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Global Employee Wellness Programs Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Employee Wellness Programs market size is predicted to grow from US$ 5039 million in 2025 to US$ 8432 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

Employee Health Program is a series of interventions and activities developed by a company or organization to improve the overall health and well-being of employees. These programs typically include the following areas: health screenings, fitness activities, mental health support, nutrition and diet education, smoking cessation and weight loss programs, flexible work arrangements, and wellness incentives. The goal of employee wellness programs is to improve employees' physical health, mental health and life satisfaction, thereby enhancing work efficiency, reducing absenteeism and lowering medical expenses, which is beneficial to both the business and the employees.

United States market for Employee Wellness Programs is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Employee Wellness Programs is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Employee Wellness Programs is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Employee Wellness Programs players cover Workplace Options, CuraLinc Healthcare, Workpartners, Cigna, Optum, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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LPI (LP Information)' newest research report, the ?Employee Wellness Programs Industry Forecast? looks at past sales and reviews total world Employee Wellness Programs sales in 2025, providing a comprehensive analysis by region and market sector of projected Employee Wellness Programs sales for 2026 through 2032. With Employee Wellness Programs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Employee Wellness Programs industry.

This Insight Report provides a comprehensive analysis of the global Employee Wellness Programs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Employee Wellness Programs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Employee Wellness Programs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Employee Wellness Programs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Employee Wellness Programs.

This report presents a comprehensive overview, market shares, and growth opportunities of Employee Wellness Programs market by product type, application, key players and key regions and countries.

Segmentation by Type:

Job and Career Support

Home Life Referrals

Financial Services

Emotional Health

Other Services

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Segmentation by Application:

- Workplace and Organizational Services
- Individual and Family Services

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Workplace Options

CuraLinc Healthcare

Workpartners

Cigna

Optum

ComPsych

Acentra Health

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TELUS Health (LifeWorks)

HealthHero

The HR Dept

Altius Group

Converge

Health Assured

EAP Services Limited

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Employee Wellness Programs Market Size (2021-2032)
  2.1.2 Employee Wellness Programs Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Employee Wellness Programs by Country/Region (2021, 2025 & 2032)
2.2 Employee Wellness Programs Segment by Type
  2.2.1 Job and Career Support
  2.2.2 Home Life Referrals
  2.2.3 Financial Services
  2.2.4 Emotional Health
  2.2.5 Other Services
  2.2.6 Employee Wellness Programs Market Size by Type
    2.2.6.1 Employee Wellness Programs Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.6.2 Global Employee Wellness Programs Market Size Market Share by Type (2021-2026)
2.3 Employee Wellness Programs Segment by Application
  2.3.1 Workplace and Organizational Services
  2.3.2 Individual and Family Services
  2.3.3 Employee Wellness Programs Market Size by Application
    2.3.3.1 Employee Wellness Programs Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.3.2 Global Employee Wellness Programs Market Size Market Share by

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Application (2021-2026)

3 EMPLOYEE WELLNESS PROGRAMS MARKET SIZE BY PLAYER

3.1 Employee Wellness Programs Market Size Market Share by Player
  3.1.1 Global Employee Wellness Programs Revenue by Player (2021-2026)
  3.1.2 Global Employee Wellness Programs Revenue Market Share by Player (2021-2026)
3.2 Global Employee Wellness Programs Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 EMPLOYEE WELLNESS PROGRAMS BY REGION

4.1 Employee Wellness Programs Market Size by Region (2021-2026)
4.2 Global Employee Wellness Programs Annual Revenue by Country/Region (2021-2026)
4.3 Americas Employee Wellness Programs Market Size Growth (2021-2026)
4.4 APAC Employee Wellness Programs Market Size Growth (2021-2026)
4.5 Europe Employee Wellness Programs Market Size Growth (2021-2026)
4.6 Middle East & Africa Employee Wellness Programs Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Employee Wellness Programs Market Size by Country (2021-2026)
5.2 Americas Employee Wellness Programs Market Size by Type (2021-2026)
5.3 Americas Employee Wellness Programs Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Employee Wellness Programs Market Size by Region (2021-2026)

+357 96 030922
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6.2 APAC Employee Wellness Programs Market Size by Type (2021-2026)
6.3 APAC Employee Wellness Programs Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Employee Wellness Programs Market Size by Country (2021-2026)
7.2 Europe Employee Wellness Programs Market Size by Type (2021-2026)
7.3 Europe Employee Wellness Programs Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Employee Wellness Programs by Region (2021-2026)
8.2 Middle East & Africa Employee Wellness Programs Market Size by Type (2021-2026)
8.3 Middle East & Africa Employee Wellness Programs Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

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10 GLOBAL EMPLOYEE WELLNESS PROGRAMS MARKET FORECAST

10.1 Global Employee Wellness Programs Forecast by Region (2027-2032)
10.1.1 Global Employee Wellness Programs Forecast by Region (2027-2032)
10.1.2 Americas Employee Wellness Programs Forecast
10.1.3 APAC Employee Wellness Programs Forecast
10.1.4 Europe Employee Wellness Programs Forecast
10.1.5 Middle East & Africa Employee Wellness Programs Forecast
10.2 Americas Employee Wellness Programs Forecast by Country (2027-2032)
10.2.1 United States Market Employee Wellness Programs Forecast
10.2.2 Canada Market Employee Wellness Programs Forecast
10.2.3 Mexico Market Employee Wellness Programs Forecast
10.2.4 Brazil Market Employee Wellness Programs Forecast
10.3 APAC Employee Wellness Programs Forecast by Region (2027-2032)
10.3.1 China Employee Wellness Programs Market Forecast
10.3.2 Japan Market Employee Wellness Programs Forecast
10.3.3 Korea Market Employee Wellness Programs Forecast
10.3.4 Southeast Asia Market Employee Wellness Programs Forecast
10.3.5 India Market Employee Wellness Programs Forecast
10.3.6 Australia Market Employee Wellness Programs Forecast
10.4 Europe Employee Wellness Programs Forecast by Country (2027-2032)
10.4.1 Germany Market Employee Wellness Programs Forecast
10.4.2 France Market Employee Wellness Programs Forecast
10.4.3 UK Market Employee Wellness Programs Forecast
10.4.4 Italy Market Employee Wellness Programs Forecast
10.4.5 Russia Market Employee Wellness Programs Forecast
10.5 Middle East & Africa Employee Wellness Programs Forecast by Region (2027-2032)
10.5.1 Egypt Market Employee Wellness Programs Forecast
10.5.2 South Africa Market Employee Wellness Programs Forecast
10.5.3 Israel Market Employee Wellness Programs Forecast
10.5.4 Turkey Market Employee Wellness Programs Forecast
10.6 Global Employee Wellness Programs Forecast by Type (2027-2032)
10.7 Global Employee Wellness Programs Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Employee Wellness Programs Forecast

11 KEY PLAYERS ANALYSIS

11.1 Workplace Options

+357 96 030922
info@marketpublishers.com

11.1.1 Workplace Options Company Information
11.1.2 Workplace Options Employee Wellness Programs Product Offered
11.1.3 Workplace Options Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Workplace Options Main Business Overview
11.1.5 Workplace Options Latest Developments
11.2 CuraLinc Healthcare
11.2.1 CuraLinc Healthcare Company Information
11.2.2 CuraLinc Healthcare Employee Wellness Programs Product Offered
11.2.3 CuraLinc Healthcare Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 CuraLinc Healthcare Main Business Overview
11.2.5 CuraLinc Healthcare Latest Developments
11.3 Workpartners
11.3.1 Workpartners Company Information
11.3.2 Workpartners Employee Wellness Programs Product Offered
11.3.3 Workpartners Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Workpartners Main Business Overview
11.3.5 Workpartners Latest Developments
11.4 Cigna
11.4.1 Cigna Company Information
11.4.2 Cigna Employee Wellness Programs Product Offered
11.4.3 Cigna Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Cigna Main Business Overview
11.4.5 Cigna Latest Developments
11.5 Optum
11.5.1 Optum Company Information
11.5.2 Optum Employee Wellness Programs Product Offered
11.5.3 Optum Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Optum Main Business Overview
11.5.5 Optum Latest Developments
11.6 ComPsych
11.6.1 ComPsych Company Information
11.6.2 ComPsych Employee Wellness Programs Product Offered
11.6.3 ComPsych Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)

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11.6.4 ComPsych Main Business Overview
11.6.5 ComPsych Latest Developments
11.7 Acentra Health
11.7.1 Acentra Health Company Information
11.7.2 Acentra Health Employee Wellness Programs Product Offered
11.7.3 Acentra Health Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Acentra Health Main Business Overview
11.7.5 Acentra Health Latest Developments
11.8 TELUS Health (LifeWorks)
11.8.1 TELUS Health (LifeWorks) Company Information
11.8.2 TELUS Health (LifeWorks) Employee Wellness Programs Product Offered
11.8.3 TELUS Health (LifeWorks) Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 TELUS Health (LifeWorks) Main Business Overview
11.8.5 TELUS Health (LifeWorks) Latest Developments
11.9 HealthHero
11.9.1 HealthHero Company Information
11.9.2 HealthHero Employee Wellness Programs Product Offered
11.9.3 HealthHero Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 HealthHero Main Business Overview
11.9.5 HealthHero Latest Developments
11.10 The HR Dept
11.10.1 The HR Dept Company Information
11.10.2 The HR Dept Employee Wellness Programs Product Offered
11.10.3 The HR Dept Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 The HR Dept Main Business Overview
11.10.5 The HR Dept Latest Developments
11.11 Altius Group
11.11.1 Altius Group Company Information
11.11.2 Altius Group Employee Wellness Programs Product Offered
11.11.3 Altius Group Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Altius Group Main Business Overview
11.11.5 Altius Group Latest Developments
11.12 Converge
11.12.1 Converge Company Information

+357 96 030922
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11.12.2 Converge Employee Wellness Programs Product Offered
11.12.3 Converge Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Converge Main Business Overview
11.12.5 Converge Latest Developments
11.13 Health Assured
11.13.1 Health Assured Company Information
11.13.2 Health Assured Employee Wellness Programs Product Offered
11.13.3 Health Assured Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Health Assured Main Business Overview
11.13.5 Health Assured Latest Developments
11.14 EAP Services Limited
11.14.1 EAP Services Limited Company Information
11.14.2 EAP Services Limited Employee Wellness Programs Product Offered
11.14.3 EAP Services Limited Employee Wellness Programs Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 EAP Services Limited Main Business Overview
11.14.5 EAP Services Limited Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Employee Wellness Programs Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Employee Wellness Programs Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Job and Career Support
Table 4. Major Players of Home Life Referrals
Table 5. Major Players of Financial Services
Table 6. Major Players of Emotional Health
Table 7. Major Players of Other Services
Table 8. Employee Wellness Programs Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 9. Global Employee Wellness Programs Market Size by Type (2021-2026) & ($ millions)
Table 10. Global Employee Wellness Programs Market Size Market Share by Type (2021-2026)
Table 11. Employee Wellness Programs Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 12. Global Employee Wellness Programs Market Size by Application (2021-2026) & ($ millions)
Table 13. Global Employee Wellness Programs Market Size Market Share by Application (2021-2026)
Table 14. Global Employee Wellness Programs Revenue by Player (2021-2026) & ($ millions)
Table 15. Global Employee Wellness Programs Revenue Market Share by Player (2021-2026)
Table 16. Employee Wellness Programs Key Players Head office and Products Offered
Table 17. Employee Wellness Programs Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 18. New Products and Potential Entrants
Table 19. Mergers & Acquisitions, Expansion
Table 20. Global Employee Wellness Programs Market Size by Region (2021-2026) & ($ millions)
Table 21. Global Employee Wellness Programs Market Size Market Share by Region (2021-2026)
Table 22. Global Employee Wellness Programs Revenue by Country/Region

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(2021-2026) & ($ millions)
Table 23. Global Employee Wellness Programs Revenue Market Share by Country/Region (2021-2026)
Table 24. Americas Employee Wellness Programs Market Size by Country (2021-2026) & ($ millions)
Table 25. Americas Employee Wellness Programs Market Size Market Share by Country (2021-2026)
Table 26. Americas Employee Wellness Programs Market Size by Type (2021-2026) & ($ millions)
Table 27. Americas Employee Wellness Programs Market Size Market Share by Type (2021-2026)
Table 28. Americas Employee Wellness Programs Market Size by Application (2021-2026) & ($ millions)
Table 29. Americas Employee Wellness Programs Market Size Market Share by Application (2021-2026)
Table 30. APAC Employee Wellness Programs Market Size by Region (2021-2026) & ($ millions)
Table 31. APAC Employee Wellness Programs Market Size Market Share by Region (2021-2026)
Table 32. APAC Employee Wellness Programs Market Size by Type (2021-2026) & ($ millions)
Table 33. APAC Employee Wellness Programs Market Size by Application (2021-2026) & ($ millions)
Table 34. Europe Employee Wellness Programs Market Size by Country (2021-2026) & ($ millions)
Table 35. Europe Employee Wellness Programs Market Size Market Share by Country (2021-2026)
Table 36. Europe Employee Wellness Programs Market Size by Type (2021-2026) & ($ millions)
Table 37. Europe Employee Wellness Programs Market Size by Application (2021-2026) & ($ millions)
Table 38. Middle East & Africa Employee Wellness Programs Market Size by Region (2021-2026) & ($ millions)
Table 39. Middle East & Africa Employee Wellness Programs Market Size by Type (2021-2026) & ($ millions)
Table 40. Middle East & Africa Employee Wellness Programs Market Size by Application (2021-2026) & ($ millions)
Table 41. Key Market Drivers & Growth Opportunities of Employee Wellness Programs
Table 42. Key Market Challenges & Risks of Employee Wellness Programs

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Table 43. Key Industry Trends of Employee Wellness Programs
Table 44. Global Employee Wellness Programs Market Size Forecast by Region (2027-2032) & ($ millions)
Table 45. Global Employee Wellness Programs Market Size Market Share Forecast by Region (2027-2032)
Table 46. Global Employee Wellness Programs Market Size Forecast by Type (2027-2032) & ($ millions)
Table 47. Global Employee Wellness Programs Market Size Forecast by Application (2027-2032) & ($ millions)
Table 48. Workplace Options Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 49. Workplace Options Employee Wellness Programs Product Offered
Table 50. Workplace Options Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 51. Workplace Options Main Business
Table 52. Workplace Options Latest Developments
Table 53. CuraLinc Healthcare Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 54. CuraLinc Healthcare Employee Wellness Programs Product Offered
Table 55. CuraLinc Healthcare Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 56. CuraLinc Healthcare Main Business
Table 57. CuraLinc Healthcare Latest Developments
Table 58. Workpartners Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 59. Workpartners Employee Wellness Programs Product Offered
Table 60. Workpartners Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 61. Workpartners Main Business
Table 62. Workpartners Latest Developments
Table 63. Cigna Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 64. Cigna Employee Wellness Programs Product Offered
Table 65. Cigna Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 66. Cigna Main Business
Table 67. Cigna Latest Developments
Table 68. Optum Details, Company Type, Employee Wellness Programs Area Served and Its Competitors

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info@marketpublishers.com

Table 69. Optum Employee Wellness Programs Product Offered
Table 70. Optum Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 71. Optum Main Business
Table 72. Optum Latest Developments
Table 73. ComPsych Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 74. ComPsych Employee Wellness Programs Product Offered
Table 75. ComPsych Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 76. ComPsych Main Business
Table 77. ComPsych Latest Developments
Table 78. Acentra Health Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 79. Acentra Health Employee Wellness Programs Product Offered
Table 80. Acentra Health Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 81. Acentra Health Main Business
Table 82. Acentra Health Latest Developments
Table 83. TELUS Health (LifeWorks) Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 84. TELUS Health (LifeWorks) Employee Wellness Programs Product Offered
Table 85. TELUS Health (LifeWorks) Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 86. TELUS Health (LifeWorks) Main Business
Table 87. TELUS Health (LifeWorks) Latest Developments
Table 88. HealthHero Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 89. HealthHero Employee Wellness Programs Product Offered
Table 90. HealthHero Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 91. HealthHero Main Business
Table 92. HealthHero Latest Developments
Table 93. The HR Dept Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 94. The HR Dept Employee Wellness Programs Product Offered
Table 95. The HR Dept Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 96. The HR Dept Main Business

+357 96 030922
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Table 97. The HR Dept Latest Developments
Table 98. Altius Group Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 99. Altius Group Employee Wellness Programs Product Offered
Table 100. Altius Group Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 101. Altius Group Main Business
Table 102. Altius Group Latest Developments
Table 103. Converge Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 104. Converge Employee Wellness Programs Product Offered
Table 105. Converge Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 106. Converge Main Business
Table 107. Converge Latest Developments
Table 108. Health Assured Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 109. Health Assured Employee Wellness Programs Product Offered
Table 110. Health Assured Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 111. Health Assured Main Business
Table 112. Health Assured Latest Developments
Table 113. EAP Services Limited Details, Company Type, Employee Wellness Programs Area Served and Its Competitors
Table 114. EAP Services Limited Employee Wellness Programs Product Offered
Table 115. EAP Services Limited Employee Wellness Programs Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 116. EAP Services Limited Main Business
Table 117. EAP Services Limited Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Employee Wellness Programs Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Employee Wellness Programs Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Employee Wellness Programs Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Employee Wellness Programs Sales Market Share by Country/Region (2025)
Figure 8. Employee Wellness Programs Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Employee Wellness Programs Market Size Market Share by Type in 2025
Figure 10. Employee Wellness Programs in Workplace and Organizational Services
Figure 11. Global Employee Wellness Programs Market: Workplace and Organizational Services (2021-2026) & ($ millions)
Figure 12. Employee Wellness Programs in Individual and Family Services
Figure 13. Global Employee Wellness Programs Market: Individual and Family Services (2021-2026) & ($ millions)
Figure 14. Global Employee Wellness Programs Market Size Market Share by Application in 2025
Figure 15. Global Employee Wellness Programs Revenue Market Share by Player in 2025
Figure 16. Global Employee Wellness Programs Market Size Market Share by Region (2021-2026)
Figure 17. Americas Employee Wellness Programs Market Size 2021-2026 ($ millions)
Figure 18. APAC Employee Wellness Programs Market Size 2021-2026 ($ millions)
Figure 19. Europe Employee Wellness Programs Market Size 2021-2026 ($ millions)
Figure 20. Middle East & Africa Employee Wellness Programs Market Size 2021-2026 ($ millions)
Figure 21. Americas Employee Wellness Programs Value Market Share by Country in 2025
Figure 22. United States Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 23. Canada Employee Wellness Programs Market Size Growth 2021-2026 ($

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millions)
Figure 24. Mexico Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 25. Brazil Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 26. APAC Employee Wellness Programs Market Size Market Share by Region in 2025
Figure 27. APAC Employee Wellness Programs Market Size Market Share by Type (2021-2026)
Figure 28. APAC Employee Wellness Programs Market Size Market Share by Application (2021-2026)
Figure 29. China Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 30. Japan Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 31. South Korea Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 32. Southeast Asia Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 33. India Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 34. Australia Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 35. Europe Employee Wellness Programs Market Size Market Share by Country in 2025
Figure 36. Europe Employee Wellness Programs Market Size Market Share by Type (2021-2026)
Figure 37. Europe Employee Wellness Programs Market Size Market Share by Application (2021-2026)
Figure 38. Germany Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 39. France Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 40. UK Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 41. Italy Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 42. Russia Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)

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Figure 43. Middle East & Africa Employee Wellness Programs Market Size Market Share by Region (2021-2026)
Figure 44. Middle East & Africa Employee Wellness Programs Market Size Market Share by Type (2021-2026)
Figure 45. Middle East & Africa Employee Wellness Programs Market Size Market Share by Application (2021-2026)
Figure 46. Egypt Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 47. South Africa Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 48. Israel Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 49. Turkey Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 50. GCC Countries Employee Wellness Programs Market Size Growth 2021-2026 ($ millions)
Figure 51. Americas Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 52. APAC Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 53. Europe Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 54. Middle East & Africa Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 55. United States Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 56. Canada Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 57. Mexico Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 58. Brazil Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 59. China Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 60. Japan Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 61. Korea Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 62. Southeast Asia Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 63. India Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 64. Australia Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 65. Germany Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 66. France Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 67. UK Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 68. Italy Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 69. Russia Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 70. Egypt Employee Wellness Programs Market Size 2027-2032 ($ millions)

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Figure 71. South Africa Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 72. Israel Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 73. Turkey Employee Wellness Programs Market Size 2027-2032 ($ millions)
Figure 74. Global Employee Wellness Programs Market Size Market Share Forecast by Type (2027-2032)
Figure 75. Global Employee Wellness Programs Market Size Market Share Forecast by Application (2027-2032)
Figure 76. GCC Countries Employee Wellness Programs Market Size 2027-2032 ($ millions)

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