

Global Enema Market Growth 2026-2032

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Abstracts

The global Enema market size is predicted to grow from US\$ 1507 million in 2025 to US\$ 1889 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

An enema is a liquid or semi-solid pharmaceutical preparation administered rectally into the colon for bowel evacuation, cleansing, or local drug therapy. Its mechanism of action includes stimulating intestinal peristalsis, softening stool, or increasing water content in the intestinal lumen through osmotic effects, thereby facilitating defecation or delivering medication. Common forms include small-volume ready-to-use enemas and large-volume cleansing enemas.

Upstream includes active pharmaceutical ingredients such as glycerin, phosphates, and lactulose, as well as excipients, medical-grade plastic containers, and packaging materials. Downstream applications include hospitals, primary healthcare institutions, and retail pharmacy channels. The overall industry gross margin generally ranges from 40% to 70%, with higher margins for branded and prescription products.

Global enema production is projected to reach 700 million units by 2025, with an average price of \$2.2 per unit.

United States market for Enema is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Enema is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Enema is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Enema players cover Prestige Consumer Healthcare, Kenvue, Perrigo, Recordati, Casen Recordati, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'Enema Industry Forecast' looks at past sales and reviews total world Enema sales in 2025, providing a comprehensive analysis by region and market sector of projected Enema sales for 2026 through 2032. With Enema sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enema industry.

This Insight Report provides a comprehensive analysis of the global Enema landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Enema portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enema market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Enema and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enema.

This report presents a comprehensive overview, market shares, and growth opportunities of Enema market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Stimulant Type

Osmotic Type

Lubricant Type

Medicated Therapeutic Type

Segmentation by Prescription Properties:

Non-Prescription type

Prescription Type

Segmentation by Packaging:

Ready-To-Use Bottle Type

Bag Type

Tube Type

Segmentation by Application:

Constipation Treatment

Preoperative Bowel Preparation

Bowel Cleansing

Local Intestinal Inflammation Treatment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Prestige Consumer Healthcare

Kenvue

Perrigo

Recordati

Casen Recordati

Nova Argentia

Ferring Pharmaceuticals

Coloplast

Wellspect HealthCare

Qufora

Hollister

Summit Pharmaceuticals

Alliance Labs

Health Chemical Pharmaceutical

Sato Pharmaceutical

Mune Pharmaceutical

Firson

Kyorin Pharmaceutical

Guangzhou Baiyunshan Jingxiutang Pharmaceutical

CordenPharma

Shenyang Hongqi Pharmaceutical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Enema market?

What factors are driving Enema market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Enema market opportunities vary by end market size?

How does Enema break out by Type, by Application?

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- 1.2 Years Considered
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