

Global Energy Efficient Washing Machine Market Growth 2026-2032

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Abstracts

The global Energy Efficient Washing Machine market size is predicted to grow from US\$ 51651 million in 2025 to US\$ 78168 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

Energy-efficient washing machines are household appliances that achieve high-efficiency washing by reducing energy and water consumption. They typically employ high-efficiency motors, optimized drum structures, intelligent sensing technology, and energy-saving washing programs. While ensuring washing performance, they reduce operating costs and environmental impact, and are widely used in both residential and commercial laundry settings. The energy-efficient washing machine industry chain includes upstream steel, plastics, electronic components, motors, and control modules; midstream manufacturing, system integration, quality testing, and energy efficiency certification; and downstream serving home consumers, real estate developers, hotels, and laundry services, with product delivery completed through logistics, retail channels, installation, and after-sales service. In 2025, global production of energy-efficient washing machines was approximately 85.16 million units, with an average global market price of approximately US\$620 per unit. The gross profit margin of major companies in the industry ranged from 18% to 30%. In 2025, global production capacity of energy-efficient washing machines was approximately 114 million units.

The energy efficient washing machine market is driven by rising electricity and water costs, increasing environmental awareness, and stricter energy efficiency regulations. Consumers are shifting toward appliances that offer long-term cost savings and reduced carbon footprints. Technological innovations such as inverter motors, smart sensors, and AI-based wash optimization improve performance while lowering resource consumption. Growth in urbanization, residential construction, and replacement demand

for older appliances further supports market expansion. Commercial sectors such as hospitality and shared laundry services also contribute to demand. Overall, the market is expected to maintain steady growth as sustainability policies, smart home integration, and consumer preference for high-efficiency appliances continue to strengthen globally.

LP Information, Inc. (LPI) ' newest research report, the "Energy Efficient Washing Machine Industry Forecast" looks at past sales and reviews total world Energy Efficient Washing Machine sales in 2025, providing a comprehensive analysis by region and market sector of projected Energy Efficient Washing Machine sales for 2026 through 2032. With Energy Efficient Washing Machine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Energy Efficient Washing Machine industry.

This Insight Report provides a comprehensive analysis of the global Energy Efficient Washing Machine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Energy Efficient Washing Machine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Energy Efficient Washing Machine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Energy Efficient Washing Machine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Energy Efficient Washing Machine.

This report presents a comprehensive overview, market shares, and growth opportunities of Energy Efficient Washing Machine market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Drum Washing Machine

Pulsator Washing Machine

Segmentation by Drive Technology:

Inverter Direct Drive Washer

Belt-Driven Energy Efficient Washer

Brushless Motor Washer

Segmentation by Capacity:

Compact Capacity Washing Machine

Standard Capacity Washing Machine

Large Capacity Washing Machine

Segmentation by Application:

Home

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bosch

Samsung

Electrolux

LG

Haier

Beko

Hoover

Miele

Hisense

Indesit

Siemens

Media

DANUBE

Crampton & Moore

Hotpoint

Panasonic

Whirlpool

Key Questions Addressed in this Report

What is the 10-year outlook for the global Energy Efficient Washing Machine market?

What factors are driving Energy Efficient Washing Machine market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Energy Efficient Washing Machine market opportunities vary by end market size?

How does Energy Efficient Washing Machine break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Energy Efficient Washing Machine Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Energy Efficient Washing Machine by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Energy Efficient Washing Machine by Country/Region, 2021, 2025 & 2032
- 2.2 Energy Efficient Washing Machine Segment by Type
 - 2.2.1 Drum Washing Machine
 - 2.2.2 Pulsator Washing Machine
 - 2.2.3 Energy Efficient Washing Machine Sales by Type
 - 2.2.3.1 Global Energy Efficient Washing Machine Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Energy Efficient Washing Machine Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Energy Efficient Washing Machine Sale Price by Type (2021-2026)
- 2.3 Energy Efficient Washing Machine Segment by Drive Technology
 - 2.3.1 Inverter Direct Drive Washer
 - 2.3.2 Belt-Driven Energy Efficient Washer
 - 2.3.3 Brushless Motor Washer
 - 2.3.4 Energy Efficient Washing Machine Sales by Drive Technology
 - 2.3.4.1 Global Energy Efficient Washing Machine Sales Market Share by Drive Technology (2021-2026)
 - 2.3.4.2 Global Energy Efficient Washing Machine Revenue and Market Share by Drive Technology (2021-2026)

2.3.4.3 Global Energy Efficient Washing Machine Sale Price by Drive Technology (2021-2026)

2.4 Energy Efficient Washing Machine Segment by Capacity

2.4.1 Compact Capacity Washing Machine

2.4.2 Standard Capacity Washing Machine

2.4.3 Large Capacity Washing Machine

2.4.4 Energy Efficient Washing Machine Sales by Capacity

2.4.4.1 Global Energy Efficient Washing Machine Sales Market Share by Capacity (2021-2026)

2.4.4.2 Global Energy Efficient Washing Machine Revenue and Market Share by Capacity (2021-2026)

2.4.4.3 Global Energy Efficient Washing Machine Sale Price by Capacity (2021-2026)

2.5 Energy Efficient Washing Machine Segment by Application

2.5.1 Home

2.5.2 Commercial

2.5.3 Energy Efficient Washing Machine Sales by Application

2.5.3.1 Global Energy Efficient Washing Machine Sale Market Share by Application (2021-2026)

2.5.3.2 Global Energy Efficient Washing Machine Revenue and Market Share by Application (2021-2026)

2.5.3.3 Global Energy Efficient Washing Machine Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Energy Efficient Washing Machine Breakdown Data by Company

3.1.1 Global Energy Efficient Washing Machine Annual Sales by Company (2021-2026)

3.1.2 Global Energy Efficient Washing Machine Sales Market Share by Company (2021-2026)

3.2 Global Energy Efficient Washing Machine Annual Revenue by Company (2021-2026)

3.2.1 Global Energy Efficient Washing Machine Revenue by Company (2021-2026)

3.2.2 Global Energy Efficient Washing Machine Revenue Market Share by Company (2021-2026)

3.3 Global Energy Efficient Washing Machine Sale Price by Company

3.4 Key Manufacturers Energy Efficient Washing Machine Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Energy Efficient Washing Machine Product Location

Distribution

- 3.4.2 Players Energy Efficient Washing Machine Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ENERGY EFFICIENT WASHING MACHINE BY GEOGRAPHIC REGION

- 4.1 World Historic Energy Efficient Washing Machine Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Energy Efficient Washing Machine Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Energy Efficient Washing Machine Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Energy Efficient Washing Machine Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Energy Efficient Washing Machine Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Energy Efficient Washing Machine Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Energy Efficient Washing Machine Sales Growth
- 4.4 APAC Energy Efficient Washing Machine Sales Growth
- 4.5 Europe Energy Efficient Washing Machine Sales Growth
- 4.6 Middle East & Africa Energy Efficient Washing Machine Sales Growth

5 AMERICAS

- 5.1 Americas Energy Efficient Washing Machine Sales by Country
 - 5.1.1 Americas Energy Efficient Washing Machine Sales by Country (2021-2026)
 - 5.1.2 Americas Energy Efficient Washing Machine Revenue by Country (2021-2026)
- 5.2 Americas Energy Efficient Washing Machine Sales by Type (2021-2026)
- 5.3 Americas Energy Efficient Washing Machine Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Energy Efficient Washing Machine Sales by Region

6.1.1 APAC Energy Efficient Washing Machine Sales by Region (2021-2026)

6.1.2 APAC Energy Efficient Washing Machine Revenue by Region (2021-2026)

6.2 APAC Energy Efficient Washing Machine Sales by Type (2021-2026)

6.3 APAC Energy Efficient Washing Machine Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Energy Efficient Washing Machine by Country

7.1.1 Europe Energy Efficient Washing Machine Sales by Country (2021-2026)

7.1.2 Europe Energy Efficient Washing Machine Revenue by Country (2021-2026)

7.2 Europe Energy Efficient Washing Machine Sales by Type (2021-2026)

7.3 Europe Energy Efficient Washing Machine Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Energy Efficient Washing Machine by Country

8.1.1 Middle East & Africa Energy Efficient Washing Machine Sales by Country (2021-2026)

8.1.2 Middle East & Africa Energy Efficient Washing Machine Revenue by Country (2021-2026)

8.2 Middle East & Africa Energy Efficient Washing Machine Sales by Type (2021-2026)

8.3 Middle East & Africa Energy Efficient Washing Machine Sales by Application (2021-2026)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Energy Efficient Washing Machine
- 10.3 Manufacturing Process Analysis of Energy Efficient Washing Machine
- 10.4 Industry Chain Structure of Energy Efficient Washing Machine

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Energy Efficient Washing Machine Distributors
- 11.3 Energy Efficient Washing Machine Customer

12 WORLD FORECAST REVIEW FOR ENERGY EFFICIENT WASHING MACHINE BY GEOGRAPHIC REGION

- 12.1 Global Energy Efficient Washing Machine Market Size Forecast by Region
 - 12.1.1 Global Energy Efficient Washing Machine Forecast by Region (2027-2032)
 - 12.1.2 Global Energy Efficient Washing Machine Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Energy Efficient Washing Machine Forecast by Type (2027-2032)

12.7 Global Energy Efficient Washing Machine Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Bosch

13.1.1 Bosch Company Information

13.1.2 Bosch Energy Efficient Washing Machine Product Portfolios and Specifications

13.1.3 Bosch Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Bosch Main Business Overview

13.1.5 Bosch Latest Developments

13.2 Samsung

13.2.1 Samsung Company Information

13.2.2 Samsung Energy Efficient Washing Machine Product Portfolios and Specifications

13.2.3 Samsung Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Samsung Main Business Overview

13.2.5 Samsung Latest Developments

13.3 Electrolux

13.3.1 Electrolux Company Information

13.3.2 Electrolux Energy Efficient Washing Machine Product Portfolios and Specifications

13.3.3 Electrolux Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Electrolux Main Business Overview

13.3.5 Electrolux Latest Developments

13.4 LG

13.4.1 LG Company Information

13.4.2 LG Energy Efficient Washing Machine Product Portfolios and Specifications

13.4.3 LG Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 LG Main Business Overview

13.4.5 LG Latest Developments

13.5 Haier

13.5.1 Haier Company Information

13.5.2 Haier Energy Efficient Washing Machine Product Portfolios and Specifications

13.5.3 Haier Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.5.4 Haier Main Business Overview
- 13.5.5 Haier Latest Developments
- 13.6 Beko
 - 13.6.1 Beko Company Information
 - 13.6.2 Beko Energy Efficient Washing Machine Product Portfolios and Specifications
 - 13.6.3 Beko Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Beko Main Business Overview
 - 13.6.5 Beko Latest Developments
- 13.7 Hoover
 - 13.7.1 Hoover Company Information
 - 13.7.2 Hoover Energy Efficient Washing Machine Product Portfolios and Specifications
 - 13.7.3 Hoover Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Hoover Main Business Overview
 - 13.7.5 Hoover Latest Developments
- 13.8 Miele
 - 13.8.1 Miele Company Information
 - 13.8.2 Miele Energy Efficient Washing Machine Product Portfolios and Specifications
 - 13.8.3 Miele Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Miele Main Business Overview
 - 13.8.5 Miele Latest Developments
- 13.9 Hisense
 - 13.9.1 Hisense Company Information
 - 13.9.2 Hisense Energy Efficient Washing Machine Product Portfolios and Specifications
 - 13.9.3 Hisense Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Hisense Main Business Overview
 - 13.9.5 Hisense Latest Developments
- 13.10 Indesit
 - 13.10.1 Indesit Company Information
 - 13.10.2 Indesit Energy Efficient Washing Machine Product Portfolios and Specifications
 - 13.10.3 Indesit Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Indesit Main Business Overview
 - 13.10.5 Indesit Latest Developments

13.11 Siemens

13.11.1 Siemens Company Information

13.11.2 Siemens Energy Efficient Washing Machine Product Portfolios and Specifications

13.11.3 Siemens Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Siemens Main Business Overview

13.11.5 Siemens Latest Developments

13.12 Media

13.12.1 Media Company Information

13.12.2 Media Energy Efficient Washing Machine Product Portfolios and Specifications

13.12.3 Media Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Media Main Business Overview

13.12.5 Media Latest Developments

13.13 DANUBE

13.13.1 DANUBE Company Information

13.13.2 DANUBE Energy Efficient Washing Machine Product Portfolios and Specifications

13.13.3 DANUBE Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 DANUBE Main Business Overview

13.13.5 DANUBE Latest Developments

13.14 Crampton & Moore

13.14.1 Crampton & Moore Company Information

13.14.2 Crampton & Moore Energy Efficient Washing Machine Product Portfolios and Specifications

13.14.3 Crampton & Moore Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Crampton & Moore Main Business Overview

13.14.5 Crampton & Moore Latest Developments

13.15 Hotpoint

13.15.1 Hotpoint Company Information

13.15.2 Hotpoint Energy Efficient Washing Machine Product Portfolios and Specifications

13.15.3 Hotpoint Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Hotpoint Main Business Overview

13.15.5 Hotpoint Latest Developments

13.16 Panasonic

13.16.1 Panasonic Company Information

13.16.2 Panasonic Energy Efficient Washing Machine Product Portfolios and Specifications

13.16.3 Panasonic Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Panasonic Main Business Overview

13.16.5 Panasonic Latest Developments

13.17 Whirlpool

13.17.1 Whirlpool Company Information

13.17.2 Whirlpool Energy Efficient Washing Machine Product Portfolios and Specifications

13.17.3 Whirlpool Energy Efficient Washing Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Whirlpool Main Business Overview

13.17.5 Whirlpool Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Energy Efficient Washing Machine Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Energy Efficient Washing Machine Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Drum Washing Machine

Table 4. Major Players of Pulsator Washing Machine

Table 5. Global Energy Efficient Washing Machine Sales by Type (2021-2026) & (K Units)

Table 6. Global Energy Efficient Washing Machine Sales Market Share by Type (2021-2026)

Table 7. Global Energy Efficient Washing Machine Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Energy Efficient Washing Machine Revenue Market Share by Type (2021-2026)

Table 9. Global Energy Efficient Washing Machine Sale Price by Type (2021-2026) & (USD/Unit)

Table 10. Major Players of Inverter Direct Drive Washer

Table 11. Major Players of Belt-Driven Energy Efficient Washer

Table 12. Major Players of Brushless Motor Washer

Table 13. Global Energy Efficient Washing Machine Sales by Drive Technology (2021-2026) & (K Units)

Table 14. Global Energy Efficient Washing Machine Sales Market Share by Drive Technology (2021-2026)

Table 15. Global Energy Efficient Washing Machine Revenue by Drive Technology (2021-2026) & (\$ million)

Table 16. Global Energy Efficient Washing Machine Revenue Market Share by Drive Technology (2021-2026)

Table 17. Global Energy Efficient Washing Machine Sale Price by Drive Technology (2021-2026) & (USD/Unit)

Table 18. Major Players of Compact Capacity Washing Machine

Table 19. Major Players of Standard Capacity Washing Machine

Table 20. Major Players of Large Capacity Washing Machine

Table 21. Global Energy Efficient Washing Machine Sales by Capacity (2021-2026) & (K Units)

Table 22. Global Energy Efficient Washing Machine Sales Market Share by Capacity

(2021-2026)

Table 23. Global Energy Efficient Washing Machine Revenue by Capacity (2021-2026) & (\$ million)

Table 24. Global Energy Efficient Washing Machine Revenue Market Share by Capacity (2021-2026)

Table 25. Global Energy Efficient Washing Machine Sale Price by Capacity (2021-2026) & (USD/Unit)

Table 26. Global Energy Efficient Washing Machine Sale by Application (2021-2026) & (K Units)

Table 27. Global Energy Efficient Washing Machine Sale Market Share by Application (2021-2026)

Table 28. Global Energy Efficient Washing Machine Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Energy Efficient Washing Machine Revenue Market Share by Application (2021-2026)

Table 30. Global Energy Efficient Washing Machine Sale Price by Application (2021-2026) & (USD/Unit)

Table 31. Global Energy Efficient Washing Machine Sales by Company (2021-2026) & (K Units)

Table 32. Global Energy Efficient Washing Machine Sales Market Share by Company (2021-2026)

Table 33. Global Energy Efficient Washing Machine Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Energy Efficient Washing Machine Revenue Market Share by Company (2021-2026)

Table 35. Global Energy Efficient Washing Machine Sale Price by Company (2021-2026) & (USD/Unit)

Table 36. Key Manufacturers Energy Efficient Washing Machine Producing Area Distribution and Sales Area

Table 37. Players Energy Efficient Washing Machine Products Offered

Table 38. Energy Efficient Washing Machine Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Energy Efficient Washing Machine Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Energy Efficient Washing Machine Sales Market Share Geographic Region (2021-2026)

Table 43. Global Energy Efficient Washing Machine Revenue by Geographic Region

(2021-2026) & (\$ millions)

Table 44. Global Energy Efficient Washing Machine Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Energy Efficient Washing Machine Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Energy Efficient Washing Machine Sales Market Share by Country/Region (2021-2026)

Table 47. Global Energy Efficient Washing Machine Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Energy Efficient Washing Machine Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Energy Efficient Washing Machine Sales by Country (2021-2026) & (K Units)

Table 50. Americas Energy Efficient Washing Machine Sales Market Share by Country (2021-2026)

Table 51. Americas Energy Efficient Washing Machine Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Energy Efficient Washing Machine Sales by Type (2021-2026) & (K Units)

Table 53. Americas Energy Efficient Washing Machine Sales by Application (2021-2026) & (K Units)

Table 54. APAC Energy Efficient Washing Machine Sales by Region (2021-2026) & (K Units)

Table 55. APAC Energy Efficient Washing Machine Sales Market Share by Region (2021-2026)

Table 56. APAC Energy Efficient Washing Machine Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Energy Efficient Washing Machine Sales by Type (2021-2026) & (K Units)

Table 58. APAC Energy Efficient Washing Machine Sales by Application (2021-2026) & (K Units)

Table 59. Europe Energy Efficient Washing Machine Sales by Country (2021-2026) & (K Units)

Table 60. Europe Energy Efficient Washing Machine Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Energy Efficient Washing Machine Sales by Type (2021-2026) & (K Units)

Table 62. Europe Energy Efficient Washing Machine Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Energy Efficient Washing Machine Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Energy Efficient Washing Machine Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Energy Efficient Washing Machine Sales by Type (2021-2026) & (K Units)

Table 66. Middle East & Africa Energy Efficient Washing Machine Sales by Application (2021-2026) & (K Units)

Table 67. Key Market Drivers & Growth Opportunities of Energy Efficient Washing Machine

Table 68. Key Market Challenges & Risks of Energy Efficient Washing Machine

Table 69. Key Industry Trends of Energy Efficient Washing Machine

Table 70. Energy Efficient Washing Machine Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Energy Efficient Washing Machine Distributors List

Table 73. Energy Efficient Washing Machine Customer List

Table 74. Global Energy Efficient Washing Machine Sales Forecast by Region (2027-2032) & (K Units)

Table 75. Global Energy Efficient Washing Machine Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Energy Efficient Washing Machine Sales Forecast by Country (2027-2032) & (K Units)

Table 77. Americas Energy Efficient Washing Machine Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Energy Efficient Washing Machine Sales Forecast by Region (2027-2032) & (K Units)

Table 79. APAC Energy Efficient Washing Machine Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Energy Efficient Washing Machine Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Europe Energy Efficient Washing Machine Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Energy Efficient Washing Machine Sales Forecast by Country (2027-2032) & (K Units)

Table 83. Middle East & Africa Energy Efficient Washing Machine Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Energy Efficient Washing Machine Sales Forecast by Type (2027-2032) & (K Units)

Table 85. Global Energy Efficient Washing Machine Revenue Forecast by Type

(2027-2032) & (\$ millions)

Table 86. Global Energy Efficient Washing Machine Sales Forecast by Application
(2027-2032) & (K Units)

Table 87. Global Energy Efficient Washing Machine Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 88. Bosch Basic Information, Energy Efficient Washing Machine Manufacturing
Base, Sales Area and Its Competitors

Table 89. Bosch Energy Efficient Washing Machine Product Portfolios and
Specifications

Table 90. Bosch Energy Efficient Washing Machine Sales (K Units), Revenue (\$
Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 91. Bosch Main Business

Table 92. Bosch Latest Developments

Table 93. Samsung Basic Information, Energy Efficient Washing Machine
Manufacturing Base, Sales Area and Its Competitors

Table 94. Samsung Energy Efficient Washing Machine Product Portfolios and
Specifications

Table 95. Samsung Energy Efficient Washing Machine Sales (K Units), Revenue (\$
Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 96. Samsung Main Business

Table 97. Samsung Latest Developments

Table 98. Electrolux Basic Information, Energy Efficient Washing Machine
Manufacturing Base, Sales Area and Its Competitors

Table 99. Electrolux Energy Efficient Washing Machine Product Portfolios and
Specifications

Table 100. Electrolux Energy Efficient Washing Machine Sales (K Units), Revenue (\$
Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 101. Electrolux Main Business

Table 102. Electrolux Latest Developments

Table 103. LG Basic Information, Energy Efficient Washing Machine Manufacturing
Base, Sales Area and Its Competitors

Table 104. LG Energy Efficient Washing Machine Product Portfolios and Specifications

Table 105. LG Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million),
Price (USD/Unit) and Gross Margin (2021-2026)

Table 106. LG Main Business

Table 107. LG Latest Developments

Table 108. Haier Basic Information, Energy Efficient Washing Machine Manufacturing
Base, Sales Area and Its Competitors

Table 109. Haier Energy Efficient Washing Machine Product Portfolios and

Specifications

Table 110. Haier Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 111. Haier Main Business

Table 112. Haier Latest Developments

Table 113. Beko Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 114. Beko Energy Efficient Washing Machine Product Portfolios and Specifications

Table 115. Beko Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 116. Beko Main Business

Table 117. Beko Latest Developments

Table 118. Hoover Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 119. Hoover Energy Efficient Washing Machine Product Portfolios and Specifications

Table 120. Hoover Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 121. Hoover Main Business

Table 122. Hoover Latest Developments

Table 123. Miele Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 124. Miele Energy Efficient Washing Machine Product Portfolios and Specifications

Table 125. Miele Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 126. Miele Main Business

Table 127. Miele Latest Developments

Table 128. Hisense Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 129. Hisense Energy Efficient Washing Machine Product Portfolios and Specifications

Table 130. Hisense Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 131. Hisense Main Business

Table 132. Hisense Latest Developments

Table 133. Indesit Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 134. Indesit Energy Efficient Washing Machine Product Portfolios and Specifications
Table 135. Indesit Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
Table 136. Indesit Main Business
Table 137. Indesit Latest Developments
Table 138. Siemens Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors
Table 139. Siemens Energy Efficient Washing Machine Product Portfolios and Specifications
Table 140. Siemens Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
Table 141. Siemens Main Business
Table 142. Siemens Latest Developments
Table 143. Media Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors
Table 144. Media Energy Efficient Washing Machine Product Portfolios and Specifications
Table 145. Media Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
Table 146. Media Main Business
Table 147. Media Latest Developments
Table 148. DANUBE Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors
Table 149. DANUBE Energy Efficient Washing Machine Product Portfolios and Specifications
Table 150. DANUBE Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
Table 151. DANUBE Main Business
Table 152. DANUBE Latest Developments
Table 153. Crompton & Moore Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors
Table 154. Crompton & Moore Energy Efficient Washing Machine Product Portfolios and Specifications
Table 155. Crompton & Moore Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)
Table 156. Crompton & Moore Main Business
Table 157. Crompton & Moore Latest Developments
Table 158. Hotpoint Basic Information, Energy Efficient Washing Machine

Manufacturing Base, Sales Area and Its Competitors

Table 159. Hotpoint Energy Efficient Washing Machine Product Portfolios and Specifications

Table 160. Hotpoint Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 161. Hotpoint Main Business

Table 162. Hotpoint Latest Developments

Table 163. Panasonic Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 164. Panasonic Energy Efficient Washing Machine Product Portfolios and Specifications

Table 165. Panasonic Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 166. Panasonic Main Business

Table 167. Panasonic Latest Developments

Table 168. Whirlpool Basic Information, Energy Efficient Washing Machine Manufacturing Base, Sales Area and Its Competitors

Table 169. Whirlpool Energy Efficient Washing Machine Product Portfolios and Specifications

Table 170. Whirlpool Energy Efficient Washing Machine Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2021-2026)

Table 171. Whirlpool Main Business

Table 172. Whirlpool Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Energy Efficient Washing Machine
- Figure 2. Energy Efficient Washing Machine Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Energy Efficient Washing Machine Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Energy Efficient Washing Machine Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Energy Efficient Washing Machine Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Energy Efficient Washing Machine Sales Market Share by Country/Region (2025)
- Figure 10. Energy Efficient Washing Machine Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Drum Washing Machine
- Figure 12. Product Picture of Pulsator Washing Machine
- Figure 13. Global Energy Efficient Washing Machine Sales Market Share by Type in 2026
- Figure 14. Global Energy Efficient Washing Machine Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Inverter Direct Drive Washer
- Figure 16. Product Picture of Belt-Driven Energy Efficient Washer
- Figure 17. Product Picture of Brushless Motor Washer
- Figure 18. Global Energy Efficient Washing Machine Sales Market Share by Drive Technology in 2026
- Figure 19. Global Energy Efficient Washing Machine Revenue Market Share by Drive Technology (2021-2026)
- Figure 20. Product Picture of Compact Capacity Washing Machine
- Figure 21. Product Picture of Standard Capacity Washing Machine
- Figure 22. Product Picture of Large Capacity Washing Machine
- Figure 23. Global Energy Efficient Washing Machine Sales Market Share by Capacity in 2026
- Figure 24. Global Energy Efficient Washing Machine Revenue Market Share by Capacity (2021-2026)

- Figure 25. Energy Efficient Washing Machine Consumed in Home
- Figure 26. Global Energy Efficient Washing Machine Market: Home (2021-2026) & (K Units)
- Figure 27. Energy Efficient Washing Machine Consumed in Commercial
- Figure 28. Global Energy Efficient Washing Machine Market: Commercial (2021-2026) & (K Units)
- Figure 29. Global Energy Efficient Washing Machine Sale Market Share by Application (2025)
- Figure 30. Global Energy Efficient Washing Machine Revenue Market Share by Application in 2026
- Figure 31. Energy Efficient Washing Machine Sales by Company in 2026 (K Units)
- Figure 32. Global Energy Efficient Washing Machine Sales Market Share by Company in 2026
- Figure 33. Energy Efficient Washing Machine Revenue by Company in 2026 (\$ millions)
- Figure 34. Global Energy Efficient Washing Machine Revenue Market Share by Company in 2026
- Figure 35. Global Energy Efficient Washing Machine Sales Market Share by Geographic Region (2021-2026)
- Figure 36. Global Energy Efficient Washing Machine Revenue Market Share by Geographic Region in 2026
- Figure 37. Americas Energy Efficient Washing Machine Sales 2021-2026 (K Units)
- Figure 38. Americas Energy Efficient Washing Machine Revenue 2021-2026 (\$ millions)
- Figure 39. APAC Energy Efficient Washing Machine Sales 2021-2026 (K Units)
- Figure 40. APAC Energy Efficient Washing Machine Revenue 2021-2026 (\$ millions)
- Figure 41. Europe Energy Efficient Washing Machine Sales 2021-2026 (K Units)
- Figure 42. Europe Energy Efficient Washing Machine Revenue 2021-2026 (\$ millions)
- Figure 43. Middle East & Africa Energy Efficient Washing Machine Sales 2021-2026 (K Units)
- Figure 44. Middle East & Africa Energy Efficient Washing Machine Revenue 2021-2026 (\$ millions)
- Figure 45. Americas Energy Efficient Washing Machine Sales Market Share by Country in 2026
- Figure 46. Americas Energy Efficient Washing Machine Revenue Market Share by Country (2021-2026)
- Figure 47. Americas Energy Efficient Washing Machine Sales Market Share by Type (2021-2026)
- Figure 48. Americas Energy Efficient Washing Machine Sales Market Share by Application (2021-2026)
- Figure 49. United States Energy Efficient Washing Machine Revenue Growth

2021-2026 (\$ millions)

Figure 50. Canada Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 51. Mexico Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 52. Brazil Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 53. APAC Energy Efficient Washing Machine Sales Market Share by Region in 2026

Figure 54. APAC Energy Efficient Washing Machine Revenue Market Share by Region (2021-2026)

Figure 55. APAC Energy Efficient Washing Machine Sales Market Share by Type (2021-2026)

Figure 56. APAC Energy Efficient Washing Machine Sales Market Share by Application (2021-2026)

Figure 57. China Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 58. Japan Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 59. South Korea Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 60. Southeast Asia Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 61. India Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 62. Australia Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 63. China Taiwan Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 64. Europe Energy Efficient Washing Machine Sales Market Share by Country in 2026

Figure 65. Europe Energy Efficient Washing Machine Revenue Market Share by Country (2021-2026)

Figure 66. Europe Energy Efficient Washing Machine Sales Market Share by Type (2021-2026)

Figure 67. Europe Energy Efficient Washing Machine Sales Market Share by Application (2021-2026)

Figure 68. Germany Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 69. France Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 70. UK Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 71. Italy Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 72. Russia Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 73. Middle East & Africa Energy Efficient Washing Machine Sales Market Share by Country (2021-2026)

Figure 74. Middle East & Africa Energy Efficient Washing Machine Sales Market Share by Type (2021-2026)

Figure 75. Middle East & Africa Energy Efficient Washing Machine Sales Market Share by Application (2021-2026)

Figure 76. Egypt Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 77. South Africa Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 78. Israel Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 79. Turkey Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 80. GCC Countries Energy Efficient Washing Machine Revenue Growth 2021-2026 (\$ millions)

Figure 81. Manufacturing Cost Structure Analysis of Energy Efficient Washing Machine in 2026

Figure 82. Manufacturing Process Analysis of Energy Efficient Washing Machine

Figure 83. Industry Chain Structure of Energy Efficient Washing Machine

Figure 84. Channels of Distribution

Figure 85. Global Energy Efficient Washing Machine Sales Market Forecast by Region (2027-2032)

Figure 86. Global Energy Efficient Washing Machine Revenue Market Share Forecast by Region (2027-2032)

Figure 87. Global Energy Efficient Washing Machine Sales Market Share Forecast by Type (2027-2032)

Figure 88. Global Energy Efficient Washing Machine Revenue Market Share Forecast by Type (2027-2032)

Figure 89. Global Energy Efficient Washing Machine Sales Market Share Forecast by Application (2027-2032)

Figure 90. Global Energy Efficient Washing Machine Revenue Market Share Forecast by Application (2027-2032)

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