

Global Endpoint Security & Protection Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Endpoint security software aims to bring together all cyber security and privacy controls for business PCs into a single management dashboard. This means everything from a standard firewall to antivirus software with malware removal and ransomware protection for multiple devices. Endpoint Protection is the practice of protecting the various endpoints on a network such as laptops, smartphones, tablet computers and other end-user devices. Endpoints serve as points of access to an enterprise network and represent points of entry that can be exploited by malicious actors.

The global Endpoint Security & Protection Software market size is projected to grow from US\$ 12190 million in 2023 to US\$ 23540 million in 2030; it is expected to grow at a CAGR of 9.9% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Endpoint Security & Protection Software Industry Forecast" looks at past sales and reviews total world Endpoint Security & Protection Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Endpoint Security & Protection Software sales for 2024 through 2030. With Endpoint Security & Protection Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Endpoint Security & Protection Software industry.

This Insight Report provides a comprehensive analysis of the global Endpoint Security & Protection Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Endpoint Security & Protection Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Endpoint Security & Protection Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Endpoint Security & Protection Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Endpoint Security & Protection Software.

Some of the future market trends of endpoint security and protection software are:

From endpoints to workloads and data: As the number and diversity of endpoints increase with the adoption of cloud computing, IoT devices, and remote work environments, endpoint security solutions will need to expand their scope to protect not only the devices but also the workloads and data that run on them. Endpoint security solutions will need to integrate with cloud workload protection platforms (CWPP) and data loss prevention (DLP) tools to provide comprehensive visibility and control over the entire attack surface.

Better BYOD and smartphone support: The bring-your-own-device (BYOD) trend has become more prevalent as more employees use their personal devices to access corporate resources. This poses significant challenges for endpoint security solutions as they need to balance the user privacy and productivity with the organizational security and compliance. Endpoint security solutions will need to provide better support for BYOD policies by offering features such as device enrollment, policy enforcement, device management, mobile threat defense (MTD), data encryption, remote wipe, and containerization.

Endpoint and patching blend: Patching is one of the most effective ways to prevent cyberattacks as it fixes the vulnerabilities that attackers exploit. However, patching can be time-consuming and disruptive for users and IT administrators. Endpoint security solutions will need to blend with patch management tools to provide automated patching capabilities that can reduce the patching cycle time and minimize the impact on user experience. Endpoint security solutions will also need to provide features such as vulnerability assessment, patch prioritization, patch testing, patch deployment

scheduling, patch rollback, patch reporting, and patch auditing.

Emergence of convergence: Convergence refers to the integration of multiple cybersecurity solutions into a single platform or service. Convergence can help organizations simplify their security operations, reduce costs, and improve efficiency. Endpoint security solutions will need to converge with other security solutions such as network security, cloud security, email security, web security, identity and access management (IAM), and security information and event management (SIEM) to provide a holistic and unified approach to cybersecurity.

Growth of unified endpoint management: Unified endpoint management (UEM) is a type of software that allows IT administrators to manage and secure various types of endpoints, such as desktops, laptops, smartphones, tablets, and IoT devices, from a single console. UEM can help organizations streamline their endpoint management processes, improve user experience, and enhance security posture. Endpoint security solutions will need to integrate with UEM tools to provide seamless and consistent security policies and controls across all endpoints.

This report presents a comprehensive overview, market shares, and growth opportunities of Endpoint Security & Protection Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CrowdStrike

Microsoft

Broadcom

SentinelOne

HCL Software

Cisco

Palo Alto Networks

BlackBerry

Carbon Black

Sophos

Kaspersky

Trend Micro

McAfee

Fortinet

Check Point Software Technologies

Malwarebytes

Deep Instinct

ESET

Tanium

Cybereason

HP

Panda Security

CyberArk

Webroot

Ivanti

Dell

Comodo Group

RSA Security

BitDefender

Avast Software

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