

Global Energy Drink Market Growth 2024-2030

<https://marketpublishers.com/r/G6C292810B6EN.html>

Date: May 2024

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: G6C292810B6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Energy drinks are a beverage designed to increase mental alertness and physical performances for consumers by the addition of caffeine and typically other additives, such as vitamins, taurine, herbal supplements, creatine, sugars, and guarana.

The global Energy Drink market size is projected to grow from US\$ 56620 million in 2024 to US\$ 80340 million in 2030; it is expected to grow at a CAGR of 6.0% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Energy Drink Industry Forecast" looks at past sales and reviews total world Energy Drink sales in 2023, providing a comprehensive analysis by region and market sector of projected Energy Drink sales for 2024 through 2030. With Energy Drink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Energy Drink industry.

This Insight Report provides a comprehensive analysis of the global Energy Drink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Energy Drink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Energy Drink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Energy Drink and breaks down the forecast by Type, by Sales Channel, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Energy Drink.

Global key players of Energy Drink include Monster Energy, Red Bull, Eastroc Beverage, etc. The top three players hold a share over 45%. Asia-Pacific is the largest market, with a share about 38%, followed by Europe and North America, with share 35% and 23%, separately. In terms of product type, General Energy Drinks is the largest segment, occupied for a share of 98%. In terms of sales channel, Offline Sale has a share about 85 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Energy Drink market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

General Energy Drinks

Energy Shots

Segmentation by Sales Channel:

Offline Sale

Online Sale

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Reignwood Group

Monster Energy

Pepsico

Red Bull

T.C. Pharmaceutical

AriZona Beverages

Keurig Dr Pepper

National Beverage

Taisho Pharmaceutical Holdings

Alinamin Pharmaceutical

Otsuka Holdings

Suntory

Eastroc Beverage

Dali Foods

Henan Zhongwo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Energy Drink market?

What factors are driving Energy Drink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Energy Drink market opportunities vary by end market size?

How does Energy Drink break out by Type, by Sales Channel?

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