table 27. Global Energy Transition as a Service Revenue Market Share by Player (2021-2026)

Table 28. Energy Transition as a Service Key Players Head office and Products Offered

Table 29. Energy Transition as a Service Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 30. New Products and Potential Entrants

Table 31. Mergers & Acquisitions, Expansion

Table 32. Global Energy Transition as a Service Market Size by Region (2021-2026) & (\$ millions)

Table 33. Global Energy Transition as a Service Market Size Market Share by Region (2021-2026)

Table 34. Global Energy Transition as a Service Revenue by Country/Region (2021-2026) & (\$ millions)

Table 35. Global Energy Transition as a Service Revenue Market Share by Country/Region (2021-2026)

Table 36. Americas Energy Transition as a Service Market Size by Country (2021-2026) & (\$ millions)

Table 37. Americas Energy Transition as a Service Market Size Market Share by Country (2021-2026)

Table 38. Americas Energy Transition as a Service Market Size by Type (2021-2026) & (\$ millions)

Table 39. Americas Energy Transition as a Service Market Size Market Share by Type (2021-2026)

Table 40. Americas Energy Transition as a Service Market Size by Application (2021-2026) & (\$ millions)

Table 41. Americas Energy Transition as a Service Market Size Market Share by Application (2021-2026)

Table 42. APAC Energy Transition as a Service Market Size by Region (2021-2026) & (\$ millions)

Table 43. APAC Energy Transition as a Service Market Size Market Share by Region (2021-2026)

Table 44. APAC Energy Transition as a Service Market Size by Type (2021-2026) & (\$ millions)

Table 45. APAC Energy Transition as a Service Market Size by Application (2021-2026) & (\$ millions)

Table 46. Europe Energy Transition as a Service Market Size by Country (2021-2026) & (\$ millions)

Table 47. Europe Energy Transition as a Service Market Size Market Share by Country (2021-2026)

Table 48. Europe Energy Transition as a Service Market Size by Type (2021-2026) & (\$ millions)

Table 49. Europe Energy Transition as a Service Market Size by Application (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Energy Transition as a Service Market Size by Region (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Energy Transition as a Service Market Size by Type (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Energy Transition as a Service Market Size by Application (2021-2026) & (\$ millions)

Table 53. Key Market Drivers & Growth Opportunities of Energy Transition as a Service

Table 54. Key Market Challenges & Risks of Energy Transition as a Service

Table 55. Key Industry Trends of Energy Transition as a Service

Table 56. Global Energy Transition as a Service Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 57. Global Energy Transition as a Service Market Size Market Share Forecast by Region (2027-2032)

Table 58. Global Energy Transition as a Service Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 59. Global Energy Transition as a Service Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 60. Mitsubishi Research Institute, Inc. (Japan) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 61. Mitsubishi Research Institute, Inc. (Japan) Energy Transition as a Service Product Offered

Table 62. Mitsubishi Research Institute, Inc. (Japan) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Mitsubishi Research Institute, Inc. (Japan) Main Business

Table 64. Mitsubishi Research Institute, Inc. (Japan) Latest Developments

Table 65. Mizuho Research & Technologies, Ltd. (Japan) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 66. Mizuho Research & Technologies, Ltd. (Japan) Energy Transition as a Service Product Offered

Table 67. Mizuho Research & Technologies, Ltd. (Japan) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Mizuho Research & Technologies, Ltd. (Japan) Main Business

Table 69. Mizuho Research & Technologies, Ltd. (Japan) Latest Developments

Table 70. Nippon Koei Energy Solutions Co., Ltd. (Japan) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 71. Nippon Koei Energy Solutions Co., Ltd. (Japan) Energy Transition as a Service Product Offered

Table 72. Nippon Koei Energy Solutions Co., Ltd. (Japan) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Nippon Koei Energy Solutions Co., Ltd. (Japan) Main Business

Table 74. Nippon Koei Energy Solutions Co., Ltd. (Japan) Latest Developments

Table 75. DNV AS (Norway) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 76. DNV AS (Norway) Energy Transition as a Service Product Offered

Table 77. DNV AS (Norway) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. DNV AS (Norway) Main Business

Table 79. DNV AS (Norway) Latest Developments

Table 80. AFRY AB (Sweden) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 81. AFRY AB (Sweden) Energy Transition as a Service Product Offered

Table 82. AFRY AB (Sweden) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. AFRY AB (Sweden) Main Business

Table 84. AFRY AB (Sweden) Latest Developments

Table 85. Arup Group Limited (UK) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 86. Arup Group Limited (UK) Energy Transition as a Service Product Offered

Table 87. Arup Group Limited (UK) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Arup Group Limited (UK) Main Business

Table 89. Arup Group Limited (UK) Latest Developments

Table 90. Ramboll Group A/S (Denmark) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors

Table 91. Ramboll Group A/S (Denmark) Energy Transition as a Service Product Offered

Table 92. Ramboll Group A/S (Denmark) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Ramboll Group A/S (Denmark) Main Business
Table 94. Ramboll Group A/S (Denmark) Latest Developments
Table 95. Ricardo plc (UK) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors
Table 96. Ricardo plc (UK) Energy Transition as a Service Product Offered
Table 97. Ricardo plc (UK) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 98. Ricardo plc (UK) Main Business
Table 99. Ricardo plc (UK) Latest Developments
Table 100. PA Consulting Group (UK) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors
Table 101. PA Consulting Group (UK) Energy Transition as a Service Product Offered
Table 102. PA Consulting Group (UK) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 103. PA Consulting Group (UK) Main Business
Table 104. PA Consulting Group (UK) Latest Developments
Table 105. Guidehouse Inc. (USA) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors
Table 106. Guidehouse Inc. (USA) Energy Transition as a Service Product Offered
Table 107. Guidehouse Inc. (USA) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 108. Guidehouse Inc. (USA) Main Business
Table 109. Guidehouse Inc. (USA) Latest Developments
Table 110. ICF International, Inc. (USA) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors
Table 111. ICF International, Inc. (USA) Energy Transition as a Service Product Offered
Table 112. ICF International, Inc. (USA) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 113. ICF International, Inc. (USA) Main Business
Table 114. ICF International, Inc. (USA) Latest Developments
Table 115. PowerChina Huadong Engineering Corporation Limited (China) Details, Company Type, Energy Transition as a Service Area Served and Its Competitors
Table 116. PowerChina Huadong Engineering Corporation Limited (China) Energy Transition as a Service Product Offered
Table 117. PowerChina Huadong Engineering Corporation Limited (China) Energy Transition as a Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 118. PowerChina Huadong Engineering Corporation Limited (China) Main Business

Table 119. PowerChina Huadong Engineering Corporation Limited (China) Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Energy Transition as a Service Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Energy Transition as a Service Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Energy Transition as a Service Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Energy Transition as a Service Sales Market Share by Country/Region (2025)

Figure 8. Energy Transition as a Service Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Energy Transition as a Service Market Size Market Share by Type in 2025

Figure 10. Global Energy Transition as a Service Market Size Market Share by Scope in 2025

Figure 11. Global Energy Transition as a Service Market Size Market Share by Contract Duration in 2025

Figure 12. Energy Transition as a Service in Utility Grids (Power Generation, Transmission Networks, Distribution Networks)

Figure 13. Global Energy Transition as a Service Market: Utility Grids (Power Generation, Transmission Networks, Distribution Networks) (2021-2026) & (\$ millions)

Figure 14. Energy Transition as a Service in Renewable Energy Projects (Wind Power Projects, Solar PV Projects, Energy Storage Projects)

Figure 15. Global Energy Transition as a Service Market: Renewable Energy Projects (Wind Power Projects, Solar PV Projects, Energy Storage Projects) (2021-2026) & (\$ millions)

Figure 16. Energy Transition as a Service in Microgrids (Industrial Microgrids, Campus Microgrids, Community Microgrids)

Figure 17. Global Energy Transition as a Service Market: Microgrids (Industrial Microgrids, Campus Microgrids, Community Microgrids) (2021-2026) & (\$ millions)

Figure 18. Energy Transition as a Service in Others (Data Centers, Commercial Buildings, Industrial Facilities)

Figure 19. Global Energy Transition as a Service Market: Others (Data Centers, Commercial Buildings, Industrial Facilities) (2021-2026) & (\$ millions)

Figure 20. Global Energy Transition as a Service Market Size Market Share by

Application in 2025

Figure 21. Global Energy Transition as a Service Revenue Market Share by Player in 2025

Figure 22. Global Energy Transition as a Service Market Size Market Share by Region (2021-2026)

Figure 23. Americas Energy Transition as a Service Market Size 2021-2026 (\$ millions)

Figure 24. APAC Energy Transition as a Service Market Size 2021-2026 (\$ millions)

Figure 25. Europe Energy Transition as a Service Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Energy Transition as a Service Market Size 2021-2026 (\$ millions)

Figure 27. Americas Energy Transition as a Service Value Market Share by Country in 2025

Figure 28. United States Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Energy Transition as a Service Market Size Market Share by Region in 2025

Figure 33. APAC Energy Transition as a Service Market Size Market Share by Type (2021-2026)

Figure 34. APAC Energy Transition as a Service Market Size Market Share by Application (2021-2026)

Figure 35. China Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Energy Transition as a Service Market Size Market Share by Country

in 2025

Figure 42. Europe Energy Transition as a Service Market Size Market Share by Type (2021-2026)

Figure 43. Europe Energy Transition as a Service Market Size Market Share by Application (2021-2026)

Figure 44. Germany Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Energy Transition as a Service Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Energy Transition as a Service Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Energy Transition as a Service Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Energy Transition as a Service Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 58. APAC Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 59. Europe Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 61. United States Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 62. Canada Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 65. China Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 66. Japan Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 67. Korea Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 69. India Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 70. Australia Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 71. Germany Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 72. France Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 73. UK Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 74. Italy Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 75. Russia Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 78. Israel Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Energy Transition as a Service Market Size 2027-2032 (\$ millions)

Figure 80. Global Energy Transition as a Service Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Energy Transition as a Service Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Energy Transition as a Service Market Size 2027-2032 (\$ millions)

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